

BUSINESS BRIEFS

Five Area Men In Stock Office

The modern trend toward the suburbs has reached the stock broker business with the opening of Goodbody & Co. offices in the Michigan Life Insurance building, Woodward avenue and Coolidge road.

Goodbody & Co., members of the New York stock exchange, have installed the first electric stock quotation board in Oakland county. A Dow-Jones news ticker, which prints up-to-the-minute financial information also has been installed.

The new suburban office is predicated on the change of consumer buying habits in suburbs, ease of transacting business and parking convenience, according to Raymond J. Laude, office manager.

"We believe that the North-Woodward business area will be a dominant security investment area in Oakland county, one of the fastest growing counties in the country," Laude said.

Five members of the new branch office are Birmingham residents. They are Laude, 3889 Millerway,

Richard Patterson, 1617 Dorchester, Robert Cole, 1226 Yorkshire, John K. Martin, 383 Argyle and Edwin Roesser, 2244 Northland.

Insurance Agents Elect '56 Officers

Officers for 1956 were elected by the Birmingham association of insurance agents at their January 10th meeting.

Lawrence McKay, Jr. was elected president; Myrl Oehm, vice-president; Bruce Randall, secretary-treasurer and Dalton H. Lamb, director.

McKay has offices in the Briggs Building and is the association agent-of-record for the City of Birmingham. Oehm is manager of the insurance department of Max Brook, Inc. Randall is associated with the Birmingham insurance agency and Lamb operates the McClellan agency in the Briggs building.

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MEMBERS OF GOODBODY & CO. inspect the electric stock quotation board in their new office in the Michigan Life Insurance building, Woodward avenue and Coolidge road. From left: Wilfred Gill of Berkley, Robert Cole, Richard Patterson, Edwin Roesser, Raymond Laude, John K. Martin, all of Birmingham, and Frank Griffe of Ferndale.

McCracken Moves To Cleveland Post

Fred W. McCracken, 1955 Chestertown, Birmingham, has been appointed manager of the Cleveland Sales District of Socony Mobil Oil Company, Inc., according to H. J. Pechheiser, manager, White Star Division.

McCracken was graduated from the University of Michigan in 1941 with a Master of Science Degree in chemical engineering. He joined Socony Mobil the same year as a chemical engineer at the Trenton, Michigan refinery. He served in the Navy from 1942 to 1945.

After his discharge he rejoined the company and held several refinery and industrial sales positions before joining White Star's industrial relations department in 1949. He became industrial relations advisor of the division in 1953.



FRED W. MCCRACKEN

Boy Bites Dog

Portsmouth, N. H.—Turning the old adage around, Michael Bauer, 2, bit a dog's tail and then the dog bit Michael. The little boy was treated for a minor facial cut. What happened to the dog's tail, we don't know.

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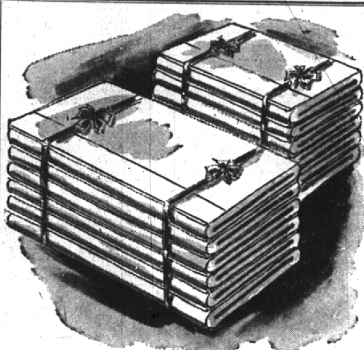


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