

Bloomfield Hills Men Planning Meet Of Travelers Aid

Robert W. Budd and William H. Beatty, both of Bloomfield Hills, have been named to the local arrangements committee for the National Travelers Aid Association biennial convention at Hotel Statler, Detroit, March 22 through 24. Appointments were announced by Mrs. Paul E. Krane, president of the Travelers Aid society of Detroit.

Budd, president of the Great Lakes Greyhound Lines, is president of the national association. Beatty, vice president of R. L. Polk and Company, is a former president of the Travelers Aid society of Detroit.

BOTH ARE members of the society's board of directors. Delegates from more than 100 Travelers Aid societies and units from coast to coast will attend the three-day sessions.

All sessions will be keyed to the question of how best to serve the needs of a nation on the move, Budd said.

"With \$15,000,000 people changing residence last year, one-third of them moving into another county or another state, we must recognize that ours is a nation in constant flux," he declared. "Most of this movement is not vital to American economy, but beneficial to the individuals themselves."

"But movement cannot occur on such a vast scale without creating difficulties for some. And that's where Travelers Aid is called upon to play its part, as the country's only voluntary social service concerned with helping people in trouble away from home."

Nationally, Travelers Aid assists about 2,000,000 people annually.

Pilot Stationed At Base In Idaho

Second Lt. James M. Gidley is now stationed at Mountain Home air force base, Idaho, and assigned to the 49th bomb squadron as a pilot.

Mr. and Mrs. T. Garrish, 27835 Lathrup street, Lathrup, are his parents.

Select Committee To Fill Vacancies

A nominating committee has been selected by President Henry L. Sellers to prepare a ballot of six candidates for three vacancies on the Birmingham Chamber of Commerce board of directors.

Appointed to the committee are J. M. Ball, Foster Toothacker, Raymond Peck, Wilber Mason, William Wieland, Dr. George Marin, and Harry Wesch.

Directors whose terms expire April 30 are Henry L. Sellers, Paul N. Averill and Paul N. Penfield.

A director cannot be elected two years in succession. After a vote of the Chamber membership to fill the board vacancies, a new slate of officers will be elected by the board.

Car Stolen Here Found Abandoned In Royal Oak

Royal Oak police Friday recovered a 1956 Chevrolet reported stolen in Birmingham three days previously by Jean Gatzward, 31820 Bellvue Trail, Southfield township.

When the abandoned car was recovered in Royal Oak, it bore a stolen license plate. Original license plate still is missing.

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EVERYTHING'S up-to-date at Bloomfield Hills police station, now that remodeling has been completed. Here Sgt. Ralph Powell (left) checks in with Police Chief Stanley Kever, who sits behind rear counters and desk. New set-up enables officers to keep records filed at counter for easy access. Also added are fluorescent lighting, asphalt tile flooring, venetian blinds, cabinets and fresh wall paint. Lt. Walter Sluiter supervised construction.

Summer Day Camp At Cranbrook Opens Enrollment

CRANBROOK—The Kingswood-Cranbrook summer day camp now is accepting applications for the 1956 summer season.

Because of limited enrollment, only children from the Birmingham-Bloomfield Hills area are eligible, unless applicants were campers last year.

Camp opens June 18 and runs for six weeks to July 27. Six separate courses are offered, all including swimming lessons under supervision of Red Cross certified instructors.

PLAY SCHOOL for boys and girls, ages 6 to 8, offers nature study, simple handicraft and outdoor games. An arts and crafts course for boys, ages 9 and over, includes ceramics, painting, wood and metal work.

Boys and girls age 9 or over may enroll in the tennis course, designed especially for the beginner with group and individual instruction.

Other courses on the camp's program include two art classes for girls, ages 9 to 18, and a junior scientists program for boys only, ages 9 to 11.

YMCA Men's Club Holds Square Dance

Birmingham YMCA Men's Club will hold a square dance at the Y Saturday, March 17, from 8:30 to midnight with Mark Smith calling. Dance proceeds will help defray expenses of the delegates going to the International Y's Men convention at Estes Park in June.

Local arrangements are being handled by Walter Allison, Donald Gibbons, and Herman Wilmoth. The public is cordially invited to attend but reservations must be made through the YMCA office.

We Heard It Said By:

JAMES R. ADAMS, of Bloomfield Hills, chairman of Adams, Inc., addressing a Chicago dinner meeting of civic, business and advertising leaders: "A good advertising man, as distinguished that is, from the not a genius. He is seldom even artistic. But he does have a flair for writing, an eye for design, an instinct for business, and a fierce competitive pride. And he understands human nature."

"A good interior decorator, a good legislator or a good engineer may be just as gifted as a good advertising man—and entitled to every bit as much respect. But he doesn't have to be such a jack-of-all-trades. And consequently he is not quite so hard to find."

"One, or two, or even three of the qualities that are necessary to advertising are found in some men. That is, what fools many people into believing they can become great at advertising when they haven't a chance under heaven. For a glaring weakness in any one particular throws an advertising man's judgments altogether out of whack."

"Look over any good advertising job, and you will find, somewhere in the picture, there was at least one sincere, pure advertising man. Underneath his eye the entire operation passed and repeated."

"His fine Italian hand got into everything. He probably originated the strategy. He had something to do with visualization. He wrote at least one of the copy. He rode home, as it were, on the entire operation."

"These men with the all-seeing eyes and the varied assortment of talents, are the priceless creatures of advertising. The advertising operation that can boast one of them can consider itself lucky. And the advertising operation that is rolling along without one of them is a pain in the pocket-book to somebody."

Hold Meeting On Youth Work

The Birmingham YMCA Men's club will map its 1956 youth work projects at a March 12 meeting. George Darsie, Del Ingram, and Bill Gordon will work with George Ewing and the Youth Work Committee to set up some projects for the Y's Men in youth work and physical education.

The Y's Men are currently sponsoring the Y swim group at Pontiac YMCA on Saturdays; maintenance of the Y bus, upkeep of the craft shop; 100 scholarship memberships for boys and girls; assistance in attending camp for both boys and girls; and some maintenance projects for the Y building.

Other work projects will be proposed and acted upon at this meeting.

Pvt. R. R. Cowser At Ft. Lewis, Wash.

Pvt. Raymond R. Cowser recently arrived at Ft. Lewis, Wash., where he is now a member of the 2nd infantry division.

His wife, Dorothy, lives at 4345 Livermoor, Troy and his parents, Mr. and Mrs. Ross C. Cowser, at 4009 Livermoor.

He entered the army in November, 1955.

Quarton Cubs Meet With Scouts of B-5

Cub Scouts of Quarton school, Pack B-2 and B-31 met last week with Scout Troop B-5 to hear and see long-time Scoutmaster, Uncle Otto Hornung, special field commissioner, give a demonstration of freewheeling and related subjects. About 100 scouts and their parents attended.

Explorer unit of B-5 presented a special display cabinet to the troop. The cabinet also will be used for storing equipment.

Companies Fined For Excess Loads

Two companies were fined a total of \$1380 by the city of Birmingham last week for permitting overloaded trucks to drive the streets.

Carrying an excess load of 12,500 pounds was the charge to which Ready Mix Concrete, Inc. of Van Dyke and driver Paul Hudgens, Jr., of Utica, pleaded guilty Wednesday before Birmingham Justice John C. Emery. They were ordered to pay the maximum fine of \$600.

Two fines were issued against Horn Fuel and Supply company of Detroit. A truck driven by Joseph E. Koval, of Dearborn, was reported carrying an excess load of 6,100 pounds, bringing the \$500 maximum fine.

A SECOND COMPANY truck driven by Ray L. Parks, of Farmington reportedly carried a 4,200-pound overload bringing a fine of \$330.

Horn Fuel paid both fines Wednesday without protest.

City attorney Forbes S. Haswell said that while the fines were steep, they were far less than the state's ten-cent fine for every pound of excess weight.

"These overloaded trucks, particularly in residential areas, can do thousands of dollars worth of damage to the city's streets," Haswell said.

Bandits Jailed for 2 to 10 Years Each

TROP—Two gunmen who robbed a city grocery store of \$287 Feb. 12 were sentenced Monday to from 2 to 10 years in Jackson prison by Oakland County Circuit Judge Clark J. Adams.

Richard C. Carr and Ernest J. Johnson, both 24, of Royal Oak, pleaded guilty to robbing the Nevada Grocery, 25 E. Big Beaver, with a shotgun.

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