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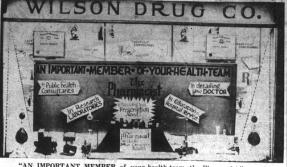
BIRMINGHAM, MÍCHIGAN

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188 N. Woodward at Hamilton

1954 S. Woodward near 14 Mile Rd.



"AN IMPORTANT MEMBER of your health-team, the Pharmacist," was the theme used by the Wilson Drug Co. during National Pharmacy week, Oct. 2 to 8, 1955. The display was recently judged state winner in retail pharmacy competition. Designed by Richard J. Wilson, the photograph is now being judged by American Pharmaceutical association in Washington D. C. for national awards.

Martin Elected Ad Vice-President

Gerry Martin, 1234 Willow Lane,
Birmingham, account executive in
the Detroit office of Kenyon &
Echhardt, Inc., has been elected
vice-president of the agency.
Martin, former director of sales
for the DuMont television network,
joined Kenyon & Eckhardt last
September as an account executive.

Martin's experience in television and radio began in 1935 in the promotion and publicity division of the National Broadcasting Co.

He subsequently became manager of the network's guest relations department and later moved successively into local sales, spot sales and network sales.

Carter Named

Plant Manager

in 1952.

The 660,000 square-foot Rawsonville plant, employing about 1,500
persons, will be completed by mid1957, producing carburetors, instruwe're married.



THE BIRMINGHAM ECCENTRIC Designs Idea Home

Climax of the 1956 Builders

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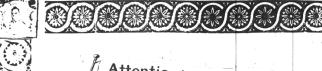
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POCAHANTAS ski parka. All nyl zipper kangaroo pocket and drawstr hood. Red. black, navy. Ass'd sizes, 10-

3. Gabardine P.O.W. ski pants. Black or navy. Short, Reg., Long. 24 to 30.....17,95 4. Italian hand-knit fast caps. Ass'd ... 3.95 later in Village Store SWIM SUITS

Daisy embroidered Rose Marie Reid suit in white/blue, white/yellow and green, navy/blue and white. Lastex, 10-16...19.95

3. Rose Marie Reid swim suit. Lastex with built-in bta. Black watch or brown watch with white trim. Sizes 10 to 16......17.95