

Lawrence E. Smith
Landscape Design and
Construction
135 N. WOODWARD
in the Wilson Building
Phone MI 4-2636

Karl Fremuth Wins Vacation Trip
Karl Fremuth, 502 Woodlaid, Birmingham, has won a vacation trip for himself and his wife at Hidden Valley in Northern Michigan, beginning Thursday, July 26th.

Karl has qualified for this trip for outstanding salesmanship in writing hospital and life insurance for American Hospital-Medical Benefit Association and Community Mutual Life Insurance Company, both of Michigan.

BUSINESS BRIEFS



ELECTED TO positions as officers of the Art Directors Club of Detroit are several Birmingham area men: (seated left to right) President Douglas Macintosh (Campbell-Ewald); 1st Vice President, C. Bruce Urwin (MacManus, John and Adams). Elected to the executive board is (standing left to right) William Johnson (Kenyon and Eckhardt) and Secretary, Jonas Gold (Kenyon and Eckhardt). Not in the picture is another board member, Thad Brykalski (Maxon). The Art Directors Club represents the major portion of Detroit's advertising agency art directors and is affiliated with the 22-member cities.

New Jacobson's Beauty Salon Opens in B'ham

The fifth in a series of highly successful beauty shops has opened its doors in Birmingham adjoining the Jacobson's store at 315 North Woodward. Louis of Jacobson is the name of the new salon.

Other shops are in Grosse Pointe, Ann Arbor, Jackson and East Lansing.

The long modern interior presents a cheerful setting for the customers by its sky light effect ceiling, soft colors and decorated walls.

The enclosed bays are painted in pastel tones, each equipped with hydraulic chairs and also sinks that have controlled water temperature system.

Hours will be at special times from Monday thru Saturday.

Are you thinking of buying a new home? Then read the "For Sale - Houses" columns on the Classified Ad page of this week's Eccentric.

GOW'S LITTLE ACRE

Corner Square Lake Rd. & Livernois

BIG JULY

CLEARANCE SALE

- GIFT ITEMS marked down **20-40%!**
 - FURNITURE (Floor Samples) 30% OFF!
 - JEWELRY 25% OFF!
 - LAMPS **1/3 OFF!**
- Mulberry 9-1035 Troy, Michigan

Gwynn's

112 S. Woodward Avenue Men's Wear Phone MI 4-7060

STORE WIDE SALE
25% to 50% Off

HOSTABLE
Ideal for TV Snacks
\$1.49

All Aluminum **FOLDING CHAIRS**
\$4.95
4-Strip Weaving

Faile-Lined **UMBRELLA**
\$29.95
(Not Priced At Shows)

FOLDING CHAIRS
Heavy Duck Canvas—
• Washable
• Removable
In Choice of: Black, Green, Red, White

• Folding **BUTTERFLY CHAIRS**
\$7.95

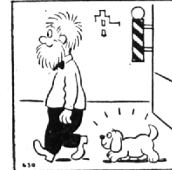
• Folding **SCOOP CHAIRS**
\$9.95

ALL NYLON **SWIMMING POOLS**
At Big Savings!

NORTH WOODWARD FURNITURE

4426 N. Woodward Open 10-9 Daily—Sunday 10-6 3 blocks S. of 14-Mile

ADVERTISEMENT



EVERYTHING IN ART SUPPLIES FOR EVERYBODY

Artists, "pro" and amateur, make its headquarters for all supplies.

- OIL COLORS 25% OFF
 - 18" x 24" CANVAS 79c
 - BRUSH SETS 79c
 - PASTEL SETS \$3.24
- CHARGE ACCOUNTS • WE DELIVER •

ACME Quality Paint Store

"Color Is Our Business" 163 N. WOODWARD • MI 4-8500

KRESGE'S

Ivy League BERMUDA SHORTS

Girls' 8-14 **\$2.98**
Women's 10-18 **\$2.98**

Popular Ivy League shorts tailored to a "T"! Self belted, zipper styles in corduroy and in woven fabrics. Some with pockets, self-lined waistlines. Bright colors.

WEST MAPLE AT HENRIETTA

Your Public Servant for Over 21 Years



NOMINATE
GEORGE N. HIGGINS

(REPUBLICAN)

For Congress

18th Congressional District (Oakland County)

"In Matters of State Economy, Senator Higgins Has Been the Taxpayers First Line of Defense"

... Pontiac Press Editorial, February 25, 1950

GEORGE N. HIGGINS Has an OUTSTANDING LEGISLATIVE RECORD

George N. Higgins, 56 years old, has a record of State Legislative accomplishment during his three terms as a State Representative and four terms as a State Senator unsurpassed not only in Oakland County but in Michigan.

He is one of the few men in State Legislative history to be the author of over 100 bills which actually became law. His bills created the Oakland County Hospital Authority and gave Oakland County its own Congressional District. Higgins' bills increased the State's share of race track betting by \$2,000,000 annually and plugged loopholes in the State sales tax to provide local governments and schools with more money and avoid new state-wide taxes. In 1939, when many said it was "impossible," Mr. Higgins fought through a \$2,000 homestead exemption for disabled World War Veterans and their widows and later provided the same benefits for veterans of World War II and Korea.

A widely known Ferndale automobile dealer for over 20 years, Mr. Higgins achieved early and business success from a humble beginning. He was raised on an Upper Peninsula Michigan farm, worked his way through high school and came to Detroit to work on an automobile production line. He was responsible for over 100 youngsters in getting a college education, and other civic accomplishments have earned him many honors.

A tireless GOP worker, Mr. Higgins is often referred to by many as Oakland County's "Mr. Republican." He has served as County Chairman of the GOP, President of the Lincoln Republican Club and as a delegate to many conventions.

For these and many other reasons, the Higgins for Congress Committee asks you to cast your primary vote Tuesday, August 7th, for:

"Best Choice For Your Voice in Congress"

George N. Higgins for Congress

This Advertisement paid for by the Higgins for Congress Committee, Bruce Annett, Ch.

KRESGE'S CLOPAY

Accordion Door*

Fits Standard Doorways from 76 inches high to 80 inches high

\$8.95
32 INCH WIDTH

new! enjoy space-saving luxury of Clopay folding accordion doors at a price so low you'll be amazed!

YOU CAN EASILY INSTALL THEM YOURSELF! *PATENT APPLIED FOR

WEST MAPLE AT HENRIETTA

KRESGE'S

m-m-m-what a

special!



BANANA SPLIT
THREE LARGE DIPS

Reg. 30c! Three big dips of ice cream . . . smothered with pineapple, cherry and chocolate sauce and topped with rich whipped topping and nuts.

24¢

WEST MAPLE AT HENRIETTA

KRESGE'S 5-10-1 STORE