

## BUSINESS BRIEFS



**THE FURY**, a gold and white two-door hardtop, is the newest model in Plymouth's 1956 line of cars. A band of anodized aluminum inlay in gold, tapering to a point near the headlights, gives bold emphasis to Plymouth's aerodynamic styling. The Fury has a high output V-8 engine.

### Mock Qualifies For Round Table

Felix E. Mock, Jr., 17311 Locherbie, Southfield township, represents a million dollars or more of life insurance in the previous calendar year or who are life members through having sold a million in each of the three successive years. The Round Table is an international organization of leading life insurance producers who have sold



R. B. WILLIAMS

### Williams Named Promotion Mgr.

Appointment of R. B. Williams, 358 Henley drive, Birmingham, as Manager, Sales Promotion Department, Tractor and Implement Division, Ford Motor Company, is announced by W. T. Murphy, assistant general sales manager of advertising, sales promotion and training. A graduate of the College of Engineering and Commerce of the University of Cincinnati, Williams joined the advertising and sales promotion department of Procter and Gamble Company in Cincinnati in 1937. From 1942 until 1945, he was assistant industrial relations manager for Curtiss-Wright Corporation, Buffalo, New York, joining the advertising and sales promotion department of the Kelvinator Corporation in Detroit in 1945. He joined Dearborn Motors in 1947.

### Employees Hold Holiday Party

Wilson Drug Co. employees held their annual holiday party last week at the home of Richard J. Wilson, 19059 Riverside drive. Employees and their spouses were present for an evening of dancing followed by a buffet luncheon.

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### Issue Bldg Permit To Construction Co.

Birmingham building permit was issued recently to the Woody-Walker-Construction Co. of Detroit for a branch office at 576 North Woodward. The permit was issued for the construction of a brick and cement building with an estimated cost of \$10,500. At present Woody-Walker has offices at 22128 Grand River, Detroit.



ROBERT K. RUSSELL

### Russell Gets GMC Purchasing Post

Appointment of Robert K. Russell, 1003 Mehegan, Birmingham, as assistant director of purchasing of GMC Truck and Coach Division has been announced by J. P. McManus, purchasing director. He replaces P. S. McNellis who

### Location Given Of Danish Bakery

Palle Schierup's Danish Pastry shop opened last week with the grand opening set for Friday, Jan. 13. Coffee and pastry will be served at the shop located at the southwest corner of Cranbrook and Maple roads. A story about the bakery in last week's issue failed to give the address of the store. The Eccentric regrets the error.



ROBIN BOTT

has been named general purchasing agent of Delco Appliance Division at Rochester, New York.

Russell joined GMC in 1935 as a cost clerk after graduating from Michigan State University. Prior to his new appointment, he was supervisor of cost estimators.

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### Young & Rubicam Promote R. Bott

Appointment of Robin Bott, 4811 Haddington drive, Birmingham, as merchandising and dealer promotion executive in the Detroit office of Young & Rubicam, Inc., advertising agency, was announced today by Aldis P. Butler, vice president.

Bott will work with Bernard Ducey, recently named Detroit merchandising director, and has been assigned to the Lincoln account, Butler added.

Born in Jersey City, New Jersey, Bott later was graduated from the

University of Virginia. He joined Young & Rubicam after serving for six years with the Pontiac Motor Division of General Motors Corp. Most recently he was service promotion manager in Pontiac's Chicago zone.

Michigan produces more iron ore than all Russia. Discovered near Negaunee in 1844, over 1 1/2 billion tons has since been shipped from the upper peninsula's rich Marquette, Menominee and Gogebic ranges.

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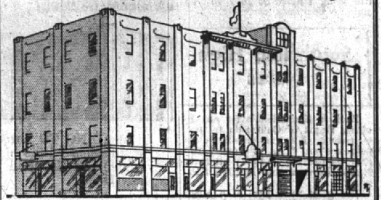
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Midwest 4-4343