

January, 1956
Dear neighbors:

Just a personal note to tell you that we are ready—indeed, eager—to help you with your plans for the new year... with problems that may arise, as well.

Whatever your financial needs, call on us. We can be of assistance in many ways. We look forward to serving you often in '56—and to seeing you soon!

Sincerely yours,

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WILSON DRUG CO.



"AN IMPORTANT MEMBER of your health-team, the Pharmacist," was the theme used by the Wilson Drug Co. during National Pharmacy week, Oct. 2 to 8, 1955. The display was recently judged state winner in retail pharmacy competition. Designed by Richard J. Wilson, the photograph is now being judged by the American Pharmaceutical association in Washington D. C. for national awards.



A. E. CARTER

Carter Named Plant Manager

A. E. Carter, 441 North Glenhurst, Birmingham, has been named plant manager of the new Ford Motor Co. parts and equipment manufacturing division plant which will be constructed at Rawsonville, Mich., four miles southeast of Ypsilanti.

Carter formerly was assistant general manufacturing manager of the company's tractor and implement division. He previously was manufacturing engineering manager for the tractor division and had held the same post with Dearborn Motors

Martin Elected Ad Vice-President

Gerry Martin, 1234 Willow Lane, Birmingham, account executive in the Detroit office of Kenyon & Eckhardt, Inc., has been elected vice-president of the agency.

Martin, former director of sales for the DuMont television network, joined Kenyon & Eckhardt last September as an account executive.

Martin's experience in television and radio began in 1935 in the promotion and publicity division of the National Broadcasting Co.

He subsequently became manager of the network's guest relations department and later moved successively into local sales, spot sales and network sales.

Corp., Birmingham, before the latter firm was purchased by Ford in 1953.

The 600,000 square-foot Rawsonville plant, employing about 1,500 persons, will be completed by mid-1957, producing carburetors, instrument clusters and other automotive parts.



GERRY MARTIN

★ Smile A Minute

Tom—I hope we'll agree after we're married.
Tess—Maybe you won't at first, but you'll soon learn to.

Designs Idea Home

Climax of the 1956 Builders' show at the state fairgrounds, April 7 through 15, will be the awarding of the 1956 Ideal home, designed by George B. Zonars of the Cranbrook Academy.

Zonars won the design competition sponsored by the Builders' association among Detroit area architectural students. Visitors to the Ideal home will have an opportunity to estimate the number of nails in a replica of the home. The closest guess will win the Ideal home.

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It's more fun to shop for Valentines that are more fun to get! And our 1956 collection of cards is a shopper's delight! Come in, choose the "perfect" card.

BODINE'S
"The Greeting Card Shop"

172 N. Woodward MI 4-1177

The Village Store

North
Skiing today, skating tomorrow in Village Store SNOWWEAR

South
South now, Summer later in Village Store SWIM SUITS

1. POCAHANTAS ski parka. All nylon, zipper kangaroo pocket and drawstring hood. Red, black, navy. Ass'd sizes, 10-16. 19.95
2. FANTASY pullover parka. All nylon, with sleeve zipper pocket and drawstring hood. Black, navy, red. Ass'd sizes 10-16. 19.95
3. Gabardine P.O.W. ski pants. Black or navy. Short, Reg., Long. 24 to 30. 17.95
4. Italian hand-knit fast caps. Ass'd. 3.95
1. Paisley pattern Rose Marie Reid with little boy shorts and elasticized side panels. Beige cotton, 10 to 16. 12.95
2. Daisy embroidered Rose Marie Reid suit in white/blue, white/yellow and green, navy/blue and white. Lastez, 10-16. 19.95
3. Rose Marie Reid swim suit. Lastez with built-in bra. Black watch or brown watch with white trim. Sizes 10 to 16. 17.95

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— BLOUSES: cotton and jersey —
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— ACCESSORIES: hats and kneesocks —
— ROBES, NIGHTWEAR: —

those who want goods must come quick!

the Village Store
205 Pierce St., Birmingham, Mich.