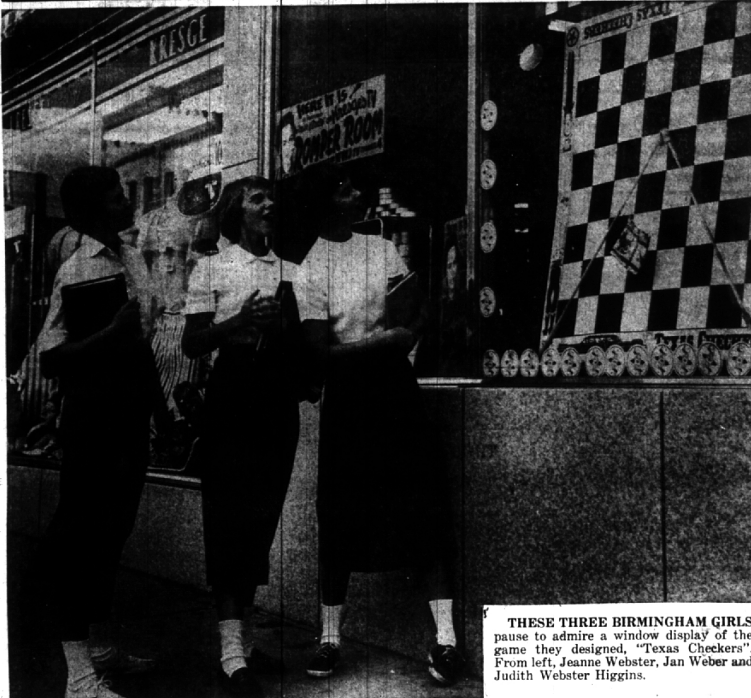


B'ham Girl Artists Design a Big 'Un



THESE THREE BIRMINGHAM GIRLS pause to admire a window display of the game they designed, "Texas Checkers". From left, Jeanne Webster, Jan Weber and Judith Webster Higgins.

Two tall Texans met in a recent Budapest blackout. "It's nigh heresy," one said to the other. "What are you grumbling about?" asked his friend. "Well," drawled the first Texan, "three pretty young Michigan-born, Birmingham artists—pretty as honey dripping from hot biscuits—have designed an honest-to-goodness whopping big game called Texas Checkers—selling like hot cakes, too—nationwide. And they hadn't even been to Texas before they designed it!" "You don't say?"

"I DO SAY, and big! Why, man that game board they designed unfolds bigger than a Texan's brag, a prairie jack rabbit's hop, and a sidewinder's elbow room, combined—and more fun to play than throwing ice water at each other in the altogether on a July day in the Panhandle!"

"That's tolerable big." "You ain't heard nothing, yet. This game is all dressed up like a Third Monday mule—grestier than a circus poster, complete with half-size drawings of tall cowhands, oil wells, and Texas Volkswagens—Cadillacs, that is." "Governor Shivers know about this?"

"KNOW ABOUT IT? Why poduh, the governor has sent games to each of the 48 governors, and to veterans hospitals throughout the country." "Do tell!" "And the governor said in a letter that Texas Checkers made the old game exciting for the first time. It's a party family game, now. No work to it."

"These Birmingham artists even removed the usual shoulder-aching strain of hunching over a table-sized game board." "Folks just loll back in their easy chairs with the board spread out on the floor and let magnetized pushers do all the work—just like the Wall Street Journal reported on the front page, October 11. Steve Allen got a big kick out of it, too—playing it on his show so long."

"Yes, sir, poduh—you ought to buy a few hundred to go in your ranch playground back in Dallas."

MEANWHILE, back nearer to the ranch: The three young Birmingham artists who have won national praise for their original and clever game design are Jan Weber, daughter of Mr. and Mrs. Hank Weber, 338 Chesterfield, and Jeanne Webster and twin Judith Webster Higgins, daughters of Mr. and Mrs. George W. Webster, 21711 Hampstead.

Jan and Jeanne are seniors in the art school at the University of Michigan. Mrs. Higgins is the wife of Lt. David Higgins of Birmingham, and Lubbock, Texas.

VAN YOUNG, president of the Vantex Company, had this to say about the successful efforts of the young artists: They began working from only the most crude sketches supplied by the company. It wasn't a simple task. They had to develop and co-ordinate not only the ideas for the game board, but the playing pieces and the packaging. And they had to correlate color and design with the drawings of General Motors artists who had created authorized "Texas Style" Cadillacs for the game.

THE THREE of them created much of the final design, working under numerous guiding pressures—cost of materials, production techniques, and sales appeal. Leading stores throughout the country—such familiar design critics as Nieman-Marcus, Abbeveron, and Fitch, and Bullock's of California—are selling the games. Praise has come to the artists from even as far away as England and New Zealand. And the three of them agree that it was a Texas-sized job.

You, too, will send your friends to BIRMINGHAM'S SENIOR REALTORS MAX BROOCK INC. MI 4-6700

O'Hara Heads Sales Promotion Robert G. O'Hara, 18200 Hilton, Southfield Township, formerly the division's public relations manager and associated with the DeSoto Division, Chrysler Corporation for the past five years in varying executive positions, has been appointed sales promotion manager of the division. O'Hara was called to the home-office from the Syracuse regional office almost two years ago to become assistant sales promotion manager. Six months ago he was advanced to public relations manager. O'Hara comes from an old newspapering family and has had wide experience in the fields of journalism and public relations. He started his career as a police reporter on the Syracuse (N.Y.) Herald Journal. He joined De Soto as a district manager in Syracuse in 1952, and later became business management manager for the entire Syracuse region, including all of upper New York and northern Pennsylvania. Are you thinking of buying a new home? Then read the "For Sale—Houses" columns on the Classified Ad page of this week's Eccentric.

Basements Made Dry TW 1-2000

Holiday loveliness for your hair. Let our experts give you a lovely new coiffure for the gala holiday whirl coming up. Loreal of Paris and Clairal Used Exclusively for Hair Tinting and Bleaching. Dior's Hair Fashions 1083 W. Long Lake Road (Across from Devon Gables) Midwest 6-3213 Midwest 6-3212

"VOGUE SAYS: 'Boots — for winter walking' ALASKANS by Kicklines boots full of fashion \$12.95 Comes in Colors: White, Black, Brown, Smoke or Gray. You're sure to put your best foot forward when you walk with Alaskans' softer than soft boots. These boots work up and down city streets and country cobbles with down-to-earth comfort and fashion. They're fully lined in fur-soft nylon pile to give you weather protection and warmth. See them in fashion-keyed colours. KETCHIKAN 100 N. Woodward MI 4-4024 Miller's SHOES

JUST IN TIME FOR CHRISTMAS "GIFTING" KRESGE'S Use Our LAYAWAY only \$1 down NOW! A FULL SIZE 26" DELUXE BICYCLE with EXCITING ACCESSORIES AND TRIMS! Kresge's price \$39.95 only... FOR BOYS — GIRLS With features of bicycles selling at \$55 or even more: • American built quality throughout for years of satisfaction. • Strong steel frame with truss rods. Dependable New Departure or Bendix brake. • High grade mid-width tires. Gleaming chrome wheel spokes. • Adjustable white saddle, with chrome springs. White handle grips on chrome handle bar. The Commodore is deluxe. Rides like a breeze. Equipped with a carrier, light (batteries not included), kick stand, reflector. Has durable baked enamel finish—boys' in red with charcoal and white, girls' in blue with white trim. Don't miss it—put an exciting Commodore in Layaway today. Only \$39.95 at Kresge's. New! Exciting! Magnetic! ... fun filled for all ages... CHILDREN LOVE IT! Play TEXAS CHECKERS \$3.98 • Folding Gameboard 4 x 4 feet plastic coated • 24 decorated steel checkers 4-inches across • Pail of magnetic-tipped pushers 36 inches long • Handsome carrying case 16 x 24 inches • Play Outdoor—Indoors... Biggest fun you ever had... World's Largest Magnetic Game! WEST MAPLE AT HENRIETTA — BIRMINGHAM

Create a "magazine picture" bedroom with a— CONTINENTAL BED Custom Made Headboards, Frames Choose from Wood, Plastic, Cane, Wrought Iron, Brass or covered in your own fabric to match bedspread or draperies. Complete Line of Bedding • Stearns & Foster • Spring Air • Kovlan by U.S. Rubber Special Sizes by Special Order R. C. CARPENTER Custom Hollywood Beds 28879 GREENFIELD (Near 12-Mile) LI 4-9133 Open Daily 9:00 to 6:00—Thursday, Friday 9 A.M. to 9 P.M.