



DONALD E. MCGAW



MERLE W. SLACK

Two B'ham Men Advanced at Bell

Two Birmingham residents were promoted to high level posts in the Michigan Bell Telephone company, it was announced today by Lou Conroy, general commercial manager.

Merle W. Slack of 2493 Buckingham, was named general sales manager, and Donald E. McGaw, of 1343 North Woodward, was named general commercial supervisor to succeed Slack.

With Michigan Bell since 1924, Slack began in the sales department at Flint following attendance at Michigan State university. In later assignments he was commercial manager at Bay City, Detroit, and Grand Rapids.

He returned to Detroit to head division staff operations in 1951 and was named division commercial superintendent the following year.

He was promoted to general commercial supervisor in 1954.

McGaw joined Michigan Bell in 1942 as a commercial representative.

In 1950 he transferred to the American Telephone and Telegraph company and returned two years later to become general commercial training supervisor for Michigan Bell, the post he held at the time of his present appointment.

Arthur Lane Takes Special Journalism

The first step in an augmented instructional program in weekly newspapering will be taken by the department of journalism of the University of Michigan June 15 when a professor of journalism and seven students, all from Michigan, take over the complete editorial and business operations of two weekly newspapers.

Taking part in the summer program is Arthur Lane of Birmingham, who will receive experience in the many phases of newspaper operation.

Jacobson's
BIRMINGHAM

Prepare your young outdoorsmen for a glorious summer, by a trip to Jacobson's Boys' Department. You'll find a complete selection of rugged, long-wearing, easy-to-care-for clothes for a fun-full vacation.

- T-SHIRTS** 1.29 to \$3
Short or long sleeves, with crew necks or collars.
- SPORTS SHIRTS** \$2 to 3.95
Gingham, flannel, plisse, broadcloth; all washable. Long or short sleeves.
- SHORT PANTS** \$2 to 3.95
Regular lengths and walking shorts, in washable summer fabrics.
- SLACKS** 2.50 to 5.95
Twill, chino, cord, sanforlan, linen weave; washable styles for dress or play.
- DENIM DUNGAREES** 2.50 to 3.50
Blue or gray; sanforized.
- OUTER JACKETS** \$3 to 9.95
Poplin, dacron and cotton, gabardine, nylon; lined or unlined, washable.



they'll camp care-free and comfortable in camp togs from Jacobson's



- SWEATERS** \$3 to 8.95
Wool, orlon, solids and patterns; long sleeve and sleeveless.
- RAINCOATS** 3.95 to 9.95
Buna rubber and oilskin slickers.
- PAJAMAS** 2.50 to 3.95
Broadcloth, plisse, flannel, ski knit; all washable.
- ROBES** 3.95 to 9.95
Easy to care for terry cloth.
- UNDERWEAR** 85c to 1.25
Cotton briefs, T-shirts, athletic shirts.
- SOCKS** 39c to 89c
Cotton, nylon stretch.
- SWIM TRUNKS** \$2 to 3.95
Boxer and brief styles; cotton, poplin, nylon; checks, stripes, patterns.



Use Your Charge-A-Plate®

P.F.'s . . . the perfect footwear for the active camper "Footure Foundation" shoe that keeps body weight properly balanced on the outside of the foot, supports and protects the arch. Washable canvas uppers with long-wearing rubber soles in red, blue, charcoal, pink with black.

Sizes 4-12 3.25; 12 1/2-3 3.50; 4-9 3.95

Relax with Father . . .

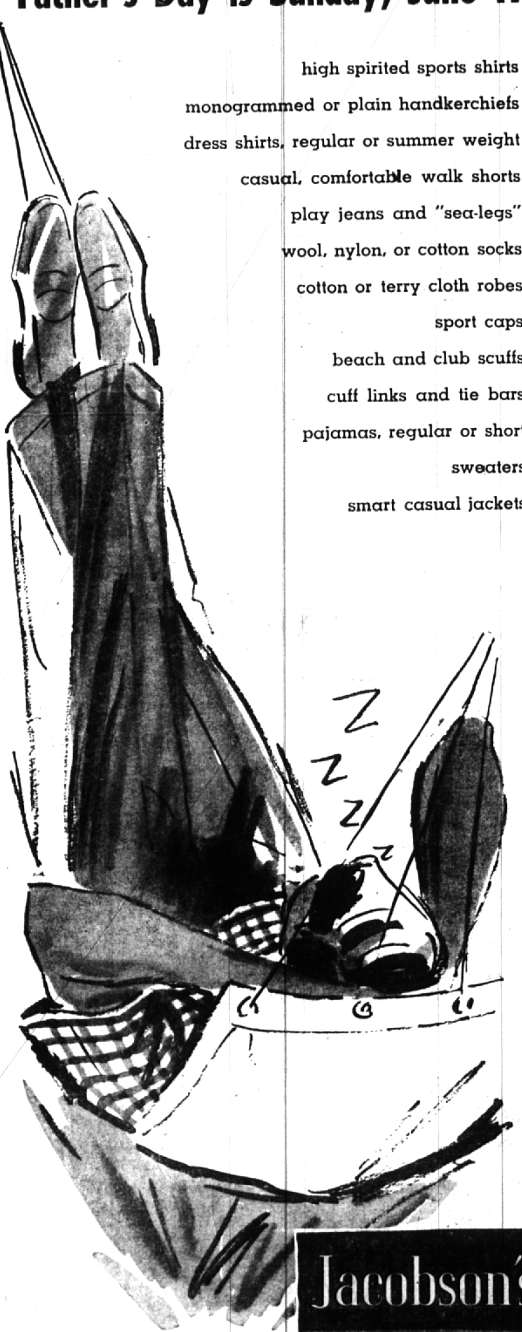
You know Dad's gift is exactly what he wants if it comes from Jacobson's

Next Sunday is Dad's official day to take things easy. But if his gifts have come from Jacobson's, he'll always be relaxed, comfortable in the knowledge that he is smartly, handsomely groomed. And you, too, will relax, assured that your impeccable taste has been expressed in apparel and furnishings of the finest quality.

- Dunhill toiletries
- wallets and key cases
- distinctive neckwear
- leather belts

Father's Day is Sunday, June 17

- high spirited sports shirts
- monogrammed or plain handkerchiefs
- dress shirts, regular or summer weight
- casual, comfortable walk shorts
- play jeans and "sea-legs"
- wool, nylon, or cotton socks
- cotton or terry cloth robes
- sport caps
- beach and club scuffs
- cuff links and tie bars
- pajamas, regular or short
- sweaters
- smart casual jackets



this week only . . . very special value

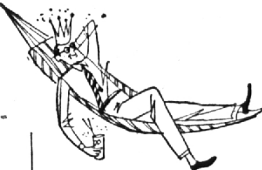
CADDY CARTS
8⁶⁵

Cheers for the caddy cart that takes the chore out of golfing! And ours is the king of caddies—all plated steel, with riveted construction, ball bearing wheels, and large semi-pneumatic tires. It folds shadow-thin for easy transporting, and has brackets that fit all golf bags.

MEN'S WEAR—STREET LEVEL



2-Hour Free Parking
HAVE YOUR TICKET VALIDATED WHEN YOU MAKE A PURCHASE AT JACOBSON'S



FAVOR FATHER WITH A GIFT FROM JACOBSON'S HIS FAVORITE STORE

Father is king—and you'll be his favorite royal family if you select his gift at Jacobson's. We've a regal realm of gift ideas at a variety of prices—all exciting, fashion-wise tributes to YOUR noble king.

Father's Day
June 17th

