

Automation Featured In '56 Toys

Automatic mechanisms keynote this year's transportation, sports games, and electrical appliance toys for young boys and girls.

In addition to battery-operated remote control cars, designed after the latest models, this year's toy wonders include an AMT radio-controlled Ford Victoria, operated from up to 200 feet away by the tiniest of radio control units.

There are also new electronic recruits in Toyland's roster of super-talented performers — such as The Brain, a mystifying "Z-man" who maneuvers in a variety of pre-set patterns, firing his guided missiles; an intrepid Lightning brainy bug, which doggedly works itself around any obstacle in its path; and a walking robot, made from the new A. C. Gilbert No. 1214 Erector set.

Turning to sports, the baseball

set will welcome a new battery-operated automatic pitching machine, called Bat-Em Catch-Em and designed on the principle of "pro" baseball's Iron Mike. There are also electric baseball and football games, as well as an electric pinball game which works just like the real thing.

From the feminine point of view, the young homemaker will delight in a Zimvac electric vacuum cleaner, while her pre-school younger sister will do her best "cooking" with new Play Electric appliances, each with a battery-operated indicator light, but heatless for safety.

Jaemar electric quiz games, a Dietz Comet electric lantern, and a Gilbert "Fun with Electricity" kit, which makes a magnetic boat, a jumping static-charged cork, and many other interesting things, provide fun for young and old alike.



Doctor Gary Johns makes a thorough examination of his patient, Joseph Frank, before venturing any diagnosis. Doctor Johns is actually trying out his new Doctor's Kit, which includes just about everything in miniature that a real doctor uses.

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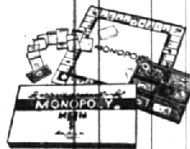
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