

Railway Express Extends Service

Railway Express Agency announces a new pick-up and delivery service to accommodate residents of the Birmingham area. Birmingham office located on Eton road will be open 8 a.m. to 5 p.m., Monday thru Friday. This office will service the following areas: west on 14-mile to Riverside Drive, southwest on Riverside drive to Evergreen, east on 12-mile road to Greenfield, north on Greenfield to corporate limits. Royal Oak office will include the section from Greenfield west on 12-mile to Evergreen, south on Evergreen to 16-mile, west on 16-mile to Telegraph, south on Telegraph to Eight-mile, east on Eight-mile to Greenfield, north on Greenfield to 12-mile. This new service will begin today, according to John H. Amos, commercial agent of the company.

Young Pres. Club Elects W. H. Breech

William H. Breech, President of Great Lakes Tractor & Equipment Co., 2100 E. Maple, Birmingham, Mich., has been elected a member of the exclusive young presidents' organization, New York headquarters of the national group announced today. All members of YPO now numbering nearly 1,000 members in 43 states, Canada, Alaska and Hawaii, became executives before reaching the age of 39. They remain active until 49. The present average age is 38. Their corporation must gross a minimum of \$1,000,000 a year in sales, and the range is upwards to \$175,000,000.

Breech became president of his company in 1947 at the age of 25. **CHIEF OBJECTIVES OF YPO** are the exchange of ideas on modern management methods and, championship of individual liberty and stimulation, through proper incentives, of personal initiative and enterprise. The members seek to improve the capitalistic system by improving themselves. Chapter meetings and the annual convention are conducted as schools for presidents. Members also participate in advance management seminars at the Harvard University graduate school of business administration, the school of commerce, Northwestern University, Evanston, Ill., and the University of Virginia, Charlottesville, Va.

In making the announcement Critchfield said, "This new position on my staff has been created to give Pontiac dealers a direct line of communication to the top management of the Division. I feel Mr. Jamieson is well qualified to handle this new job and will be of assistance to our sales organization in furthering Pontiac's quality dealer program. Mr. Jamieson worked as a retail salesman and as sales manager in a dealership for ten years.



TED SWOBODA

New Portrait Work By Ted Swoboda

A new service of portrait photography with all sittings in the home has been announced by Ted Swoboda, photographer. He has been in the photography business in Oakland county for 17 years. Swoboda declared that there are only two types of portrait photography to the home. One is the house to house canvassing type and the other is the exclusive high-priced service.

Swoboda believes there is a need in Birmingham for photography priced between these two examples. A recent research survey has validated Swoboda with this information.



HOWARD M. BASH

Industrial Relations Post for H. M. Bash

Appointment of Howard M. Bash, 1200 Cambridge road, Lathrup Village, as industrial relations manager of Ford Motor company's new manufacturing plant now being built at Indianapolis, Ind., has been announced by James A. Thompson, industrial relations manager, general products division.

The new Indianapolis plant will employ about 3,500 people and will produce steering gear units and cold loaded parts. Bash joined Ford Motor company in 1946, and he formerly was industrial relations manager of the company's foundry road (Mich.) chassis parts plant.

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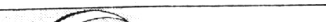


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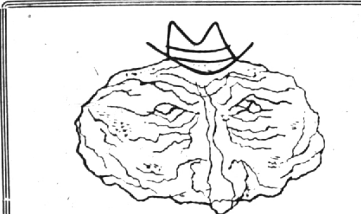
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