

## BE HAPPY

... you can find  
your Drug Store  
needs at

## WILSON'S

### WE HAVE

This is the toothpaste that actually  
**STRENGTHENS TOOTH ENAMEL**  
TO LOCK OUT DECAY!



**Crest Toothpaste**  
with **FLUORISTAN**  
WORLD'S MOST EFFECTIVE  
WEAPON AGAINST DECAY!

ECONOMY... 69¢  
LARGE ..... 49¢  
MEDIUM.... 29¢



## SAVE

6 Delsey (Color or White) ..... 87¢  
3 Kleenex 400's (Color or White) ..... 87¢  
Kotex Economy 48's ..... \$1.49



Wrinkle-free  
annual  
economy  
sale

Save  
33 1/3%  
BATH  
SUPERBE  
SOAP

More than a soap... It's a cosmetic.  
French-milled Bath Superbe Soap  
creams-lathers lavishly... deep-  
cleans the skin... soothes  
and smooths like a salicy-  
lotion. Eight famous  
Wrinkle-free cakes  
in economy chest pack  
of assorted fragrances...

Regularly \$1.50  
per box of 4 cakes...  
8-cake—\$3.00 value

only \$1.98

## HARD-OF-HEARING? LEND AN EAR

—just for 10 days. If you're not  
convinced that the new Zenith  
tubeless, transistor hearing aids  
give you better hearing, perfor-  
mance and convenience—then we'll  
refund every cent you've paid!  
This guarantee has already proved  
to tens of thousands that Zenith  
provides better hearing, highest  
quality! Yet, you pay as little as  
one-fourth the price of some hear-  
ing aids that offer no more in

hearing help, quality or design.  
Whatever your hearing aid need,  
you will find a Zenith to meet your  
exact requirements... at a price  
you can afford. Zenith Hearing  
Aids sell for \$50 to \$150. Oper-  
ating costs are economical, too—  
as low as 10¢ a week. See us today  
... discover first-hand how a Zenith  
Hearing Aid can help you enjoy a  
richer, more rewarding life.

**WILSON DRUG CO.**  
DEPENDABLE PRESCRIPTION SERVICE  
WOODWARD  
at MAPLE  
PHONE  
MIDWEST 4-5600



SCHOOL PRINCIPALS and their wives demon-  
strate a step from the Jesse polka, which they and  
their guests danced Friday night. Beverly school  
Principal Malcolm V. Ferguson and his wife are at  
left, while couple at right are Pierce school prin-  
cipal Daniel A. Nesbitt and wife. Ferguson was host  
to the square dance held at Beverly school by the  
association of elementary school principals of Oak-  
land county. Nesbitt is president of the association.



"THERE'S REALLY nothing in it—just a dyna-  
mite cap," says Pembroke school Principal Charles  
L. Palmer as he lights a giant-size cigar for Edwin  
W. Crandell, principal of Franklin school. It was all  
part of the fun at square dance held Friday night for  
Oakland county elementary school principals and  
their wives.

USE ECCENTRIC CLASSIFIED ADS  
FOR BEST RESULTS

Wilson's introduce...  
**FLOWING VELVET**  
DOES YOUR FACE MAGNIFY YOUR AGE?



If every mirror tells heartbreaking truths you need  
*Jacqueline Cochran's*  
**FLOWING VELVET**  
THE ONLY BEAUTY FORMULA CONTAINING HYDROLIN

The modern flowing formula that has given new hope to countless  
women! Women like you whose drying skins robbed them of that  
fresh young bloom.

Jacqueline Cochran finds the answer... Hydrolin! Exclusive  
Hydrolin transfers beneficial moisture into the deep tissues of the  
skin. Thanks to Hydrolin... and other rich components, only  
Flowing Velvet acts on your skin these three ways:

1. It furnishes moisture that actually sinks into your skin.
2. It provides necessary oils for essential lubrication.
3. It maintains the normal balance of oils and moisture.

One touch mirrors the beautiful change! Tiny lines smooth out,  
years seem to melt away! To speed results, use Flowing Velvet  
day and night. It's hormone-free, greaseless, won't smear your  
make-up or smudge your pillow.

Our specially trained Jacqueline Cochran  
expert will be happy to show you how  
Flowing Velvet actually works! Come in  
and see for yourself!

300 500 850 and 1500 plus tax

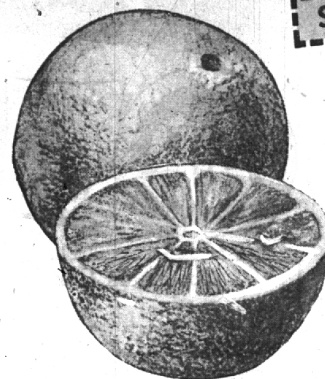
Cosmetic Department

**WILSON DRUG CO.**

Woodward at Maple

# WRIGLEYS

Sunkist New Crop Sale!



Sweet, Juicy California

## NAVEL ORANGES

75 and 88 Sizes  
New U.S. Standard  
Sizes — Formerly  
150 and 176 Sizes

## 59¢

Dozen

SAVE GOLD BELL  
GIFT STAMPS  
FOR FINER  
GIFTS FASTER

ARMOUR STAR,  
HYGRADE'S,  
SWIFT'S Perimur or,  
GREENFIELD Brand

## SMOKED HAMS

Sugar Cured, Hickory Smoked  
Full Shank Half  
Cut from 12 to 16 lb. Avg.  
Selected Hams

## 39¢

lb.

DOLE  
Hawaiian

## PINEAPPLE JUICE

46-oz. Cans

## 2 for 49¢



WHITE HOUSE

## COFFEE

Choice of Grinds

1-lb. Vac. Can. -

## 79¢



10¢ COUPON INSIDE GOOD ON  
PURCHASE OF STAR-KIST TUNA

Betty  
Crocker's

## BISQUICK

40-oz.  
Box

## 39¢

TOP FROST Frozen  
GRADE "A" SLICED  
**STRAWBERRIES**  
Packed in Sugar—

## 3 Full \$1.00

1-Lb.  
Pkgs.



Medium  
Sharp  
STORE  
CHEESE

## PINCONNING

For Sandwiches,  
Snacks, Cold Plates

## 59¢

lb.

Now More Than Ever Before The Food Trend is to Wrigleys!

Prices Effective thru Saturday, Jan. 28 — We Reserve the Right to Limit Quantities

★ 855 Hunter Blvd.

★ 1855 Woodward at 14 Mile

Open Thur., Fri., Sat. 'til 9 p.m.