

## Committee Picked For JA Week

A committee of top people from the fields of advertising, business and communications has been named to plan the third annual Junior Achievement Week observance in Southeastern Michigan, Jan. 29 through Feb. 4, 1956.

Edwin O. George, Barden road, Bloomfield Hills, sales manager of the Detroit Edison Co., has been named chairman of the JA Week committee.

Co-operating in observance of

JA Week will be 185 concerns that sponsor nearly 6,000 boys and girls in the operation of 274 JA companies in the area and some 1,500 organizations that support JA financially.

THIS WEEK WILL also highlight JA's annual subscription campaign. John T. Gordon, Eastmore road, Bloomfield Hills, General Motors vice-president, director and group executive, is general chairman of the campaign to raise \$283,000 among business and industry to sponsor JA's 1956-57 program year. The drive will begin Jan. 12 and end Feb. 23.

The Junior Achievers engage in activities ranging from manufacturing airliners and jewelry, to public relations and automobile assembly.

### MARK WESSEL

Pianist, Composer  
Conch, Teacher  
3815 Old Indian Trail  
Orchard Lake FE 4-5665

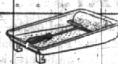
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## BUSINESS BRIEFS



HARVEY CROZE (right), resident Cranbrook photographer, receives a new Ikonflex camera from J. H. Mock of the Photographic Shop of Birmingham. Croze won the camera in the nation-wide 1955 Zeiss Ikon photo contest. His winning picture of Kingswood school girls in action during a field hockey match was made with a Zeiss Ikon camera.

### Guthrie Named To Pontiac Post

Appointment of Walter A. Guthrie, 750 Oakleigh, Bloomfield Hills, as Pontiac District Sales Manager for Socoy Mobil Oil Company was announced this week in Detroit by Harry J. Peckelbauer, Division Manager who, until December 1st had held the Pontiac position for three years.

Guthrie, a native of Oakland county, comes to the Pontiac area from a similar position in Socoy's northeastern Michigan district with headquarters in Saginaw.

In his new position Guthrie will be in charge of all petroleum product sales to Mobilgas stations in southeastern Michigan except metropolitan Detroit. He will also be responsible for sales to car dealers, fuel oil users, commercial consumers and rural residents.

Except for three years at Ann Arbor where he graduated from the law school and a three year term in the army during World War II, Guthrie has always been employed by Socoy. Starting in 1930 as a service station employee, he served the company suc-



WALTER A. GUTHRIE

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New, beautiful pastels . . . all new spring styles. Size range from 7-15.

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