

## Garden Books

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*La Belles*

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## BUSINESS MAY MONKEY

You may put these words together in any sequence you desire because this small writing, emanating from a tired brain most convincingly cover a fairly wide area of interest and activity if we are to keep it within the bounds of our stinking little budget. And we are addressing it to a—well, to a wide variety of readers, some of whom think it stinks.

The one-inch space, in the May 3rd issue, devoted to RUTABAGA was donated by The ECCENTRIC, we think, although we haven't seen the invoice yet. (How about it, George? It was your idea and we haven't yet sold a packet of RUTABAGA.)

With our tongues in our cheeks and an eye on the cash register (the tongue park is due to the weather uncertainties) we announce that your OUTDOOR COOKING pleasure may be greatly enhanced if you will but look at the wide range of grills and accessories we now have in cluttered forefront of our shop. (We are moving in July and hope we can unclutter this situation.) The prices for grills range from 75 cents to about 60 dollars and you may spend more by selecting from our catalogues.

The lovers of the ROSE, who have a small amount of dough, will be very glad to know, that we now can show, some very lovely ROSE (bushes) already to grow, at remarkably low PRICES, TWENTY (20) PERCENT off of the already reduced prices. We are as anxious to get rid of them as you are to have them.

At this point we wish we were in the SPONGE business. Never-the-less it is time to refurbish your GARDEN HOSE and SPRINKLER equipment. KOROSEAL HOSE is light, durable and flexible. SPRINKLERS should be bought with a purpose in mind—such as the area and its shape. This dope will help us dopes to serve you dear people.

Since we are in business to SERVE you—not to make a small profit—let us all bow our heads and pray for a bit of bright, warm, lovely salesmanship-type of weather.

The date of this writing being May 17th we suggest that you immediately consider the first step in controlling your CRABGRASS. A PRE-EMERGENCE control follow instructions). The application of CHLORDANE to the soil now will eliminate a high percentage of the plants. WE WILL be glad to talk with you about this at your convenience. (Hope it is not on Saturday.)

Gladiolus corms are here!  
 PHLOX plants are here!  
 Hemerocallis (DAY LILY) are here!  
 LILIES (some) are here!  
 PERUVIAN DAFFODILS are here!  
 MRS. FLORENCE SAWDON (our new Secretary & Treasurer) is here!  
 ACIDANTHERA MURIELAE (Peacock orchids) (fragrant) are here!  
 CANNAS are here!

The handsomest redwood PLANTER BOXES you ever saw are here and we wish they were there. They are modestly priced—we think. The same outfit makes the beautiful TRELLISES, PERGOLAS and—oh, well, we said that last week.

You late returners from Jamaica are in for a rummy deal. You can't have a good lawn without WOODRUFFS—without grass seed & fertilizer. Why not give your lawn a break and quit squawking. There are four fundamental elements involved in maintaining a good lawn!

- Proper and adequate seeding.
- Properly timed and adequate feeding.
- Correct mowing and handling of clippings.
- Perfectly timed watering in correct amounts.

Good lawns are MADE—not BORN. Mess up one or two of these four items and you can mess up the works.

Compost heaps are wonderfully useful if you mix a bit of ACTIVO in with your failures.

At this date if the ELM TREE buds are open the spraying so necessary for controlling DUTCH ELM TREE BEETLES must be accomplished with a DILUTED solution of the proper materials. DD-IDE is one of the materials approved by Mr. Gale, the Birmingham City Forester. If you can't spray all the twigs and/or leaves you better call in a professional.

1 pint of DD-IDE to 20 PINTS of water. If you don't take care of your elms you, as well as your trees, are eligible for destruction by the other residents of Birmingham.

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## Value Large Trees As Tourist Assets

Large and colorful street trees are a valuable tourist asset to many cities and towns and any tendency to supplant them with small specimens will result in severe financial losses to the communities, warns the American Association of Nurserymen.

Tourist travel in many sections of the country is dependent upon the splendor of the flowers and foliage of many large trees. Without them in New England, New York and Pennsylvania, for example, tourist travel in the fall months when the foliage is brilliant would be sharply reduced.

THE SAME is true of the magnolia and the live oaks of the south, the sweet gums, and other large, colorful trees, as well as many staunch trees of the west and midwest that attract visitors at various seasons of the year.

Large trees impart a feeling of stability and permanence to a town, a variety of growth which attracts tourist dollars to local merchants, and colorful displays which are incomparable.



SCULPTORS will be featured in the garden of the J. C. Roberts home, 480 Yarrowmouth, Birmingham, which is among those featured on the garden Pilgrimage sponsored by the Birmingham and Bloomfield Hill Branches of the Woman's National Farm and Garden Association this weekend, May 19-20. Looking over the art display are (from left) Mrs. Fred M. Harley, Mrs. J. C. Roberts and Mrs. C. B. Harmon.

## Modern Asphalt Shingles Both Tough and Colorful

Remodeling should begin with the roof. It's the most looked-at area of the house. It's also the part that gets the most abuse and hence must be the toughest. In winter, it faces the abuse of grating ice and snow.

In summer, it's cooked by the sun. Still it's expected to be handsome. The roof can do it, too. Modern asphalt shingles are well suited to the contradictory demands of toughness and beauty. They come in a wide variety of colors and shades. This offers new decorative schemes for the whole house which were impossible in pre-World War II years, when most of the existing roofs were put on.

At that time only a relatively few colors were generally available. The new pastel shades are particularly well adapted to the

popular ranch style houses. Because of special application methods they can be applied on roofs with slopes down to two inches per foot.

In addition to choice of color, the home-owner can pick from a variety of shingle shapes, each of which can present different designs on the roof.

AMONG THE more common shingle shapes are the three-tab square-but strip shingle, the two or three-tab hexagonal strip shingle, the individual hexagonal shingle and the lockdown shingle.

There also is a choice of roofing weight. Shingles weigh between 135 and 150 pounds per square (covering 100 square feet). The heavier the shingle, the longer-lasting it is.

If the roof has been well taken care of in the past, new asphalt

shingles probably can be laid over the old.

THIS SAVES money since no labor is used in ripping off old shingles. In addition, the old roofing gives the house protection while reroofing is going on.

To a large extent, the roof is no better than the man who puts it on. It's best to deal with local contractors who have a good reputation in the community.

## Thermostat at 76

Seventy-six degrees is the recommended thermostat setting for summer air conditioning, according to the Coleman Company, Wichita, Kan. Day and night, this gives the temperature-relative humidity combination that keeps most people comfortable, the manufacturer explains.

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## Grass Grows On Dirty Carpets

Institute Finds That Grass Could Grow on 90% of Rugs!

Washington, D.C.—The National Institute of Rug Cleaning, Inc., finds that nine out of ten carpets are so dirty that a lush crop of grass will easily grow on them.

In other words most floor coverings are dirty. Sprinkle a little grass seed on them. Water the seed occasionally. Pull back curtains and let it in the sun. In a few days, the grass will begin to pop up. Ordinarily, it would die out right away, but the grime gives nourishment, as Mrs. Seale, of Washington, D.C., discovered.

A patch of grass on Mrs. Seale's rug grew four inches high within a few days.

Unable to get the grass, especially the roots, out of her rug, Mrs. Seale, a normally fastidious housewife, looked up a reputable plant rug cleaner and turned the problem over to him.

Although this is a little far

fetched, it is possible. The average 9 x 12 rug holds from 2 to 4 lbs. of dirt.

Only in a professional rug cleaning plant, like the Crescent Carpet Cleaning Co., can adhesive soil and traffic dirt be completely removed from rugs and carpets. Why is this? Thorough cleaning requires rinsing and controlling-drying after a rug has been washed. This can be done only in a plant.

For rug cleaning the modern way, with individual attention to each different type, all you have to do is call LI 3-3552. Find out how inexpensive beautiful rug cleaning is.

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