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TREASURED MOMENTS
captured in a portrait by . . .
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Photographer

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Your eye lights up when you see a new home . . . then your mind interposes: "Could you meet the monthly cost?" The problem is not unique — and countless families hereabouts have solved it satisfactorily by financing through our bank. We're experts at arranging home-purchase mortgages to suit individual needs. Come in and see how you may realize your dream of home ownership — with a mortgage loan from us!

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BUSINESS BRIEFS



PROGRESS is starting to show on the Jaiken's Building, 1120 North Woodward, which has a June 1 completion date. The building will feature the latest in electrical, heating and air conditioning equipment. The two-story, T-shaped structure will provide elevator service and 100-car parking lot. Builders are J. W. Jaiken & Sons.

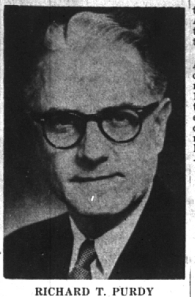
Henderson Named To New Post At Burroughs

Francis P. Henderson, 1708 Bradford road, Birmingham, has been appointed to the newly-created post of manager of the Central Data Processing Center of the Burroughs Corporation. Henderson's work will include the operation of the present statistical section of the general accounting department, as well as the planning and operation of the data processing function. Henderson is captain of the Team 19, Detroit Chapter of the National Association of Cost Accountants, a member of the National Machine Accountants Association and president of the Birmingham Tennis club. Henderson has been with the Burroughs Corporation since 1926.

Tractor Dealers Visit Area Plants

Seventy-four Ford tractor and implement dealers and distributor representatives, winners of a national parts and service award competition, will spend three days in Detroit as guests of the Tractor and Implement Division, Ford Motor Company. The winners will tour Ford plants and offices in Detroit and Birmingham February 27-29. They will be honored at an awards dinner Tuesday, February 29, at the Hotel Statler.

Are you thinking of buying a new home? Then read the "For Sale Houses" column on the Classified Ad page of this week's Eccentric.



RICHARD T. PURDY

Purdy Elected Vice-President

Richard T. Purdy has been elected vice president in charge of automotive export, American Motors Corporation, George Romney, president, announced today. Purdy will direct the distribution and marketing of all Hudson, Nash, Rambler and Metropolitan automobiles in all overseas markets. Purdy is also president and director of American Motors (Canada) Limited, an American Motors subsidiary in Toronto. In 1945, Purdy served as manager of the Motor Truck Division of



WILLIAM H. MCGAUGHEY

Name McGaughey To New AMC Post

Election of William H. McGaughey, 3500 Lahser, Bloomfield Hills, to the new post of vice-president of American Motors Corporation in charge of communications has been announced by George Romney, president. McGaughey, whose professional career covers more than 20 years in the communications field, joined American Motors' predecessor company, Nash-Kelvinator, in 1952 as assistant to Romney, then vice president. He was named director of communications and management development in 1954. He is a member of the American Motors Policy Board, chairman of the corporation's Communications Committee, secretary of the Industrial Relations Policy Committee, and coordinator of corporate advertising and sales promotion activities. A graduate of DePauw University, McGaughey spent four years in newspaper work, as a general reporter on the Indianapolis Times, special assignment writer and reporter for the Indianapolis News, and financial reporter for the Wall Street Journal.

Combs Attends Credit Sessions

Wayne L. Combs, manager of the Birmingham Credit Bureau, attended a major mid-west Consumer Credit Conference in Toledo last week. The conference was sponsored by the Fifth Districts of the Associated Credit Bureaus, National Retail Credit Association, and the Fifth and Thirteenth Districts of the Credit Women Breakfast Clubs of North America. Over three hundred delegates were in attendance from Kentucky, Illinois, Indiana, Wisconsin, Michigan, Ohio and Ontario, Canada.

Ford Tractor Shows Increase

Ford Motor Company produced 66,656 tractors in 1955, a 29 per cent increase over 1954's production of 51,400 tractors, and obtained 21 per cent of industry production of farm tractors, Irving A. Duffy, 83 Manor, Birmingham, Ford vice president and general manager, Tractor and Implement division announced.

Duffy stated that Ford had introduced 11 models of four-wheel and tri-cyclo Ford tractors in two power series during 1955. Duffy also noted that 27 new or improved implements came into the Ford line in 1955, including a new six-foot combine, small hay corn pickers and harvesters, two and four-row front-mounted cultivators and corn and cotton planters, a mounted side delivery rake and mounted tandem disc harrows. Listed among the major expansion projects during the year was the opening of a new Research and Engineering Center and Farm Machinery Evaluation Center at the Division general offices in Birmingham.

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REGISTRATION NOTICE
CITY OF BLOOMFIELD HILLS
ANNUAL SPRING ELECTION
MONDAY, APRIL 2, 1956

Notice is hereby given that any person wishing to vote at this election must register on or before March 5, 1956, at five o'clock P.M.

Any person who is a citizen of the United States, 21 years of age, will have resided in the City of Bloomfield Hills 30 days and in the State of Michigan 6 months prior to the date of election may register by calling at the Clerk's Office in the Municipal Building between the hours of 8:00 A.M. and 5:00 P.M. except that on Friday, March 2, 1956 the Clerk's Office will be open from 8:00 A.M. to 8:00 P.M.

Those persons who have already registered under the permanent registration system, and have voted within the last four years do not have to re-register.

Robert J. Stadler
City Clerk

To Pay Extra Cost
A \$463.12 deficiency, resulting from last-minute city changes, in placing curb, gutter and pavement on Chapin, is to be absorbed by the city, the commission has agreed. Also figuring in this 1947 project was some added cost in placing gravel late in the season.

The price is little but the thought is BIG

Greeting CARDS

5¢

Kresge's cards beautifully express your sincerest thoughts. Whether it be a birthday, graduation, get-well or sympathy card, you'll find a quality card you'll be more than proud to sign.

KRESGE'S
West Maple

KRESGE'S
2 GOLDFISH FREE
(Children should be accompanied by an adult)
FRIDAY & SATURDAY during our
Pet Circus
FANCY GOLDFISH, 10¢-50¢

PARAKEETS
Young, hardy birds; ready to train; may be trained to talk. Easy to care for; pretty to look at. **277**
Guaranteed Singing

CANARIES
Beautifully plumed males guaranteed to sing. Each is a young, healthy, cheerful little pet. **598**

Parakeet Seed .20¢ Canary Seed .20¢
Parakeet Treat .35¢ Seed Treat .25¢
Cuttlebone .10¢ Bird Gravel .15¢

BIRD CAGE
Black baked enamel finish metal cage; 15" high, 11" wide. Removable tray; complete fittings. **298**

Metal Planter CAGE STAND
Stand holds cage at spring eye-level. Black enamel finish steel, tripod legs; rubber feet. **498**

West Maple at Henrietta

KRESGE'S 5-10¢-51 STORE