



*You are
cordially invited
to the
GRAND OPENING
of the new home of
LAKES'
Jewelers*

"The Sterling Store of Birmingham"

Corner Maple and Woodward

Thursday - Friday - Saturday

November 15th, 16th, 17th

Each of our lady visitors will receive a free orchid

Today marks the formal opening of South Oakland County's newest most beautiful jewelry store which will continue under the proprietorship of Lloyd and Art Lake.

The name Lake has been synonymous with the jewelry business in Oakland county for over 43 years. The new store marks the highpoint in their jewelry careers. The new location features three times the display area of the old store and additional lines of crystal and china have been added to Lake's wonderfully complete stock. Come in get acquainted with South Oakland County's most up to date Jewelry establishment.

To serve you better . . . Outstanding names in Sterling - China - Crystal - Watches

STERLING

TOWLE
GORHAM
REED AND BARTON

INTERNATIONAL
LUNT
WALLACE
HEIRLOOM

CHINA

LENNOX
CASTLETON
SYRACUSE
ROYAL DOULTON
FLINTRIDGE

CRYSTAL

FOSTORIA
REIZART
HAWKES

WATCHES

HAMILTON
OMEGA
GIRARD-
PERREGAUX

FINE DIAMONDS — SCIENTIFICALLY GRADED