

BUSINESS BRIEFS

Fortune & Son Associate Elected



J. M. TENNEY

Kelvinator Names Tenney to Sales Post

Appointment of J. M. Tenney, 29251 Wellington road, Franklin Village, as assistant general sales manager in charge of retail mer-

The National Association of Architectural Metal Manufacturers recently announced the election of Louis F. Fontana as president of the association for the year 1956-57.

Fontana, sales manager of the Irving Subway Grating Co., Inc. of Long Island City, N. Y., was elected at N.A.A.M.M.'s 18th annual convention, held last month in Belleair, Florida.

The representative of the Irving Subway Grating Co., who works under Fontana in this area is J. Robert Fontana, Jr., doing business as J. R. Fontana & Son, 646 North Woodward Avenue Birmingham.

chasing was announced by Kelvinator Division.

He entered the Kelvinator organization in 1948 as a home freezer or sales representative. Tenney returned to factory headquarters in Detroit as manager of dealer relations in 1953, later served as western regional manager, and has specialized in dealer development and the supervision of major accounts for the past year.



BLYTHE R. JONES

B. R. Jones Speaks To Desk & Derrick

The Desk & Derrick Club of Detroit will hear Blythe R. Jones, 863 Southfield, Birmingham, at their monthly meeting, June 15, a member of the technical service division of Ethyl corporation research laboratories in Detroit.

He will discuss trends in fuel quality and current trends in engine design in a talk entitled "Feeling Future Automobiles."

His first business appointment following his graduation from the University of Illinois in 1929 was with Studebaker in South Bend, Indiana.

He has been associated with Ethyl corporation since 1932 and for several years covered his native state of Indiana as a field representative. He later traveled with Ethyl's first motor clinic. In 1939 he was appointed assistant manager of the company's Boston division.

Jones transferred to Detroit in 1942, serving as a research engineer before assuming his present position and is a member of the Detroit section of the Society of Automotive Engineers.

May's Building Valuation Drops

According to the building report issued by the city of Birmingham for the month of May, there is approximately a fifty per cent drop in the valuation of building for this year as compared with the same month of 1955.

One year ago, there was a total of 61 building permits issued for a valuation of \$60,555. In May of this year 68 permits were issued for half the above valuation, \$32,183.

Seven new family residence permits were applied for, with combined total of \$122,500.

Accounting for \$149,000 in building attractions was the Holy Name grade school, located at 680 Harrison.



EDMUND E. BARNES

Barnes Appointed To General Sales

Appointment of Edmund E. Barnes, 25210 Franklin Hills, Franklin Village, as general sales manager for Kelvinator household appliances has been announced by Kelvinator division of American Motors Corporation.

Barnes was promoted to manager of the Pacific Coast region with headquarters in Los Angeles in 1949, with responsibility for the Kelvinator distributing organization west of the Rockies. He returned to Detroit last year as general merchandising manager.



SIFFREIN M. VASS

Controller Post For Siffrein Vass

The appointment of Siffrein M. Vass, 817 Pilegrim, Birmingham, as controller of the Mercury division is announced by F. C. Roth, general manager of the division and vice president of Ford Motor company. Vass succeeds Paul F. Lorenz, whose appointment as executive assistant to Mr. Roth was announced recently.

Vass joined Ford Motor company in October, 1947, and served in various capacities with the central finance staff prior to coming to Mercury division in July, 1955. He was financial analysis manager. He was assistant controller prior to Lorenz at Mercury from July, 1953, until September, when he was named controller of the manufacturing services division at the company's Rouge operations.

He was born in New York. He is a graduate of Dartmouth college and the Harvard Business school.

Selling your home? Advertise it in the "For Sale-Houses" columns of The Eclectic.

Local Residents Elected by C.P.A.

Three men from the Birmingham area were elected officers of the metropolitan chapter of Certified Public Accountants at the annual meeting held at Western Golf and Country Club.

Edwin G. Olson, 711 Woodale Drive, Bloomfield Village, was elected chairman. He is a partner in the firm of Shaw, Olson and Dimmer of Detroit. Olson was vice-chairman for the past year.

Ludack, Ludack was a chairman of the by-laws committee for the chapter and is at present a member of the board of directors of the Michigan Association of Certified Public Accountants. These men are all active members in the Michigan Association of Certified Public Accountants as well as the American Institute of Accountants.

Father's Day Favorites

Dad will play a better game of golf in these TAYLOR-MADE GOLF SHOES styled by Sam Sneed. Help Dad put his best foot forward this season on the links.



GIFT CERTIFICATE
... complete with a genuine imported Scottish Bone Shoe Horn in a gift box. Given with all gift certificates for any style shoes.

1st Taylor-Made GOLF SHOE

Styled by SAM SNEAD FOR MEN AND WOMEN

FOR MEN

\$18⁹⁵

William's Boot Shop

115 West Maple, Birmingham Midwest 4-7344

GARfield 2-0005 LUzon 2-6161

POSA ASPHALT PAVING

Residential Driveway Specialists

Broken Concrete Expertly Recapped

PARKING LOTS

Asphalt—Slag—Crushed Stone—Gravel

Job References Gladly Shown

FREE ESTIMATES

MICHIGAN BELL



TELEPHONE lines

A POT NEVER BOILS over when the housewife is nearby.

That's one of the best reasons for having a kitchen telephone. When the phone rings you can keep an eye on what's cooking in the kitchen, and you can keep the children in sight, too. A phone within reach saves countless steps and precious time. The housewife needn't run when the phone rings; she can just reach. An extension telephone in your kitchen will cost you about \$1 a month. Call our business office to order yours.

EVER SINCE "barn raising" days, one of the best things about rural life is that you can always count on the neighbors to pitch in and help in an emergency.

In the same spirit, your Michigan Bell "neighbors" showed up when tornadoes hit Michigan recently. The winds had barely died down when telephone people from nearby towns started arriving, bringing trucks loaded with material, to help local telephone folks get the phones working again. From other parts of the state, telephone people started new poles, wire and cable rolling toward the stricken area. In times of emergency—and in everyday things, too—telephone people hope you can count on them to be good neighbors.

HAVE YOU BEEN watching the new Bell System TV show, "Telephone Time"?

John Nesbit, the famous storyteller, who won so many awards for his well-known "Passing Parade" films, is the host. His stories on "Telephone Time" are all true. They're fascinating accounts of everyday people, past and present, who for a brief moment rise to great heights. Your whole family will enjoy watching "Telephone Time." It's on CBS-TV every Sunday at 5 P.M.

Local Abrasives Co Takes New Product

The Bay State Abrasive Products Company of Westboro, Mass., has announced the appointment of the Industrial Abrasives Company of 23630 Wyoming, Oak Park, as its distributor in the Detroit area.

The company, headed by C. D. Cole, 1528 Maple road, Birmingham, as president, William E. Plapp as vice president, Charles G. Henning, 1665 Adams road, Birmingham as treasurer, and James W. Frederick, 348 Hawthorne road, Birmingham, as secretary, has opened an office and warehouse.

The officers bring with them combined experience of more than 50 years in the abrasives field. Cole has been associated with the abrasive industry for the past 16 years.



The Birmingham Hardware

152 North Woodward MI 4-7524

offers General Electric

LOW COST HOME COOLING

New



20" WINDOW FAN

only \$39⁹⁵

(Electrically Reversible model—Regular \$49.95)

COOLS UP TO 5 ROOMS!

3 SPEEDS

WEATHERPROOF

5-YEAR WRITTEN WARRANTY

is your assurance of repair or replacement of any part which proves defective in material or workmanship.

The BIRMINGHAM HARDWARE

WE'RE AS NEAR AS YOUR PHONE

152 N. Woodward Phone MI 4-7524 for Delivery

Dads aren't hard to shop for at KRESGE'S

FATHER'S DAY IS SUNDAY, JUNE 17

Sanforized Sport SHIRTS \$1.69

Every favored dad will welcome several of these short sleeve novelty broadcloth prints, open weaves and ginghams, plaid to dazzling array of his favorite colors for cool summer wear!

Big Selection of Shirts, Fibres, Broadcloths, Cotton Lenos . . . \$1.39

Cotton T-Shirts 2 for \$1

100 guaranteed washings in fine nylorized cotton with nylon reinforced, non-sag collar.

Comfy Slack Socks 59¢ 2 pr. \$1

Stretchy nylon sock styles in English rib and wrap pattern. One size fits any foot!

Fine Sun Glasses 59¢

Men's Jewelry \$1.00 plus tax

Boxed Tie Rack \$1.00

Distinctive Ties 69¢

Protective green lenses are safe, non-glare! With handsome gold-plated metal frames.

Gift boxed cuff link, the clasp sets in tailored, novelty styles; some gold-finished!

For ties, belts, jewelry accessories in durable plastic with revolving spindle, 16 spikes.

Both clip-on bow ties and four-in-hand styles in a huge selection of patterns, colors!

AQUA VELVA

AFTER SHAVE LOTION

A 5-second dash of Aqua Velva is the facial refreshment touch to Dad's shaving routine!

59¢

plus tax



FREE

"The Greatest Moments in Sports" 7" Long Playing Record

with the popular

GILLETTE

SUPER-SPEED RAZOR SET with 6 Gillette Blue Blades

There's a light, regular or heavy razor to please each Dad!

A \$2.50 Value both for only \$1

WEST MAPLE AT HENRIETTA IN BIRMINGHAM

S. S. KRESGE COMPANY