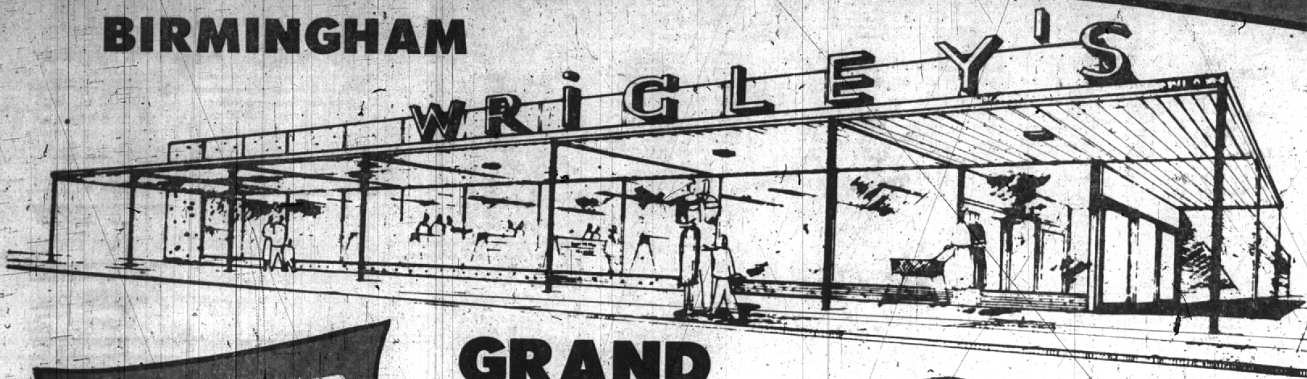


WRIGLEY'S

**855 HUNTER in
BIRMINGHAM**

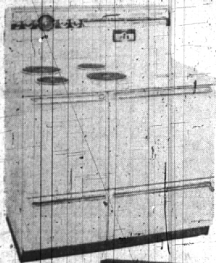
**OPENS TUESDAY
JANUARY 10th**



Both
**BIRMINGHAM
STORES
OPEN**
'til 9 p.m.
Every Night
During
Opening Week

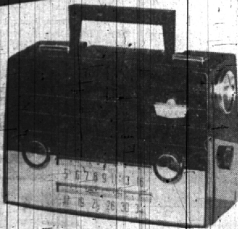
IT'S BRIGHTER

IT'S BIGGER



**2nd Prize
G.E.
ELECTRIC
RANGE**

With pushbutton controls, new high-speed CALROD surface units, new wide-opening motor oven, focused heat broiler, CALROD units throughout — No open coils.



**4th Prize
PHILCO Maritime
Portable RADIO**

Operates on batteries or AC-DC power. Has built-in flashlight, rugged plastic case. Complete with batteries.

**IT'S COLOR
COORDINATED**

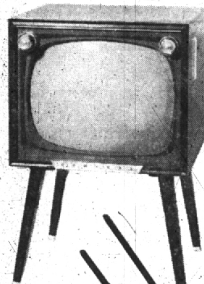
**GRAND
OPENING
PRIZES**

Nothing to write . . . Nothing to buy! . . . Just fill in an Entry Blank from either Birmingham store.

1st Prize

**'56 PONTIAC JUNIOR
STAR CHIEF**

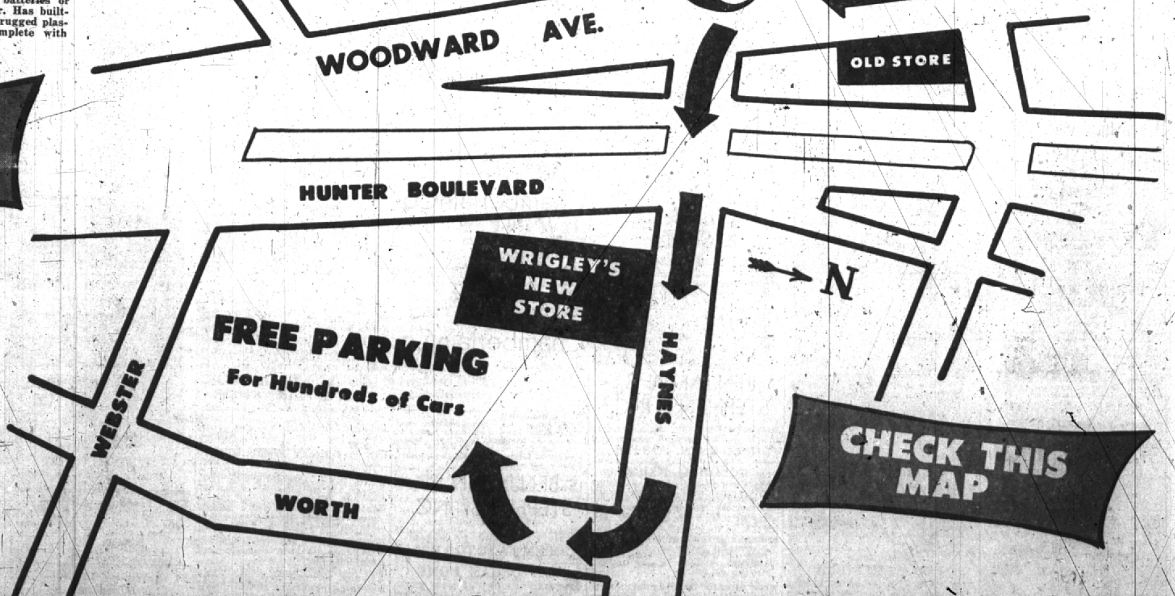
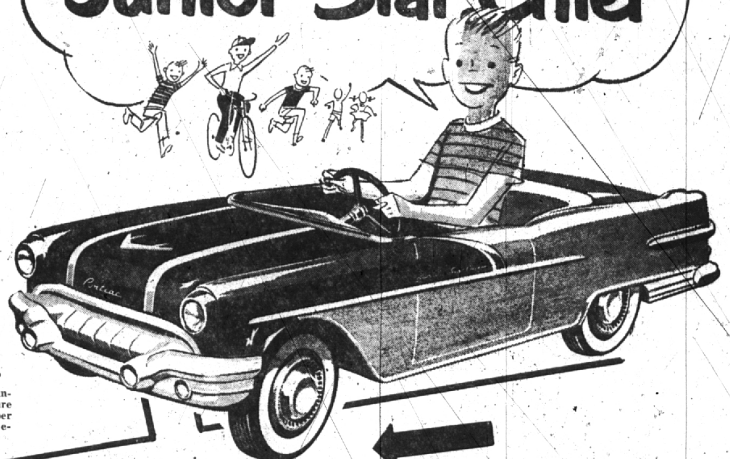
- COMPLETE WITH CHARGER
- SIX FEET LONG
- ELECTRICALLY POWERED
- 2-TONE PLASTIC BODY
- LIGHTS, HORN



**Four
3rd Prizes
ADMIRAL
21" T.V.**

With on top of front tuning, aluminized picture tube, optic filter, super cascade chassis, space-saving cabinet.

Hey kids look at this!
**'56 PONTIAC
Junior Star Chief**



P.S.
**All This And
GOLD BELL
GIFT STAMPS
TOO!**

**WATCH YOUR MAILBOX and THE
BIRMINGHAM ECCENTRIC for**

GRAND OPENING NEWS