

Birmingham Man Named Electrical Assn. President

Birmingham men exchanged top jobs in the Electrical Association of Detroit last week at the association's annual meeting. Bruce A. Eversly, 1088 Riverton, replaced Howard L. Linder, 1200 Chesterfield, as the organization's president for 1956.

Addressing the group for the first time as president, Eversly said, "We of the Electrical Association of Detroit have an important responsibility to consumers and industry alike. The increasing demand for our products makes it mandatory for us to keep the public informed about these products and their proper application in order to insure safe and adequate service at all times."

E. O. George, Barren road, Bloomfield Hills, the Association's treasurer, presented a resume of an outstanding educational program to be launched in May by the Edison Electric Institute, an electric utility organization.

GEORGE, who is manager of sales, Detroit Edison Co., serves

Walker to Teach Real Estate Course

A course in Real Estate Business I, required in the University of Michigan's state-wide program leading to a Certificate in Real Estate, will be taught by Gordon Walker, S. R. A., M. A., of Max Brook, Inc., Birmingham, starting Feb. 5 in Royal Oak.

The 16 weekly sessions will meet at 7:00 p.m. on Wednesdays at Royal Oak Senior high school, 709 N. Washington. Registration for the course, which is being given with the cooperation of the North Woodward Board of Realtors, may be made at the opening session, or in advance with the Board.

In presenting the course, Walker will be assisted by guest speakers who will cover certain specialized topics.

Want Ads cannot be accepted after 5 p.m. each Tuesday.

The Institute as chairman of the wiring promotion committee. At the conclusion of the meeting, Austin W. Dunham, 855 Harmon road, Birmingham, past president of the association, presented the president's check, the organization's token of appreciation, to Linder for his services to the industry.

BUSINESS BRIEFS



WARREN MICHAEL KELLY shows fellow WXYZ radio and television star, Ed McKenzie, the hi-fi record player in Marty's Record shop, Cranbrook road and Maple, Kelly and Kirk Martin, both of Birmingham, own the record shop. McKenzie is a resident of Bloomfield township.

Ed McKenzie Visits Marty's Record Shop.

ED MCKENZIE, Detroit radio and television personality, stopped in Marty's Record shop one morning last week to see his WXYZ co-worker, Warren Michael Kelly.

Kelly and Kirk Martin, both of Birmingham, opened Marty's Record shop recently at the new business center at Cranbrook and Maple roads.

After a tour of the new record shop, McKenzie, one of the top disc jockeys in the country, confessed, "You know, it's been years since I was even in a record shop."

McKenzie, who started in radio as an engineer, was particularly impressed with Marty's hi-fi system. "A customer really gets the sound on this machine," McKenzie said.

THE LANKY blond video star thought the plastic coverings on the record albums were a great idea for insuring original quality to the buyer. Marty's keeps the empty albums on the browsing racks while all the records are kept behind the counter in heavy jackets to protect them from fingerprints and dust.

Only the clerks handle the records under the system inaugurated by Marty's Record shop.

After looking over the wide coverage of records in the new shop, McKenzie commented, "If Marty's doesn't have the kind of music you go for, I don't know who would."

Kelly hopes to have many of the top disc jockeys visit the store

Bower Appointed To Ex-Cell-O Post

James H. Bower of 1679 Witherbee, Birmingham, has been appointed manager of the EX-CELL-O patent department.

Bower is a graduate of Purdue University as an electrical engineer and has also received his LL.B. degree in law.

In Bloomfield township, stopped in Marty's on his way to work.

After exchanging jabs with Kelly for a half-hour, McKenzie glanced at his watch and said, "I better get to work. I don't have a record shop to fall back on." And away he went.

Area Men Named To Exchange Post

Three area men were elected to positions on the Detroit Stock exchange at a recent election.

Warren A. Wood, 3989 Orchard Hills drive, Bloomfield township, was elected president of the exchange. Wood is with Baker, Simmons & Co.

Roy W. Neil, 1446 Fairfax, Birmingham, senior partner of Andrew C. Reid & Co., was elected vice president and Harry A. McDonald, 846 Jonathan, Bloomfield township, was named to the board of governors of the Detroit exchange.

McDonald is associated with McDonald, Moore & Co.

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Lockwood Elected Builder President

Rodney M. Lockwood, Cranbrook Village developer, whose qualifications for the post include the presidency of the nation's organized home builders, will be installed January 30 as president of the Builders Association of Metropolitan Detroit.

Lockwood was a practicing attorney for several years before entering the home-building field. His first contact with the construction industry was when he was appointed executive secretary of the local Builders Association.

His interest in the industry heightened during this service to the point where he decided to enter the home-building business himself.

During his 15 years as a builder Lockwood has served almost continuously on the Association board of directors and an almost every committee. In 1949 he was named to the highest office the nation's home builders can bestow—the presidency of the National Association of Home Builders.

LOCKWOOD has an intimate knowledge of all phases of home building since he develops his own building sites from raw land, supervising the entire process from land purchase through subdivision planning and land improvement to building, sales and financing.

Miller to Provide Tech. Assistance

R. G. Miller, 963 Floyd road, Birmingham, will provide technical assistance to the J. N. Favuer Co., which is opening a branch office and warehouse in Flint to handle Parker hydraulic and fluid system components.

Miller, a Parker representative in Michigan, will aid the new dealership in maintaining prompt service in the Saginaw Valley area.

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