

In your daily contact you frequently observe persons who are not successful, so do not because they fail to use ordinary thoughtful commonsense. It is tragic that in many instances desiring folks do not possess, or try to find, those mental processes that correctly guide.

**for Safety's Sake . . .**

**DRIVE WITH**

**Firestone**

**BOB ADAMS**

**SHELL SERVICE**

MI 4-9750  
Hunter at Maple

## Brownies Take Overnight Trip

Leaving Birmingham by car Saturday morning, Brownie troops 310 and 485 of Pembroke school, took an overnight trip to Greenfield village.

They spent the day seeing the village and stayed overnight in the dormitory maintained for educational groups. Sunday, after breakfast at Clinton inn, they returned here.

**LEADER - MOTHER** chaperoned the trip. Mrs. Charles Lienenkugel, Mrs. Paul VanCleve, both of Manchester avenue, and Mrs. James Ford, Pembroke avenue, accompanied troop 310.

Mothers with troop 485 were Mrs. Newton Smith, Dorchester avenue; Mrs. Jack McCullough, Buckingham road, and Mrs. Joseph Rivard, Derby road.

Household goods of every description are offered for sale in the Classified Columns of The Birmingham Eccentric.



HAVING DINNER ON THE DELTA QUEEN are (from left) Mr. and Mrs. Alfred P. Hopkins, Mr. and Mrs. Leo LaFleur, and Dr. and Mrs. R. S. Johnston.

## Area Couples Return From River Cruise

Mr. and Mrs. Alfred P. Hopkins, Colby lane, and Mr. and Mrs. Leo LaFleur, Walnut Lake road, returned last week from a 22-day vacation aboard the S.S. Delta Queen from Cincinnati to New Orleans.

While visiting New Orleans and taking in the Mardi Gras, they used the boat as their hotel. Aboard ship, they celebrated the LaFleur's 27th wedding anniversary and in New Orleans, Mrs. Hopkins' birthday on Feb. 11.

The birthday luncheon was celebrated at Antoine's restaurant as usual. Mrs. Hopkins was here from Mr. Ken McLanahan of Johnston, of Kearney, Nebraska, shipboard friends. At the birthday dinner that evening, Mr. and Mrs. LaFleur were host and hostess at Brennan's.

**MARDI GRAS** day fell on Valentine's day this year and this gala street festival found Hopkins dressed as a Mississippi gambler while Mrs. Hopkins appeared as a Hawaiian princess with a gen-

tain's dinner night and found Blanche Hopkins, Ida LaFleur and Jean Paeher of Forest Hill, N.Y., doing a hula dance in Hawaiian costumes while Al Hopkins sang the Strawberry Roan and Leo LaFleur sang Alouette.

They arrived in Cincinnati February 26 and while awaiting their evening flight to Detroit, enjoyed visiting the Terrace Plaza and the Netherlands Plaza.

Meeting them at Willow Run were Mr. and Mrs. Donald Ped-

son who took them all to Palombo's where they joined other friends for a welcome-home dinner.

Of the several excursion cruises made by the Delta Queen each year, this trip is possibly the longest, covering 3000 miles in all.

## The Welcomed Wedding Gift

We do not purvey just gifts, as such. When it comes to Wedding Gifts our long years of experience, together with our large collection of outstanding gifts, becomes assurance—beforehand—that your gift will be welcomed.

And because it is so very important that Wedding Gifts be immediately successful and then cherished for years afterwards we urge, always, the kind of gift bound to be welcomed with genuine gratefulness!

*La Belles*

137 WEST MAPLE

Birmingham's Shop of Gifts, Books and Stationery

Comfortably Air Conditioned

## MARCH MARCHES ON

We don't mean the \$64,000 guy. We mean the month of March. We are concerned about the progress of your plans for the yard and garden. All WE have to offer is advice . . . and here IT COMES!!

Whatever you do should certainly be done on a good foundation. Look what happened to the Leaning Tower of Pisa! A fellow in Australia bought Lion Dust to feed the lions away from him . . . BUT . . . all the lions are in Africa, so it was a stupid purchase. And anyway the powder wasn't any good. So there you are . . . and here are we.

### FERTILIZING—

1. Send some soil to the Oakland County Agricultural Agent in Pontiac for analysis. He will tell you what is needed if you tell him what is going into the area—like flowers, grass, trees, etc. It will cost you 35¢ and also you already pay his salary.
2. Apply your primary lawn fertilizer now. It won't burn the grass, the phosphate and potash will get down deep before growth begins and it is a job done before you get too busy with other things, use—

**AGRICO for TURF**  
**WOODRUFF'S GRO-SOD**  
**STADLER'S XXX**

The addition of other materials the O.C.A. Agent may recommend can be done later.

3. The trees in the lawn will be well nourished if your lawn is well nourished. The off-lawn trees and shrubs need a good shot of 10-6-4 or a good feeding with a ROSS ROOT FEEDER.
4. The flower beds will be much improved if you apply 4 lbs. to 100 sq. ft. of **STADLER'S GARD-N-GRO (4-12-4)** **AGRICO for GARDENS (5-10-5)** plus anything the O.C.A. Agent recommends. His recs. can be added later.

As soon as you can work the ground, add any HUMUS that is needed and dig it—in, that is.

**DRICONURE**  
**DRIED CATTLE MANURE**  
**PEAT MOSS**  
**FERTILIFE**

We implore you to get busy on these questions for your sake as well as ours.

**ONE COMMENT—Humus** on the surface of the lawn is good—BUT don't think it is going to move down into the ground and improve your soil texture. If you want it down there grit your teeth and dig it in to a minimum depth of 8 to 12 inches and then fertilize and seed.

**DOG HOUSES** are made to provide comfort, protection and seclusion for dogs and men. We have them! We also have Kitty Kaskets for kitty cats.

Our services to you have been enormously expanded by the addition of **HENDRYX BIRD CAGES**

Store hours have been tailored to fit YOUR NEEDS. We can fulfill your needs' between 8:00 a.m. and 6:00 p.m. on five days. 8 to 12 on Wednesday. On Sunday we go to Church—do you?

**SALT!—We Carry**  
**Granulated**  
**Flake**

**Pelleted**  
**Detroit Rock**  
**Louisiana (clean) rock**

We even carry it to your home without cost to you—into your basement and leave it on a shelf or in the N.W. Corner of the South room in the West room. We will also lock the door when leaving. (Will you please lock the wine cellar).

**HOUSING—Some** are good house guests. Among the good ones are bluebirds, wrens, chickadees, etc. Now you don't need a long term contract to get one or more of these houses—and the occupants will more than pay your stinking little capital investment. Think how nice it will be when someone says to you, "Where is your house, Sir?" and you answer, "We have several. To which one are you referring?"

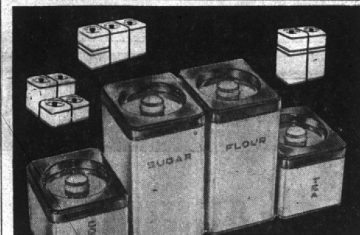
Oh, Me! Oh, My!

**McCLELLAN-BALL CO.**

**YARD SUPPLIES FARM KENNEL**

**BIRMINGHAM, MICHIGAN**

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*BeautyWare*

**4-Pc. Canister Set \$7<sup>95</sup>**  
in **PINK** with  
**"ACCENT ON COPPER"**

Made of heavy-gauge steel with pink enamel finish and genuine copper plate trim. No hinges or screws to loosen or lose. Set holds 5 lbs. flour, 5 lbs. sugar, 1½ lbs. coffee, 1½ lbs. tea.

Also in **WHITE** with copper plate trim, at same price



*BeautyWare* **BREAD BOX**  
in **CHROME** with **"ACCENT ON COPPER"**

**\$12<sup>95</sup>**

A spacious box, "air conditioned" with vents to keep bread and pastry fresh and fragrant. Hardwood board built inside door is ideal for slicing and sandwich making. Chrome plate on heavy-gauge steel. Matching canisters, step-on can, wastebasket and triple paper dispenser available

**The BIRMINGHAM HARDWARE**

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*The 4 C's of*  
**Diamond**  
**Value . . .**

**Color . . .**

Every diamond in our store has been carefully selected for purity of color. We reject any deviation which might lessen the beauty and the value of your diamond.

**Clarity . . .**

We offer only the clearest diamonds obtainable. Rigid inspection under powerful microscopes assures you of full beauty, full value, genuine flawlessness.

**Cutting . . .**

Most important in bringing out the deep inner fire of your diamond, is the skill with which it is cut. We make sure that each facet is cut to release maximum brilliance.

**Carat weight . . .**

Comparing two diamonds by weight is like comparing two paintings. Quality, not size, determines worth. Little or large, our diamonds are the finest money can buy.

You buy a diamond on faith—faith in a jeweler and his reputation. We value our reputation too highly to depend on guesswork or "Sales Talk" when helping you select a diamond. We insist on facts! Every diamond in our collection must meet the highest standards of these 4 "C's". That's why you can depend on us for diamonds of the finest quality.

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**JEWELERS**

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