

**Russel A. Swaney  
Elected A Member  
Of State Agency**

The election of Russel A. Swaney, of 805 Redging, as an advisory member of the Michigan Economic Development commission was announced this week by Don C. Weeks, executive director. Swaney is vice president and general manager of the Detroit branch of the Chicago Federal Reserve bank. He was general chairman of the 1956 Michigan Week observance and was active in the United Foundation torch drive. He succeeds Wesley R. Parker, former vice president of the General Foods corporation, in the state agency advisory post.

Household goods of every description are offered for sale in the Classified Columns of The Birmingham Eccentric.

**We Heard It Said By:**

**ALBERT B. FIRTH**, president, Birmingham Junior Chamber of Commerce: "Our organization is very grateful to the City of Birmingham and the department of public works for the wonderful job they are doing in supporting the efforts of the Junior Chamber of Commerce to insure that the city keeps 'Old Glory' flying. For the boost they gave our program by drilling sidewalk sleeves in which our nation's flag can be erected, we offer them our pledge of allegiance!"

**On Six-Week Stint**

Army Pvt. William P. Wedgo, son of Mr. and Mrs. Floyd E. Wedge, 811 Smith, Birmingham, recently began six months of active duty training at Fort Leonard Wood, Mo., under the Reserve Forces Act.

Want Ads cannot be accepted after 5 p.m. each Tuesday.

**Attends ROTC Camp**

Robert Joseph Lauer, son of Mr. and Mrs. Robert John Lauer, Marblehead, Bloomfield Hills, is attending the ROTC summer training unit at Selfridge air force base.

**We Heard It Said By:**

**MRS. LAURA KENT**, former Adams school teacher: "I think men teachers should be paid more than the women. But every time I mention it to other women teachers, they are horrified and tell me I'm reverting to the dark ages in my thinking. Nevertheless, when school is over, a woman teacher usually has to start thinking about getting home and getting dinner or doing some of her other domestic chores. But a man teacher doesn't have those worries. When school is out his wife is home getting dinner for him, and he's free to stay and devote more time to his job. He can really live that job, while most women can't."

Page 5 THE BIRMINGHAM ECCENTRIC July 26, 1956

**IT'S NEW  
MIDWEST**

TELEPHONE AND SECRETARIAL SERVICE

Serving Birmingham, Bloomfield, and Surrounding Areas.

912 S. Woodward Midwest 6-5500

**COMPLETE PHONE SERVICE With**

- Telephone Extensions
- If No Answer
- Off Premise & Direct Lines
- Vacation Service

Typing also included or done separately

You will find many bargains in The Eccentric Classified Columns.

**Booklets - - - ?**

**YES . . . WE PRINT HUNDREDS OF BOOKLETS - EITHER LETTERPRESS OR OFFSET**

Three Detroit Salesmen . . . TR 5-2629 . . . Plant MI 6-2000

**The AVERILL PRESS INC.** of Birmingham

A COMPLETE PRINTING SERVICE - FROM TYPESETTING TO MAILING

FORMERLY THE BIRMINGHAM ECCENTRIC PRINTING DEPARTMENT

**FEED YOUR  
LAWN WITH  
AGRICO  
NOW!**

Your Lawn will Look Like a Putting Green

For a lawn like the golf courses that you've always admired, use **AGRICO FOR TURF**. It's 50% organic, for 2-way feeding action; fast, sturdy growth, plus sturdier, longer feeding. In 50 and 25-lb. bags. One of the family of Agrico special-purpose complete plant foods.

**AGRICO FOR TURF**  
50% ORGANIC  
Product of THE AMERICAN AGRICULTURAL CHEMICAL CO.

**THEISEN'S GARDEN MART**  
OPEN DAILY 9-6  
CLOSED SUNDAYS  
3826 N. WOODWARD  
(Between 13 & 14-Mile)

**IT'S fun TO BUILD TO USE**  
AN OUTDOOR FIREPLACE

It's fun to build your own fireplace - choose your own materials, your own design! So put the whole family to work building a fireplace around this all-metal unit. And when it's finished, think of the fun of cooking steaks, chops, hamburgers! The unit is built to last for years. Doors are of cast iron. Grates are movable for either charcoal or wood. It's low cost! Stop in and see it.

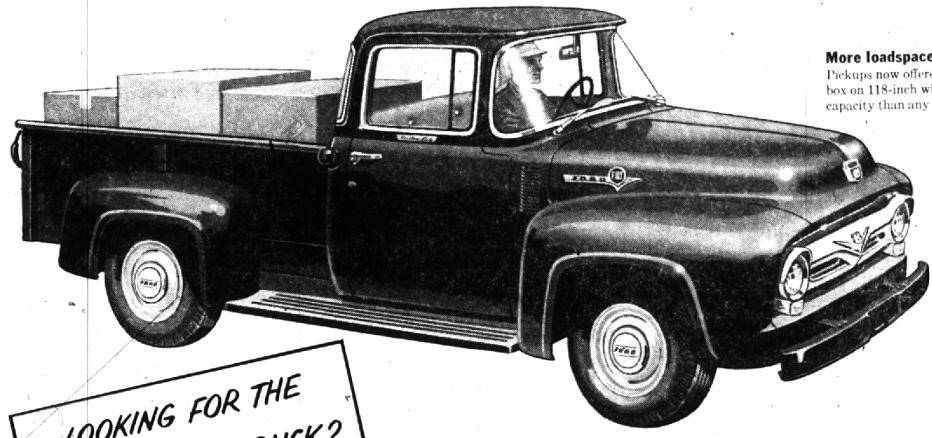
**SMITH-MATTHEWS**  
FOUNDRY CO.  
6626 CHARLEVOIX  
DETROIT 7, MICHIGAN

Gifts & Greetings for You - through **WELCOME WAGON**

from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of residence Arrivals of Newcomers to Birmingham

**MRS. H. WALES PRICE**  
Midwest 4-0516  
(No cost or obligation)



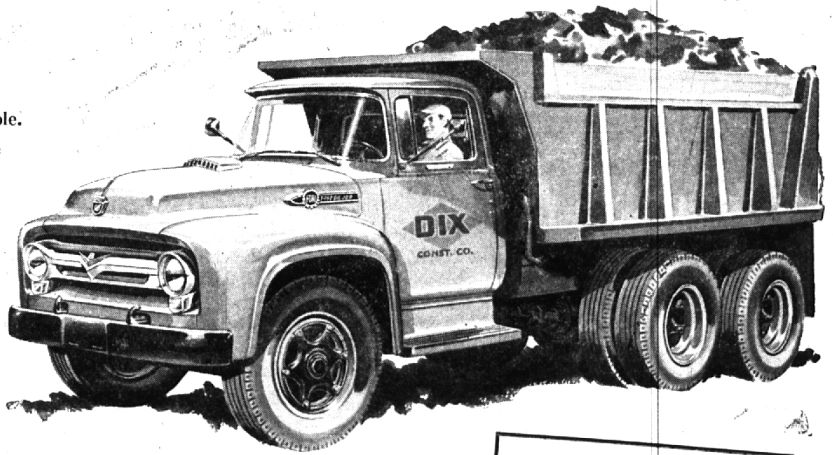
**More loadspace for your money!** Ford's F-100 Pickups now offered in two body lengths. New 8-foot box on 118-inch wheelbase gives up to 19 cu. ft. more capacity than any other half-tonner. Regular 6 1/2-foot box on 110-inch wheelbase is one of roomiest in its class with a full 45 cu. ft. capacity. New 2-stage rear springs give smooth ride, loaded or light.

**LOOKING FOR THE  
LOWEST-COST TRUCK?**

Take a tip from the men who buy trucks every year!

# The big truck fleets buy more Fords than any other make!

The big fleets have the cost records. They know which trucks cost less to buy and run. They know which trucks are the most dependable. And official registration figures show that more big fleets choose Ford than any other make.



When you decide to go Ford, you certainly get comforting assurance that you've picked the right truck!

Low truck costs are just as important to big fleet users as they are to you. And, when fleet buyers favor Ford, you can be sure they've checked all cost factors. You can be sure they've found that *Ford trucks cost less.*

First cost is low. Resale values are high. Ford's modern Short Stroke engines keep running costs down. And a 10-million truck study proves that Ford trucks last longer.

For big jobs, small jobs, all jobs . . . see your Ford Dealer. Buy with confidence, drive with confidence, and SAVE with confidence.

**Ford's rugged T-800** is a real money-maker! Chose from two heavy-duty V-8's, developing 200 and 212 horsepower. Both are equipped with sodium-cooled exhaust valves that last as much as five times longer! Power steering and tachometer standard at no extra cost.

**Come in  
and see us  
NOW!**

## Ford Trucks cost less - last longer

Using latest registration data on 10,502,351 trucks, life insurance experts prove Ford Trucks last longer.

**HAROLD TURNER Inc.**

464 So. Woodward Ave. Turn to Turner—Your Friendly Ford Dealer Phones Midwest 4-7500 or JOrdan 4-6266  
GREAT TV, FORD THEATRE, (WWJ-TV, CHANNEL 4, 8:30 P. M., THURSDAY)