

ARTHUR B. DOWD

Dowd Appointed To Sales Promotion

To Sales Promotion
Clark & Boberts, Inc., national
advertising and public relations
agency, has appointed Arthur B.
Dowd 445 Overhill road, Birmingham, to head its newly created
amounced by G. H. Boberts, executive vice president.
Dowd was merchanising manager of the Piymouth division from
ling the division's dealer cooperative advertising program. He
directed the "war time" laborcorporation while on the staff of the director of industrial relations.
He also served as sales promo-



JOHN A. GILRAY, JR. J. Gilrav Heads Local Law Office

Miller, Canfield, Paddock and Stone, attorneys-at-law, 3456 Pen-based Bullding, Detroit 26, Michael Grand, Bullding, Detroit 26, Michael 26, Mi

Are you thinking of buying a new home? Then read the "For Sale—Houses" columns on the Classified Ad page of this week's Eccentric

在完成社会公司政治政治院

New Train Track in B'ham

DETROIT, Nov. 25—A new team track is being completed by the loss increases and the second sec

Holidays Ahead!

Do it NOW! Don't just think about a Holiday party give us a call and let's set the date. Our staff of experts will plan and prepare a glola coktail party or sumptuous buffet that you'r guests will long remember.

Place an order for all your Holiday get-togethers TODAY

CORRELL CATERING MI 4-6466



From where I sit ... by Joe Marsh

The Kid's Learned to "Take Charge"

I was down at Buck Benson's store the other day when a fellow came in with a six-year-old boy-obviously his son.

While the fellow was looking over some stuff on the counter, Buck handed at free peppermint stick to the bdy, who promptly tore off the wrapper and went to work on it.

work on it.

The father seemed quite put
out about his spin's lack of manners and held up his hand to stop
him. "What do we say when Mr.
Benson gives us something?" he
demanded. "Charge it," replied

the kid without hesitation. From where slit, children aren't the only ones who "repeat things" without knowing what they're talking about. For instance, I'm convinced that many of those who speak out against the old American custom of enjuging a glass of beer after work are just parroting what they're heard others say, It's better to get the facts—then make up our own minds—and permit our neighbors to do the same.

Joe Maria

Copyright, 1956, United States Bresoers Foundation

LOOK FOR THE CRESCENT EMBLEM



WALL TO WALL CARPETS CEANED IN YOUR HOME LOOSE RUGS CLEANED IN OAKLAND COUNTY'S LARGEST CLEANING PLANT

Member of the National Institute of Rug Cleaning, Inc.

CARPET CLEANING COMPANY

LI 3-3552

123 CATALPA DRIVE ROYAL OAK, MICHIGAN

经验证的证券的证券的证券的



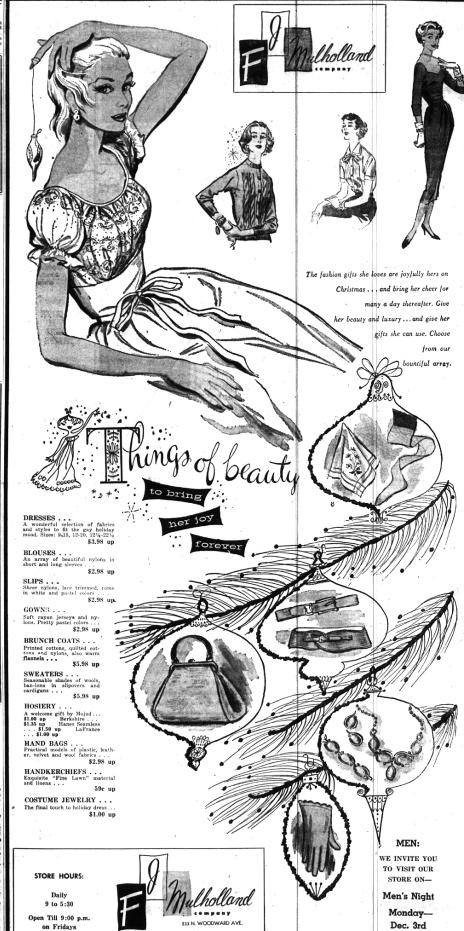
It is to your advantage to photographed early for CHRISTMAS giving

All The Love That A Gift Can Hold . . .

> In a **Portrait** -by

bill williams

LI 3-4480 1107 Crooks Road MAIN, Royal Oak



Charge Accounts Welcomed

We Deliver

from 7 to 10