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McKee Named Ad Vice President



JOINING BBDO, Detroit, in April, 1948, he was assigned to copy and contact work on the Ethyl Corp, account.

French Appointed Department Head

Appointment of John D, French, 280 Northlawn, Birmingham as maniager of the Economic and Financial Analysis Department of the International Activity, Burroughs Corporation, has been announced by William J. Collins, activity controller.

nomeed by Winiam J. Collins, activity, controller.

In his new position French will supervise the preparation of all economic and financial analyses to the properties of the



February 9, 1956 THE BIRMINGHAM ECCENTRIC

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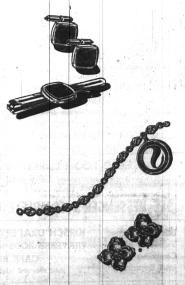
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