

BUSINESS BRIEFS

Opens at S'fld and 14 Mile



OFFERING NEW shopping facilities to the residents in the southwest section of the Birmingham area is the recently opened Country Market. Two other stores—Beverly Drugs and Page One Cleaners are incorporated in the colonial style structure.

A new business development on the corner of Southfield and 14-Mile road will open its doors to the public this week. The newly constructed Birmingham shopping center will offer three different retail businesses to the area.

They will be the Beverly Hills Drug Store, the Country Market and the Page One Cleaners. The three modern stores are in a long red brick colonial style building that is topped by a white cupola.

Developing this multiple shopping section is Albert Nelson who has been active in building homes and other property in Birmingham.

A NUMBER of new innovations for the customer will be provided at the Country Market to make their shopping easier. The front door will be automatically opened and closed by a magic eye system. Customer's purchases will be checked out by a double conveyor belt operation.

Purchases will be unloaded at one end of the belt and be carried to the checker who will tally the bill. Then the groceries are carried by the belt to a packer who completes the packaging of the items.

THE MARKET will carry all name brand merchandise in ad-

Page One Cleaners will make available all service in the cleaning and washing of garments. Special service and method of cleaning will be provided upon request. Beverly Hills Drug store will not be open for business for several weeks according to John Shukate, store owner. Announcements will be made in the near future concerning this.

ARCHITECT for the 18,400 sq. ft. building is the Birmingham firm of Benicke and Lorenz. The shopping area will have adequate parking with space available in front and the north and south of the building. Hours will be from 9 a.m. until 9 p.m.

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W. P. HOLZWORTH
 Pontiac Div. Sends Holzworth to L.A.

The appointment of W. P. Holzworth 1301 Stanley, Birmingham, as assistant zone manager in Pontiac Motor division's Los Angeles zone has been announced by Frank V. Bridge, general sales manager. Holzworth succeeds J. G. Varhes who has been appointed assistant zone manager of Pontiac's San Francisco zone.

Holzworth was formerly sales promotion manager for the Pontiac central sales region. He has been with Pontiac since 1948 and his varied experience has included positions as service adjuster, district manager, assistant car dis-

tributor, car distributor, business in Bloomfield Hills, Michigan, and management manager and regional sales promotion manager. Holzworth, born in Chicago in 1924, attended Cranbrook School in Grand Rapids, Michigan.

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