

Product Marketing To Be Scrutinized

Two top executives from Birmingham in the automotive industry will help describe sales procedures for Detroit Sales Executives Club Monday.

They are John W. Raibeck, newly-appointed, vice president for sales, Nash Motors division, American Motors Corp., and Roy Abernathy, recently appointed vice president of automotive distribution and marketing, American Motors. The occasion is a dinner and "short-sleeves session" on "How We Market Our Products."

RAIBECK will paint the background, describe the present and predict some aspects of the future of automotive sales in general. Abernathy will cover the sequence of sales procedure through wholesale and retail phases.

The program is planned as an X-ray treatment of the most competitive business of the age, competing at a time when automotive sales techniques are under more discussion than ever.

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LEGAL NOTICE

Applications will be received by the Southfield Township Civil Service Commission for a position as fireman in the Southfield Fire Department.

Application blanks are available at the Southfield Township Hall, 26080 Berg Road, or at Fire Station No. 1, 10 Mile and Evergreen roads.

Examinations will be held February 11th, at 9:00 A.M. o'clock in the Southfield High School room 107 or 109.

(Signed) Edward Tafelski, chairman
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Legion Post Moves To New Quarters

Saturday was moving day for the Chas. Edwards American Legion, Birmingham, No. 14. Members left their Woodward avenue location to occupy a former residence at 257 Forsdale, Birmingham.

The new location, just two doors south of Oakland avenue, has been purchased by the legion, according to post Commander Peter Henrich of Royal Oak.

Disposition of the legion's former Woodward avenue quarters has not yet been determined, according to a spokesman, McCall Management company, managers of the Briggs family trust which owns the property.

Former residence of the late George M. Mitchell, co-founder of The Birmingham Eccentric, the house was built during the 1890s.

Academy Students Of Architecture Win Design Award

Three students of architecture at Cranbrook Academy of Art are among the winners in the Porcelain Enamel Design competition. It was announced Jan. 26 by Architectural Record which conducted the competition.

The Cranbrook winners were Thomas P. Y. Lam, formerly of Hong Kong, Victor Tlotyucyo of Manila, and Peter S. Staughton of Melbourne, Australia, all of whom are working under Robert Snyder, department head, for master of architecture degree.

Lam, 24, won the third prize of \$1,000 for the design of an elementary school, and a \$500 honorable mention for the design of a community youth center.

TLOTYUCO, 28, won a \$500 honorable mention for the design of an elementary school, and Staughton, 26, won a \$500 honorable mention for his design of a community youth center.

Lam, born in Hong Kong, was educated in the schools of pre-Red China, by private tutors, by travel and through apprenticeships in the remainder of his education coming to this country during the political upheavals of 1950.

STAUGHTON has been a consistent prize winner since his junior high days at the University of Melbourne. He has traveled extensively in Italy, Spain, Turkey, and worked with London architects and town planning consultants.

Tlotyucyo was born in Manila, obtained his degree of bachelor of science in architecture from the University of Santo Tomas in Manila and was admitted to practice there.

He has been principal planner, designer and specification writer in such major jobs as the \$1,250,000 Bank of the Philippines and the five million dollar college at Quezon City.

Seek Business Zone Thru Court Action

Claiming present single family zoning of the southwest corner of Lincoln and Southfield, B. B. Bell, a suit was filed last week in Oakland county circuit court asking the land property be rezoned to business use.

The city has turned down several previous requests for rezoning to multiple family use.

Owner Mrs. Mary G. Latham cites nearby public, multiple dwelling and business zonings as the basis for reclassifying the subject property.

Birmingham City Attorney Forbes S. Hascall was ordered to make an appearance in the case and file an answer.

Mothers' March Collections Exceed Last Year's Total

Marching mothers last Thursday collected \$22,272 for the March of Dimes in the Birmingham-Bloomfield area. The amount was \$2,200 higher than last year's total.

Dinner in the Dimes chairman John Taylor expressed his gratitude to "the hundreds of hardworking volunteers who so generously gave of their time to aid the drive."

Want Ads cannot be accepted after 5 p.m. each Tuesday.

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School News

- TROY
- SOUTHFIELD
- KINGSWOOD



PARENTS AND children marched arm in arm at the "Snow Bound" dance held Thursday evening by Holy Name eighth graders. Here Virginia Sanderson (left), Bill Seydel and Renita Wilhelm stride with William Thorburn, one of the many parents who joined in the grand march.

Holy Name 8th Graders Dance at 'Snow Bound'

Eight grade boys and girls at Holy Name school proved last Thursday night that they have learned their dancing lessons well. Boys demonstrated poised and well-executed steps as they danced with their best "girls" and their mothers, while the girls whirled around the gym with their dads and masculine members of their class.

And just to be sure that everyone had plenty of partners, dancing teacher Mrs. Betty Smith called for a number of dances in which participating changed partners several times.

ONE OF THESE was the grand march, led by Barbara Koch, Andrew Bellan, Barbara Sabo and Larry Obrecht, Sister Electa and Cranbrook.

Mike Freeman Wins Writing Contest

Mike Freeman, a Cranbrook senior, won this year's annual writing contest with an increase of 50 per cent of a possible 12. The winner in each category received a five-dollar check. The papers from the contest are sent on to the Scholastic Writing Contest in Detroit, sponsored by the Detroit News.

There was a record number of papers, with 847 papers to be judged, an increase of 50 per cent over last year. Other winners in the contest were Ken Walls, Mike Freeman, Bruce McCormick and Bruce McCall.

Dave Martin and Bob Vogel have been chosen as Lower School contestants for the second half of the year.

The two seniors have been chosen in different phases of school life.

Dave has been on the soccer, wrestling and track teams, while Bob has made his mark scholastically and by participating on the "Crane," "Brook," I.U.F., and as publicity director for athletics.

Debaters to Enter Final State Rounds

After chalking up the best record of any team in the past eight years, Birmingham high school varsity debaters have qualified to enter this month's state elimination tournaments.

The state debaters who brought Birmingham high school the creditable total of 12 wins and only four defeats are Tony Rodgers, Joey Kerley, Gary Reynolds, Ruth Heller, George Dila and Helen Corrie, Charles Thumser is their coach.

Exact time and place of elimination tournaments, sponsored by the Michigan High School Forensic association and the Detroit Free Press has not yet been determined.

Torry School Gets New Art Teacher

There are new faces among the teachers at Torry school these days. Miss Ann Murray has been assigned as new art teacher and began her duties this week. She replaces Mrs. Cathy Holman, who has resigned from teaching to raise a family.

Three new student teachers are working with Torry school teachers during the winter quarter. They are Mrs. Julie Hageman, Miss Alysanne Dove and Miss Joyce Sturm, all of Michigan State University.

BHS Broadcasts Next Thursday

A skit based on the question of states rights vs. federal powers administration will be broadcast Feb. 9 over WCAR at 10:30 a.m. from Birmingham high school's little theater.

The program, a class project, will be presented by the third hour history class of George Pappas, Birmingham high school instructor.

ASSISTING PAPAS are Bill O'Neal, student director; Warren Hardy, producer and engineer; Jim Bain, casting director; Nancy Maxwell, research manager; Henry Fortnburger and Ken Valentine, sound effects; Tom Kelly and Jim Yeomans, actors.

Others working on the program are Mary Mued, Claude Urvig, Paula Struck, Barbara Smith, Sande De Feathers, Lynn Hulbert, Sharon Holt and Nancy Johnson.

Barnum Junior High News

Five of Barnum's instrumental ensembles are preparing to enter the Southeastern Michigan state and ensemble festival held at Ypsilanti, Feb. 11.

They are the cornet trio composed of Tom Burgum, Herb Kotler, and Elson Stevens; seventh grade clarinet quartet including Mike Emery, Candy Mack, Dave Sammons, and Sgt. Parkins; eighth grade flute trio whose members are: Sue McNeal, Merry Richardson, and Sammie Smith; seventh grade flute trio composed of Margaret Chamberlain, Janis Goble, and Elizabeth Robertson; and eighth grade clarinet quartet. Members of this group are: Marjorie Schickel, Philip Mack, Paul Simmons, and Gary Poole.

In addition to the ensembles, Barnum's Barbara Cooksey, backer, Philip Mack, Candy Mack, Margaret Chamberlain and Elson Stevens will play solos in the festival.

Barnum's enrollment has increased greatly since Jan. 1, 1956, according to Robert Brackstone, assistant principal.

Newcomer Robert Victor, seventh grade, from Amesbury, and Keith Bateman, eighth grade, from Silver Springs, Md., and Jean Bell, eighth grade, from Adamsville.

Barry Gerstenberg, eighth grade, came from Cranbrook; Martha McAllister, eighth grade, came from Pittsburg, Penn., and Pamela Mitchell, eighth grade, came from Battie Creek, Mich.

Many pupils have been disobeying rules at Barnum Junior High School during a Student Council is being organized by the Student Council, President's Club and William Ladd, their sponsor.

People who do not follow the laws set up by Student Council will be sent to court during their lunch period.

Punishments will consist of keeping the school area clean, Greg Witbeck, president of Student Council, will be judge, while Pat Russ and Andy Bauer will be prosecuting attorneys. Elected jury members will be chosen from Student Council and five alternates from President's Club.

The 10 top girl bowlers at Barnum Junior High school are Sue Bird, Jean Buchanan, Sue Parkins, Barbara Sebek, Sharon Woodburn, Marie McClusky, Carol Schulyer, Pam Robins, Sandra Back and Pauline Craig.

Mrs. Fisher's and Miss Gillette's homeboys have made safety posters for the halls. They are replicas of traffic signs and warn students of possible dangers if traffic rules are broken.

Each student is expected to make at least one poster. The campaign is to promote better hall conduct.

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Southfield High Notes

A number of talented Southfield students made an appearance on the Polka Parade Tuesday in Royal Oak high school auditorium. Bob Ross did a song solo, as did Kurt Hanes on his own guitar accompaniment.

Two girls' groups were part of the program, the Melo-Tones, Eleanor Cox, Judy Matthews, Lynn Litzow and Kay Tripoli, and the Zoots, who work in pantomime. Sharon Bradley, Judy Bryson, Arlene Mikovitz, Nina Simmons, Emily Stoker and Connie Wardle.

Three new teachers are being welcomed into the English department of Southfield High this week. They are Barbara Foley, Carol Wood and Richard Welkenbach.

Thespians of Southfield are reviewing plays for their director Daniel Julien. Judging from past performances, they will come up with something special.

New officers of the Thespians are Elizabeth Robertson, president; Tom Ryan, vice president; Barbara Pierce, secretary; Elaine Hunsicker, treasurer, and Joan Gale, clerk.

Other members of the Thespian group are Sandy Younes, Nancy Farris, Eric Leighton, Ted Hoffman, David Hines, Mike Warren, Bob Ewart, Bruce McLaren, Carol Torres and Carol Mueller.

James Burrows of Southfield's music department reports that approximately 30 private instrumental lessons are being given at the high school each Saturday by three young instructors from U. of M.

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