

Eccentric Awarded 2 National Editorial Association Honors

It was with a great deal of pride that The Birmingham Eccentric learned that it had received two top National Editorial Association awards two weeks ago.

They were: First place for typographical excellence among the nation's weekly newspapers of more than 6,000 circulation, and

First honorable mention for weekly papers in the sweepstakes contest, a competition limited exclusively to general excellence winners of the past five years. The Eccentric won this general excellence award last year.

Typography judging is based on selection and effective use of headline type, readability, effective use of type and illustrations in advertising, presswork and general makeup throughout the paper.

Cal Patterson's Ideals Pay Off!

A few weeks ago, at a talk before the Birmingham Chamber of Commerce, Calvin Patterson, of nearby Foxcroft, made some pertinent observations on the subject of a rounded-out business life.

As a vice president and director of the Michigan Bell Telephone Co., Mr. Patterson is able to bring to his subject a considerable quantity and quality of experience. In his vocational responsibility he is required to think and act along practical lines. . . for, as a confirmed idealist, he includes acts of Good Samaritanism in his thesis.

Many millions of others have found, too, that the leveling of one's vocational activities with high standards of practice really pays off; placing much emphasis upon the service phase of business brings a satisfaction to customers that often transcends the thing itself that is purchased.

MR. PATTERSON TOLD his audience that a business concern needs four things.

U. S. Presidency Is Not A One-Man Job

The President of the United States is no longer a person. The Presidency is a huge bureaucracy. It reads the topman's mail, writes his speeches, dictates his correspondence, decides who is permitted to talk with him, does his research and helps to formulate his judgments and policies.

When Grover Cleveland was President in the 1890's, his staff consisted of eight secretaries and clerks, who had one telephone. Everybody knew who was President then. The name was Cleveland. We then had a population of 65,000,000.

Mr. Eisenhower has 266 assistants, clerks and stenographers in the White House offices. Other functionaries who gather information and report directly to him number 809, or a total of 1,075. We now have about 167,000,000 people.

SINCE CLEVELAND'S TIME, population has increased approximately 157%.

Sweepstakes winners were rated on promotion of community interests, pictures, general appearance of makeup and style, editorial page, advertising enterprise, general and departmental news, and mechanical excellence.

IN ACCEPTING these coveted awards we realize that the job is not yet done; that we cannot relax and let our past attainments cause us to lose sight of our day-to-day task—that of keeping you, our reader, informed of local happenings.

We cannot forget that our readers and our advertisers play no small part in whatever success we may achieve. Remembering this, we on the staff of The Eccentric will make every effort to continue to bring you a better newspaper—the finest newspaper that it is our ability to produce.

First, it must have good goods or services to sell; secondly, the price must be competitively reasonable; third, the relations with a business between employer and employee should be good; fourth, as far as possible, all concerned in a business (and especially the owner) ought to participate as a worker or leader in one or more of the voluntary services that help to build and keep a community healthy.

We heartily agree with Mr. Patterson's suggestions. Repeatedly, in our own business experiences in Birmingham and vicinity, we have observed that the application of these four points is reasonable assurance of a business's success.

Too, where one or more of the four points has been neglected within a business, it has not prospered satisfactorily.

Today, as always in the life of modern civilization, the application of the Golden Rule in business, as well as personal life, is one's best assurance of attaining both security and reasonable happiness on this earth.

and Presidential assistants about 13,000 that cost 11%!

Other civilian employees of the Executive in the Cabinet Departments are as follows: State, 20,000; Treasury, 80,000; Defense, 1,149,000 (this does not include men in uniform); Justice, 31,000; Post Office, 567,000; Interior, 57,000; Agriculture, 70,000; Commerce, 42,000; Labor, 5,000; and the last and newest Department, Health, Education and Welfare, has 37,000 to keep us well, see that we educate ourselves, and nurse us when decrepit.

Grand total of civilian Executive employees—about 2,004,000.

In addition, we have 47 other independent agencies, with about 343,000 employees.

No wonder the President is overwhelmed! No so we!

From The Eccentric's Point of View...

Birmingham's Richard C. Van Dusen, completing his first two-year term as a State Representative in Lansing, believes that too few candidates for office serve as law makers. Thus, Van Dusen, results in a lack of practical business experience in the State House membership. Rightly, we think, Van Dusen accuses the business segment of our economy of failing to lend its talents to the very important business of legislation.

Eugene Allen, who last week retired after serving this city for 28 years as a volunteer fireman, was given a wrist watch by Mayor James C. Allen. Men like these Allen, who have responded to calls so often when it inconvenienced their current plans, are the kind of citizen who help to make a community more than a mere shelter. . . may his kind increase!

The Birmingham Eccentric

Published every Thursday, at Birmingham, Mich., in the Eccentric Building, 230-222 North Woodward Avenue Telephone MI 4-1100

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The Eccentric is a member of: National Editorial Association, Michigan Press Association and University Press Club

National Advertising Representatives
Weekly Newspaper Representatives, Inc.
1728 Guardian Bldg.
DETROIT 26, MICH.
404 Fifth Avenue
NEW YORK 18, N.Y.

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AN ACRE OF LAND FOR EACH MICHIGAN'S 50th ANNIVERSARY CELEBRATION. 4,200,000 ACRES OF NEARLY BARREN LAND AND 700,000 ACRES OF WOODLAND ARE BEING OFFERED TO THE PUBLIC BY THE STATE OF MICHIGAN. THIS YEAR RESIDENTS OWNERSHIP OF MICHIGAN'S PUBLIC LANDS IS APPROXIMATELY AN ACRE OF LAND FOR EVERY PERSON.

ANOTHER MICHIGAN FIRST: MICHIGAN INVENTORS HAVE BEEN AMONG THE NAMES MOST PROMINENTLY ASSOCIATED WITH THE DEVELOPMENT OF THE U.S. AIRBUS. DEVELOPED BY WILLIAM BULLOCK OF GRAND RAPIDS, IN 1875, THIS FIRST PRACTICAL AIRCRAFT USING THE WINGED AIRCRAFT PRINCIPLE.

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NATURE NOW Food-Making Is Leaf's Function

By LYDIA KING FREHSE
Special Writer for The Birmingham Eccentric

On this day in mid June my study window is festooned with a pattern of living green. And so it is that I can reach out to bring in a single leaf of oak.

It looks simple enough as it lies thin and pliable in my hand. But its structure is complex and its function is elemental to all life.

My oak leaf is networked. Its surface is broken by the deeper lines of its branching ribs which support its outline, holding it ready to receive air and light. Without these it could not perform its age-old miracle of manufacturing the food which feeds the world.

TURNED OVER in my hand the oak leaf presents two surfaces, the upper shiny and smooth to receive the sun, the lower paler and rougher to perform the rite of respiration.

For even as you breathe, so a plant must breathe. Its requirement calls for a carbon-dioxide while yours calls for oxygen. A complex interrelationship of great import.

A cross-section of the leaf shows the upper epidermis, the middle layer of cells, it is punctuated by a series of tiny, slit-like openings called stomata. These open and close, regulating both the passage of air and water vapor to and from the leaf.

EVAPORATION: at these pores produces a partial vacuum within the cells, creating a suction-like effect which is communicated thru leaf, stalk, tough and trunk until it reaches underground.

Here, reinforced by root pressure, fine columns of water are sucked up through the plant's vascular system. These reach into the topmost branch of the highest tree.

Resting on the lower epidermis is a thicker layer of loosely packed cells interspersed with veins which

transport water and food-stuffs. Above this layer another made up of Palisade cells. These contain small green particles of chlorophyll called chloroplasts.

BECAUSE THE latter are movable and very sensitive to light they can adjust their position in one cell to receive more or less sunlight. Here is carried on the vital process of sugar and starch making.

The upper epidermis is again a single layer of cells whose chief function is to receive and concentrate the sun's rays upon the inner cells.

With this simplified account of a leaf's structure we come to its food-making function, called photosynthesis. The name comes from a simple particle of solar energy called a photon.

FOOD-MAKING goes on in the leaf during all its sunlit hours. As each particle of solar energy collides with a chloroplast, the chlorophyll within is set aglow. The released energy breaks up the molecules of water and carbon-dioxide which the pores of the leaf have taken from the air, and silently reassembles the atoms of oxygen, carbon and hydrogen into plant patterns.

The resulting carbohydrates are first used by the plant for its own growth and stalk, in leaf and seed.

GREEN LEAVES have been in the business of food-making for millions of years. The motor power is the sun's energy, the raw materials are carbon-dioxide and water, the activating agent is chlorophyll, the formula involved is the secret of the green leaf.

Only plants can make food from non-living substances. Animals cannot do this; they must live on food already prepared by plants. Today man can select from a wide variety of foods. The difference lies in whether he will choose to eat his carbohydrates first, second or third hand.

Happenings of Long Ago

Bits of News Gleaned From Old Files of The Eccentric—The Items That Make Up The Historical Background Of The Birmingham of Today.

50 YEARS AGO
June 22, 1906
George Rusch is the proud and happy owner of a new two-horse corn planter. 'Rah for George . . . he is just learning fast how to farm it easy.

15 YEARS AGO
June 18, 1911
No traffic light is now contemplated on Hunter boulevard at Lincoln, although the State Highway Department has not closed the matter.

Two residents of this district were awarded honorary degrees at Wayne University's Commencement exercises held last Thursday. One, Frederick Holt, of Linden road was called the "out-standing lay social worker" of Detroit. The other, Charles Erwin Wilson of Bloomfield Hills, was recognized as the head of a giant corporation.

Leaks in the Birmingham water system which results in a loss of 55 per cent of the water pumped is a problem on which the city administration is working. It was learned this week the location of the leaks is a mystery.

30 YEARS AGO
June 17, 1926
With a short period following the receipt of the official certification of annexation of Eco City expected early from Lansing sources, the water system of the recently annexed territory to the south of the present village will be placed under the supervision of the management of Birmingham. It was decided at the Monday night commission meeting.

Parking on Maple avenue is getting to be a problem with the police department. People will double park while getting a paper, groceries, or the like, and because they're in a hurry, think that it is all right. In the meantime traffic is being held up to a single file at that point. We don't like to arrest people who have stepped into a store in such cases but if traffic continues to be interrupted, that will be the only way out of it.—Chief of Police Anderson.

"A brain is no stronger than the weakest think!"

ONE THING OR ANOTHER By George Wm. Averill

So Birmingham's going to get its new city in a nager much sooner than it thought!

That's the situation now that Don Egbert is going to go to work Aug. 1 for the Southeastern Oakland county garbage and rubbish and water authorities.

Egbert's very pleased with this appointment.

He had been mentioned in some GOP circles as a good candidate for the county drain commissioner's job, being vacated by his fellow townsman, former mayor and city commissioner Ralph A. Main.

When he starts work for the SOC authorities, Egbert will be working closely again with former Birmingham fire chief Vern Griffith, who is in charge of the water authority's pump and water storage maintenance.

Since it is about time for me to throw more statistics of some sort at you, let's use these local ones (courtesy of the state of Michigan):

	Paper Precincts	Machine Precincts	Registered Voters
Bloomfield Twp.	1	0	6,114
Birmingham	0	11	11,963
Bloomfield Hills	2	0	1,045
Lathrup Village	0	2	1,634
Southfield Twp.	0	13	19,063
Troy (city)	0	4	3,809
Troy (township)	0	1	77
W. Bloomfield Twp.	0	7	4,631
Oakland County	16	233	237,008

Another lesser, but noteworthy, item to keep in mind when buying or building a house these days is whether it will have an odd or even house number. If our community water problems continue at or near their present difficulty, the odd number can give you a couple of extra days of sprinkling under the odd-even system most often used to conserve municipal water supplies.

There apparently is a no man's land when downtown Birmingham streets and walks are cleaned.

The city seems to take care of the street, and the merchants appear to be maintaining the sidewalks.

But who's supposed to pickup the litter that accumulates on that step ledge between the walk and the curb?

City Clerk Irene Hanley estimates Birmingham's special annexation election June 5 cost at least \$1,000. This means the city's 269 votes cast were worth better than \$3.75 each.

Highest number of voters turned out in the Adams school precinct (50 of 'em), while the booby prize was picked up by the high school precinct, with the low of 11 ballots cast.

Secretary of State James M. Hare has informed us Oakland county newsman that for the first time in Michigan's history, there is a complete census of voting precincts and the number of registered voters.

After telling us there are 3,128,419 registered voters in 5,175 precincts of which 2,577 use paper ballots and 2,598 use voting machines, the Secretary lists Oakland county townships and cities and tells their specific voting number and habits.

Says the Rochester Times-Union: "A great leader is one who never permits his followers to discover that he is as dumb as they are."

James Waller Wins Honors At Academy

Cadet James Richard Wallers at Castle Heights Military academy school, he won the mathematics award in Lebanon, Tenn. attained the highest scholastic average in the junior class.

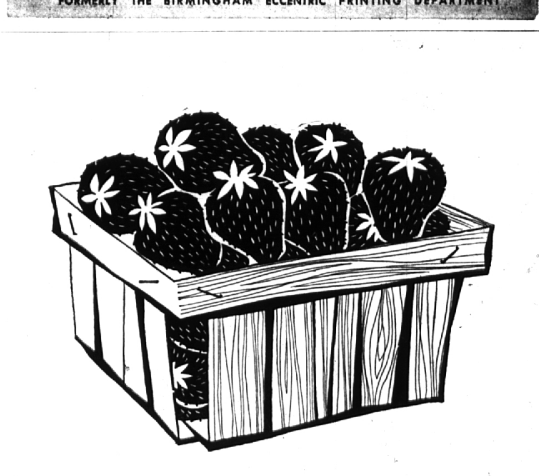
James is the son of Mr. and Mrs. George W. Waller, 1071 Yosemite.

Navy buildings housing 160 to stand thru 100-degree temperatures and plus 100-knot winds.

Three Detroit Salesmen . . . TR 5-2629 . . . Plant MI 6-2000

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