

Keller Elected To National Group

Richard W. Keller, president of Keller-Koch, Inc., Birmingham, Michigan, has been elected a member of the Young Presidents' Organization.

All members of YPO, numbering over 800 in 41 states, Canada and Alaska, became top executives before reaching the age of 30.

Keller became president of Keller-Koch, Inc., in 1952 at the age of 28.

YPO members remain active until 40. The present average age is 38. Their corporation must gross a minimum of \$1,000,000 a year in sales, and the range is upwards to \$175,000,000.



HARVEY E. BAUMGARDNER

Baumgardner Gets New Edison Post

Appointment of Harvey E. Baumgardner, East Long Lake road, Bloomfield Hills, as assistant to the president of Detroit Edison Company has been announced by Edison President Walker L. Cislief. He will handle special assignments and continue to supervise Detroit Edison's international technical exchange programs.

Such programs are arranged to enable overseas visitors to study Detroit Edison operations and thus increase their productivity. At the same time, Edison employees are kept up-to-date on overseas practices.

Baumgardner, who graduated from the University of Michigan in 1922 with a degree in mechanical engineering, has been with Detroit Edison 31 years. He rose through various assignments in the production and research departments to become assistant to the vice president and controller in 1953.

In addition to his other company duties he has been coordinator of the technical exchange programs for the past seven years. He is consultant to the International Cooperative Administration, and, in that capacity, has helped organize local and national technical exchange programs for the government and other organizations.

Baumgardner is chairman of the Edison Electric Institute committee of technical exchange for overseas visitors and is past chairman of the Detroit Section of the American Society of Mechanical Engineers.

Area Men Attend Ohio Sales Meeting

J. B. Banks, 1812 South Bates street, Birmingham, regional sales manager of L. O. F. Glass Fibers Company's Detroit office, 18263 Hartwell at Cossens, is attending a general sales meeting of his company January 29 through February 2 in Toledo, Ohio.

Also attending the session is John Burman, assistant automotive sales manager of L. O. F. Glass Fibers, who formerly resided at 708 West Lincoln Ave., Birmingham, and recently moved to Pontiac.

Another area resident attending is L. J. Schneider of Bloomfield Hills, an account contact man with Brooks, Smith, French & Dorrance, Detroit advertising agency which represents L. O. F. Glass Fibers Company.

BUSINESS BRIEFS

Florez to Address Ohio Advertising Clubs at S. Bend

"Creative Salesmanship" will be discussed by G. A. Florez, 1532 Tottenham, Birmingham, president of Florez, Incorporated, Detroit training agency, in an address Feb. 9 before the combined Sales Executives and Advertising Clubs of South Bend, Ind.

Florez will describe and demonstrate the technique known as "Guided Group Action" which he and his company have developed and applied to the training problems of many of their clients.

Chairman of the combined club session will be R. F. Pottelger, merchandising manager of the Bendix Products Division of Borg-Warner Corp.

A nationally recognized authority on idea communication and its relation to manpower development, Florez recently addressed the heads of the Bureau of Personnel of the U. S. Navy at the Pentagon on how to apply sales training techniques of business to the training of naval recruiting officers.



Clyde McDougall Dix Humphrey Rodkey Graighead

Three Area Men Promoted by Bank

Three area men have been elected assistant vice presidents of Detroit Bank.

Rodkey Graighead, 412 South Adams, Birmingham; Dix Humphrey, 6560 Red Maple lane, Birmingham; and Clyde H. McDougall, 4857 Keithdale lane, Bloomfield Hills, have recently been named to the new post.

Graighead started with the Detroit Bank in 1946 and was elected assistant cashier in 1951, the same year Humphrey joined the bank as an assistant cashier in the corresponding bank division.

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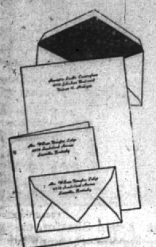
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- STERLING SILVER
- STERLING AND GOLD JEWELRY
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