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BUSINESS BRIEFS

Five Area Men Advanced at Chevy

Appointment of nine staff engineers, five of them from Birmingham, was announced by Harry F. Barr, chief engineer of the Chevrolet Motor division. The new appointments are the most recent in a list of changes following the elevation of E. N. Cole to general manager of the division and the naming of Barr to succeed Cole as chief engineer.

THE FIVE Birmingham area men and their new positions as staff engineers are: C. C. Atkes, of 5301 Lauren court, Bloomfield township, in charge of drafting, records and specifications and office services; P. E. Dougherty, of 32840 Wentworth, Southfield township, director of experimental fabrication and vehicle building; W. R. Mackenzie, of 775 Riveroak, Birmingham, director of product information and public relations; N. H. McCuen, of 635 Parham, Birmingham, in charge of passenger chassis and transmission design; M. M. Roensch, of 19690 River-side drive, Birmingham, director of laboratories, motor, axle and transmission rooms.



HARRY J. ALTICK
B'ham Agents Are Elected Officers

At its annual meeting held recently at the Detroit Boat club the Detroit chapter of Chartered Life Underwriters elected the following officers for the ensuing year: President, Harry J. Altick, general agent, State Mutual Life Insurance Company, 1018 Renneaux, Birmingham and secretary, George E. Grison, general agent, The Lincoln National Life Insurance Co., 256 Abbey, Birmingham.

R. J. Fitzgibbon Joins Ad Firm

Robert J. Fitzgibbon, 680 Brookside drive, Birmingham, has joined Denham & Company, Detroit industrial advertising and public relations firm, announces Athel F. Denham, president.

Fitzgibbon will handle public relations and advertising for the 1956 National Industrial Exposition, to be held this October in Detroit, and service several of the agency's industrial accounts.

Local Residents Go To Cost Conference

Several local residents in the Birmingham area attended the national conference of the National Association of Cost Accountants which was held recently in Chicago. They were: E. J. Kempf, 501 E. Southland; Mr. and Mrs. Arthur Kaufman, 1810 Graefield; C. K. Purdy, 626 E. Lincoln, all of Birmingham.

In addition Mr. and Mrs. Leon Jackman, 4065 Beach, Troy township and C. A. Erdmann, 7455 W. Greenway, Bloomfield township; Mr. and Mrs. Henry Demeyer, 24107 Gleneyrie, Southfield township were at the meeting.



LENDING A FINANCIAL HAND to the Michigan 4-H Club Foundation is the Michigan Bell Telephone Co. H. P. Andreason (left), representing the company's department of customer relations presents a \$1,500 check to Merritt D. Hill, assistant general manager of the tractor and implement division of Ford Motor Co., and chairman of a fund-raising committee of the Foundation. The money will go into a fund which, in part, aids in expanding the urban 4-H program. This program is directed by the 4-H department of the Michigan Cooperative Extension Service and has provided 4-H agents in Detroit, Kalamazoo, Flint and Grand Rapids. (M.S.U. Photo)

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Convention Speech By B'ham Osteopath

Dr. J. P. Wood, 204 Wabook Bldg., Birmingham, has been selected to serve as a member of the house of delegates to the American Osteopathic Association during its 60th annual convention. The five-day international conference will be held in the Hotel Statler here July 16 through 20. The 128 members of the house of delegates are the policy-making body of the profession.

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