

Most people have a certain amount of developed ability to be modest, dignified, and stripped of conceit and arrogance, the quality of pride can be a hindrance to any personal progress. But to be proud only of material possessions, to sort of strut one's achievements before others, is foolishness.

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Serving the Citizens of Michigan's Finest Suburban Residential Area



This and That

Cobo Defeated As "Soapy" Wins 5th Term In Lansing

If there is any question among Michigan Republicans today about the popularity of the Democratic Party in the Wolverine State, November seventh's election results should enlighten them. There is a well known Shakespearean saying that begins: "There is a tide in the affairs of men which, taken at the flood, leads on to fortune..." Upon such flood tides some men embark on the vessel of ideas or an ideal, "... and it leads on to fortune..."

Highway Death Toll Is Target Of New Council

A reduction in Oakland county's traffic death record will be the specific object of a county-wide traffic safety council now being formed. Last Thursday night, representatives from more than 50 Oakland county community groups met at Birmingham's community house to create the new group.

FOR WILLIAMS proved his increasing favor with Michigan voters when he defeated Al Cobo, The Mayor certainly had an enviable Detroit record of public service which, if translated into State affairs, would have done much for Michigan.

"Why didn't Cobo get more votes?" is a question asked by many voters who are conjecturing about it myself. And I do know, at least in part. He got into the campaign later than he should have. He thus lost valuable time in perfecting a statewide Republican organization to get people not only to register, but also to vote. (One must do this in any case, if a maximum number of votes is sought.)

THEN YOU must know that Mayor Cobo is not a very polished public speaker. He lacks those oratorical graces that help to win people to a cause. Cobo gives plenty of facts relating to a subject, but to be sure.

But to win support, a candidate must wrap up his political merchandise in attractive wrappings of smiles, dramatic gestures, humor, and other evidences of a personality.

This method of selling moves all kinds of merchandise, from baby rattles to automobiles and homes.

AL COBO also has failed to learn the necessity of accepting advice from others during a political campaign. He is reported to place too much faith in that slogan: (See THIS & THAT, Pg. 2, Sec. 1)

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City Sets Limit on Land Cost

What the city can afford to pay for some 20 feet of additional street right-of-way was agreed upon Tuesday night by the Birmingham city commission.

However, it did not announce the amount for fear of prejudicing the outcome of condemnation action which began yesterday in Oakland county circuit court.

COMMISSIONERS agreed that their attorney, Dean G. Beier, should try for a pre-trial settlement with the aged amounting property owner John W. Gafrill. The city would like the easternmost part of his lot at Park and Hamilton for street purposes.

If agreement is reached, Beier was instructed to drop the court action. Should Gafrill refuse, the case will continue to a jury award. If that exceeds the city's figure, the commission said the award would be rejected.

Known city appraisals value the property at \$20,200. Based on previous property negotiations and court awards, the city might expect to pay 40 to 50 per cent more. Gafrill's attorneys are reported to be asking an amount in excess of \$40,000.

THE CONDEMNATION action started yesterday in Oakland county circuit court as a jury was drawn. The widest street would facilitate traffic movement to and from the city parking lot north of Hamilton, but commissioners said they might have to struggle along on narrow access indefinitely because of limited funds.

Public Works Director Richard Gare said the lot probably will be ready for use within a couple of weeks. If the good weather continues, it may even get its permanent blacktop cover this year, he added.

Local Men Named Beaumont Hospital Board Officials

At the annual elections of the board of directors of William Beaumont hospital last week, Edwin A. Tomlinson, of Bloomfield Hills, Metropolitan Life insurance company executive, was re-elected board president.

Re-elected as trustees were H. J. Klingler, Robert R. McMath, C. Theron Vandusen, and Thomas E. Wilson, all of Bloomfield Hills. Also re-elected as trustees were William D. Downey, of Birmingham, and William R. Yaw, of Pontiac.

Meet Temporarily In Old Fire Hall

Next three or four Birmingham city commission meetings will be held in the fire department wing of the municipal building.

Remodeling of the present city commission room will be under way, so commissioners agreed to hold discussions in the huge first floor room that once housed the fire trucks.

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Peace, Quiet Cures Jitters — Dr. Peale

Best cure for jitters and tension is a remedy that is as workable today as it was centuries ago when first prescribed by the world's wisest men, Dr. Norman Vincent Peale told 2,400 Birmingham women and a handful of men who attended two Town Hall lectures here last week.

This noted churchman, author, radio and TV lecturer said an active application of the attitudes of peace and serenity, as obtained from the teachings of Christianity, will produce "a creative, satisfying, well-organized, useful and meaningful life."

QUESTIONS asked by children in these letters are "Why do they argue so much, get so mad, yell at each other, drink so much? Why don't they talk to me? Why can't we have a quiet home?"

With the lack of emotional control (Peale did too many people think with their emotions rather than with their mind), foundations of the home become shaky and the child's feeling of security is lost.

Draw upon the deep pools of peace and calmness to relieve tension," Peale suggested. "Change from tense thinking to calm thinking and practice the thinking of happy thoughts."

Peas, anxieties, resentments soon will disappear and the joy and the beginning of efficiency will begin to flow. The application of religion is a healing therapy," Dr. Peale maintained. "It quiet the mind, nerves respond, and the home and mind become balanced."

"Dear Lord, I have come through another day with your help and I thank you. I've muffed a few today and for that I'm sorry—I'll try to do better. Now I am going to bed and I'm turning the country over to you. You run it!"

A HUMOROUS anecdote, but still illustrating Peale's theme of peace and serenity, was about the business man with a bulging briefcase who runs up the fastest escalator in the world, and is exhausted as he waits to board the same bus.

Tension is America's greatest malady, Peale believes, and St. Vitus must be the country's patron saint. Manifesting itself in human form as hypertension, high blood pressure or ulcers, tension also reflects upon the younger generation.

Henry Clay, the author of letters he receives, one-third came from children disturbed about their home life. No juvenile delinquents, these children have a parental problem.

Boost B'ham Water Rates Nearly Half

Funeral Saturday For Descendent Of B'ham Founder

Mrs. S. O. Wylie Bell, 80, nee M. Adele Snow, widow of S. O. Wylie Bell and great-granddaughter of John West Hunter, Birmingham's first settler, died Sunday, Nov. 11 in Tucson, Ariz. She was a lifetime resident of the area until her move to Arizona in 1951.

Survivors are a son, Donald S. former Birmingham mayor, now of Benson, Ariz., and two grandchildren, Kathleen Margaret and Thomas Day Bell.

Rev. Glen W. Harris will officiate at 11 a.m. funeral services Saturday in Bell chapel, William R. Hamilton Co. Interment will be in Greenwood cemetery, Birmingham.

MRS. BELL was born May 14, 1876 on a farm at the northeast corner of Wattles and "Town Line" road, subsequently named Adams road, where now stands a spanking new subdivision, Pine Hill.

The farm, owned by her father, John Snow—and before that her grandfather, Alonzo Snow, son-in-law of John West Hunter—was noted for the prize-winning flocks of Merino sheep, bred and raised on the large farm.

Only one pine tree remains of the many planted by Alonzo Snow and from this the subdivision took its name. John Snow retired from farm life about 1905 and moved to Birmingham, living on East Maple where Elm street is now cut through. He held many different township offices and at the time died had grown up into a city.

MRS. BELL was active in the Presbyterian churchwomen's societies and was a member of the Ladies Literary Club, now organized as the Birmingham's Women's club and was also a member of the Birmingham Garden Club.

Her early hobby was china painting and as early as March 1909, The Birmingham Eccentric noted in its home columns that "Mrs. Wylie Bell had a beautiful display of handpainted china in Sha'n's window.

Continue Search For Personnel To Manage Bank

Nothing definite toward the formation of a new local bank for the Birmingham area has developed up to this point, according to a committee, reports that his group continues its search for professional management personnel.

Information confidentially obtained from members of the group in a new bank reveals, a spokesman said, "we hope to recruit from among the business men to head up a board of directors for a new local bank, and when do we will go ahead to complete the remainder of work to perfect an organization."

ANNOUNCEMENT is made this week by the National Bank of Detroit of the opening of its 56th branch office, believed to be located later at the northeast corner of W. Maple and Cranbrook, in a new office building under construction. At the present it is at 2515 W. Maple, with assistant manager James B. Melchow in charge.

This branch will be open from 10 a.m. to 3 p.m. Monday through Thursday, and 10 to 6 on Fridays. It will be closed on Saturdays.

Henry Clay, chairman of the Birmingham chamber of commerce special committee was just concluded survey of the effect of the local bank being closed Saturdays, announced yesterday that the average loss of business is 14.4%.

Comparison was made between business on the Saturdays in September and October this year and the same months of last year. Sellers said, "All merchants are agreed that a bank open Saturdays would be a good stimulant for local business, and that business is now much less than it was last year when the banks were open."

"Many merchants reported continuing concerns from their customers against the banks being closed on Saturdays, and merchants do we will go ahead to complete the remainder of work to perfect an organization."

ALL wishes of longer spring maintenance and United Community Service TRUSS COMPANY, Dial "0" and ask for Enterprise 6318.

PAUL N. AVERILL

Paul N. Averill is the author of "The National Family Service Appeal," a book published by the National Family Service Association.

Effective Next Full Quarter

Pay your next water bill with the feeling that you are losing an old friend. Because of the one following, your water rates are going up, almost half again.

Birmingham city commission Tuesday night approved new water rates to take effect on the next full quarter's billing. This means you'll pay more in sewage charges, too, since they are based on a percentage of the water rate.

HOMES WITH a 1/2-inch water meter have been paying a \$2 minimum charge, plus 20 cents for each 1,000 gallons of water used. Those with one-inch meters have been charged a \$3 minimum, plus 20 cents per 1,000 gallons.

New rates will be \$2.50 minimum for 1/2-inch meters and \$3.75 per one-inch. Each 1,000 gallons now will cost 30 cents. Homeowner A, with a 1/2-inch meter, or \$6.50 for 22,500 gallons. Now he will pay \$4.75, \$7 or \$9.25.

Homeowner B, with a one-inch meter, has been paying \$4.50, \$6 or \$7.50 for similar quantities. His cost now will be \$5.25 or \$10.50.

PREVIOUS rate increase came in December 1949, when a minimum charge of \$2 was established, plus 20 cents for each 1,000 gallons used.

In 1938, the city operated on these rates; \$2.50 for a minimum of 6,000 gallons, with a 20-cent charge for each additional 1,000 gallons.

Principal reason for the most recent rate increase, the city points out, is because the city is now buying considerable of its water from Detroit through the South Oakland water authority.

Any decision on a water treatment plant, which would properly and efficiently mix Detroit water with that from certain Birmingham wells, will be postponed at least a year, City Manager Harold Schone said.

DURING this period, water samples will be taken from every section of the city to determine softness and quality. Residents also will be surveyed on the savings and money they are expected because of water softness.

One of the main considerations in financing any treatment plant is the present cost of residential water softeners which could be eliminated if municipal softening were provided.

Schone said that if mixing Detroit water with that from certain Birmingham wells, will be postponed at least a year, City Manager Harold Schone said.

While they agreed some reorganization is needed to improve the county's care of sewers and drains, Birmingham city commission ducked passage of a formal resolution endorsing an Oakland county public works department.

Recommended by Drain Commissioner Ralph Main as a means of improving sewer service to unimproved areas that affect two or more municipalities, the proposal needs more study, the Birmingham commission said.

STRICTLY FRESH Definition of a farmer: man outstanding in his field. Sled manufacturers are beginning to whistle "There's No Business Like Snow Business." Their sleds are a seashore you're already seen.

PAUL N. AVERILL