

Morris Named To Ford's Staff

Richard Morris, 684 Southfield road, Birmingham, former public relations manager of the Continental division, has been named assistant for public relations on William C. Ford's staff, vice-president of Ford Motor Co. and group director of the Lincoln and Continental divisions.

Mr. Morris, who was a reporter on the Washington Post for four years and on the Richmond (Va.) Times-Dispatch for two years previously, joined the News department of Ford Motor Co. in Nov. 1952.

He was born in Athens, Ga., May 8, 1922, and was graduated from the University of Georgia in 1942.

DRYERS VENTED
All Aluminum Construction
\$15.95 Meas.
MERIT ELECTRIC COMPANY
LI 1-2284

Break that Bottleneck!



BUY A NEW REMINGTON RAND TOPflight Adding Machine
FOR FASTER FIGURING Only **\$200**
low monthly quarterly rates A Week

ASK about our Rental-Purchase Plan!

Birmingham Printing and OFFICE EQUIPMENT Co.
369 EAST MAPLE AVENUE Midwest 4-4740

FREE!

paint roller and tray



with the purchase of 2 gallons or more of **HANNA SATIN SHEEN LATEX-BASE PAINT***

CLIP THIS COUPON



FREE Roller and tray
Take this coupon to your HANNA PAINT DEALER right away SPECIAL FREE OFFER FOR LIMITED TIME ONLY

Your Name _____
Street _____
City _____ State _____
Dealer Name _____

GREEN'S OF BIRMINGHAM
240 South Woodward Phone MI 4-9034



RICHARD W. KELLER



VICTOR C. KOCH

Keller-Koch Take Over 2nd Dealership

Keller-Koch, Inc., Chrysler Plymouth, Imperial dealer in Birmingham, has taken over the oldest Dodge dealership in Chicago as the first step in its expansion program.

Formerly operated as Hart Motor Co., the dealership will now be known as Keller-Koch, Inc., and will handle Dodge passenger cars and trucks.

ACQUIRED by Keller-Koch in the transaction was a large building housing the dealership which provides 26,000 square feet of space. A spacious used car lot located in the same block near the Chicago suburb of Oak Park was also taken over by Keller-Koch.

Principals of Keller-Koch, Inc. are Richard W. Keller and Victor C. Koch. Koch will be located in Chicago as general manager of the new dealership while Keller will remain in charge of the Birmingham operation.

BOTH of the young executives are sons of pioneers in the automotive industry. Keller is the youngest son of K. T. Keller, chairman of the board of Chrysler Corp., while Koch is the son of Victor C. Koch, Sr., retired executive of Fisher Body.

The expansion will help Keller-Koch better serve their 29 national fleet accounts, particularly those which require Dodge trucks.

3 Area Firms Cited For No "Lost Time"

Three area members of the Michigan Road Builders Association will receive "Certificates of Commendation" from the Associated General Contractors of America for having no "lost time" injuries on construction operations during the year starting Oct. 1, 1954, and ending Sept. 30, 1955.

Certificates will be presented to A & A Asphalt Co. and Taylor Brothers Co., Inc., both of Birmingham and William H. Harvie, Inc., of Southfield township.

Williams Joins Accountant Firm

Robert L. Williams, C.P.A., 779 West Southlawn, Birmingham, has joined the firm of Bushaw, Skillman & Stacks, Certified Public Accountants, with offices in the Guardian Bldg., Detroit, as a General Partner.

Williams, for the past 13 years, has been associated with Lybrand, Rose Bros. & Montgomery, a national firm of certified public accountants, as audit supervisor.



FENWICK CRANE, 18945 Warwick Drive, Southfield township, supervisor of the Detroit office of the New York Life Insurance Co., has been honored by the company for his outstanding performance in the sale of group life insurance in 1955. He was rated first among all district group supervisors in sales activity, office supervision and policy owner relations.

Accounting Firm Appoints Upward

Miller, Bailey & Co., certified public accountants, Buhl bldg., Detroit, has announced the addition to partnership of Donald W. Upward, C.P.A., 16980 Beechwood, Southfield township.

Upward, a native of Birmingham, attended the University of Detroit. Another member of the firm, Paul F. Reithel, is also Birmingham resident, living at 2330 Pembroke.

G. B. Finch Accepts Annual Pusey Award

On behalf of the Jam Handy Organization, George B. Finch, 1280 Latham Blvd., Birmingham, vice president, sales development of the firm, last week received the third annual Pusey Award for distinguished match book advertising.

The award to Jam Handy, conferred by the American match industry, commemorates Joshua Pusey, who invented the match book in 1892.

★ Smile A Minute

Mrs. Justwed—I can't help feeling jealous of my husband's first love.

Mrs. Longwed—My husband's first love don't bother me any more, it's his next love that I worry about.

ONE VISIT MONTHLY REDUCE UNDER PHYSICIAN'S CARE NO DIET—NO EXERCISE—LOW COST

For information write P.O. Box 1187 Detroit 31, Mich.

as much or as little

A ThriftiCheck Account is no trouble to keep up—you can have as much or as little on deposit as you like.

What's more, it is no bother to open a ThriftiCheck Account. A few dollars and a few minutes are all you need.

ThriftiChecks are economical, too! You can have your checks name-imprinted, free. No charge for deposits. No monthly service charge.

All this for just a few cents a check!

ThriftiCheck is America's most popular personal checking account service. Inquire about it at . . .

DETROIT WABEEK BANK AND TRUST COMPANY
WABEEK BUILDING • BIRMINGHAM, MICH.
Member of Federal Deposit Insurance Corp.

O'Reilly Named Vice-President

Richard T. O'Reilly, 2777 Bollingbrook, Troy, account executive Kenyon & Eckhardt Inc. Detroit has been elected vice president of the agency, the board of directors has announced.

O'Reilly had been an account executive with N. W. Ayer and Son Detroit, before joining Kenyon & Eckhardt in December, 1955. He had been with the Ayer agency since 1946 where he was a special buyer in the agency's Philadelphia office and later in the Plans Merchandising department of the agency. In April 1952 he became an account representative in the Contact department, and in July 1953 was made account executive.

Born in New York City, Mr. O'Reilly attended the Colorado School of Mines.



RICHARD T. O'REILLY

learn to speak **FRENCH • SPANISH • ITALIAN GERMAN • ENGLISH** any language

The famous Berlitz Method teaches you a new language quickly, easily, economically. Small classes... private lessons if you wish. Open 9:30-10:30

berlitz Schools of Languages

148 S. Woodward Ave., B'ham, MI 4-9200
405 Empire Bldg., Detroit 26, WO 2-7788
Clifford at Washington Blvd.

Ridley's reputation is our assurance of quality cleaning . . . Ridley really cleans!

SPECIAL SKIRTS (up to 6 pleats) or **SWEATERS** Only **49¢**

Special Runs Thru Sat., Feb. 18th.

Visit any of our six convenient stores—Cokland County Area. For pick-up-delivery DIAL OPERATOR Toll free ENTERPRISE 6655.

Ridley CLEANERS

Want Ads cannot be accepted after 5 p.m. each Tuesday

1 . . . just go to any Plymouth showroom

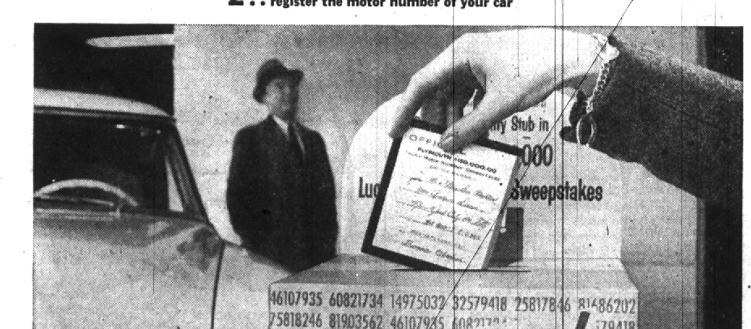


2 . . . register the motor number of your car



WIN \$50,000
\$150,000 in ENTER HERE

3 . . . and drop your entry into the box!



46107935 60821734 14975032 32579418 25817846 81468202
75818246 81903562 46107935 60821734 79418

1..2..3..and you're in Plymouth's \$150,000 Sweepstakes

Your present car may help you win \$50,000

It's easy as one, two, three to win \$50,000—a world trip for two plus \$5,000—or 783 other huge cash prizes—in Plymouth's \$150,000 Lucky Motor Number Sweepstakes.

Drive over to any Plymouth showroom in your 1956 or newer car (any make). Copy your motor number onto the FREE entry blank. Nothing whatever to buy. Time is limited. Enter now!

LOOK AT THESE 785 PRIZES!

1st prize—\$50,000	5th prize—\$1,000
2nd prize—world trip for two by air, plus \$5,000	50 prizes of \$500
3rd prize—\$5,000	75 prizes of \$250
4th prize—\$2,500	400 prizes of \$100
	555 prizes of \$50

Best buy new; better trade-in, too **PLYMOUTH** The car that's going places with the Young in Heart