

We Heard It Said By:
DONALD C. EGBERT, Birmingham city manager:
"Parking lots 3-A, No. 1, and the Northwest (the three main

city and private off-street parking facilities) will carry the bulk of our future parking. And I can't conceive of not having to have a lot in the southeast business area."

Albert Hairstylist

MARTY HARDIGAN

TROPHY WINNER, NORTH AMERICAN BEAUTY CONTEST, NOW ASSOCIATED WITH OUR STAFF.

DON

LESLIE

DOROTHY

CAROLE

ELAINE

OWNED BY
Mr. Albert Welch
Mr. Emilie Edelmeyer
MANAGER

CORNER CRANBROOK
AND MAPLE
MI 7-0089

City of Birmingham, Michigan

NOTICE

Residential land assessments are being adjusted about 30 per cent upward this year throughout the City as is necessary in order to keep these assessments in line with increasing land values. Everything else being equal, this will increase taxes on vacant lots and will slightly reduce taxes on improved property.

Notices of raises of assessments on residential property will be sent out only in those cases where the raise amounts to \$200 or more due to new construction or increase in assessments on existing construction.

The assessment roll will be completed March 5th. You are invited to check the assessment on your property from March 7th to March 9th inclusive which is prior to the meeting of the Board of Review.

City of Birmingham, Michigan
Elmer W. Haack, Assessor

BUSINESS BRIEFS



EXTERIOR VIEW of the Country Market which is located on the northwest corner of Southfield and 14 Mile roads. Scheduled to open about April 10, the new market will feature the finest meats, groceries and farm fresh produce.



EDWARD L. HENDERSON

Business News Elects Henderson

Edward L. Henderson, 535 N. Glenhurst, Birmingham, was elected president of the Business News Publishing Co., publishers of Air Conditioning and Refrigeration News, and printers under the name of Conjure House Press, at a recent directors meeting.

Formerly vice president and general manager of the company, Henderson has served in various capacities since the war, starting as circulation manager in 1945. He was appointed vice president and business manager in 1948, and then became general manager in 1950. Henderson was educated at Duke University, class of 1940, and served in the U. S. Naval Reserve in technical radar work to termination of active service in 1945 as a radar officer.



ROBERT L. CHANDLER

Birmingham C. of C. Adds New Service

The Birmingham Chamber of Commerce will issue approval cards to solicitors but does not mean that citizens are under any obligation to contribute.

Possession of a card only means that the Chamber has determined that the enterprise is reasonable and legitimate and will serve some worthy local purpose.

Approval cards show starting and ending dates and are not valid any other time, preventing them from being used again later. Approval is never given for telephone solicitations.

MARK WESSEL

Pianist, Composer
Coach, Teacher
3815 Old Indian Trail
Orchard Lake FE 4-5666

Brother Agency Appoints Wines

Appointment of David D. Wines, 16255 Locherbie, Southfield township, as account executive of D. P. Brother & Company, has been announced by D. P. Brother, founder and president of the advertising agency with offices in Detroit, New York and Hollywood.

Wines, a native Detroit and graduate of Wayne University, will head the Guide Lamp account. For past several years, Wines has been identified with advertising and sales promotion activities in the automotive, packaged goods, appliance and financial fields within the Detroit area.

B'HAM ECCENTRIC
Thursday, March 1, 1956

Lawrence E. Smith
Landscape Design and
Construction
135 N. WOODWARD
in the Wilson Building
Phone MI 4-2858



"Club 15"
with hand-felted
CUSTOM EDGE®

Distinctive new styling, with un-pinched crown, and narrow brim, make this finely felted Custom Edge® Knox a flatteringly sophisticated hat for young men.

Other Knox Hats, \$8.50 to \$40.00



YOUNG'S
of Birmingham
203 Pierce St.



Any amount opens a ThriftiCheck personal checking account—a few dollars will do it!

Then keep as much or as little on deposit as you like.

It takes only a few minutes to open a ThriftiCheck account—and to get your ThriftiCheck checkbook with your name smartly printed on each check.

The only cost is a few cents a check. No deposit charges. No monthly service charge.

ThriftiCheck

is America's most popular personal checking account service. Inquire about it at . . .

DETROIT WABEEK
BANK AND TRUST COMPANY
WABEEK BUILDING • BIRMINGHAM, MICH.
Member of
Federal Deposit Insurance Corp.

POTTER
Moving & Storage Co.
2253 Cole
Phone MI 4-4612



no. 1 specialist in
long-distance moving!
agents for
ALLIED
VAN LINES, Inc.
No. 1 on U.S. Highway—No. 1 in
Service—No. 1 in Your Community

Here's the perfect coat
for Birmingham
rainy, windy, chilly weather



lightweight—water repellent
Alligator
PLATINUM LABEL
\$49.75

You can say goodbye to that rainy weather bedraggled look when you put on your new Alligator raincoat. Its superb water-repellent fabric, smartly styled in a casual manner, will do so much for your appearance, wet or dry. Lightweight, too, for comfort, easy carrying. Be set for rain, wind or chill in this smart Alligator raincoat. You'll agree, it's a great buy.

Other Alligator Coats from \$12.75

YOUNG'S OF BIRMINGHAM
203 Pierce Street

You Can Take Our Word For It . . .
always high in value . . .
now even better at these prices!



Balanced Tailoring makes
TIMELY CLOTHES
look better . . . longer

TIMELY CLOTHES WITH BALANCED TAILORING®

Over the years our customers have consistently found Timely Clothes to be among the top dollar-for-dollar values on the market. This season, thanks to their ever-increasing popularity, we bring you Timely Clothes suits of fine worsteds and sharkskins, starting at prices you can easily afford. You'll still enjoy all the advantages of Balanced Tailoring, the needlework technique that guarantees their looks, no matter what their age. And you have a wide choice of the new, trimmer, slimmer models in the new Spring Tones. Why not make your selections today? Now Starting at . . . \$72.50

YOUNG'S OF BIRMINGHAM
203 PIERCE STREET



There's extra comfort
in a bank-financed car!

Like big, resilient tires and fine shock-absorbers and deep seat cushions, a bank Auto Loan "eases" you over the miles and months. The cost is low, the terms are generous; and you build up your bank credit for the future as you meet your monthly payments.

Before you buy your next car, come in and get figure-facts about our BANK AUTO LOAN PLAN.

PROTECT YOUR
VALUED POSSESSIONS
... from destruction, loss or theft
by placing them in a
SAFE DEPOSIT BOX
Now Available at our
SOUTH WOODWARD OFFICE



THE BIRMINGHAM NATIONAL BANK

BIRMINGHAM, MICHIGAN

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

188 N. Woodward at Hamilton 1954 S. Woodward near 14 Mile Rd.