

BUSINESS BRIEFS

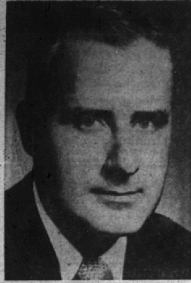
Dodge Division Promotes O'Neill

Promotion of William R. O'Neill, 2246 Manchester, Birmingham to the post of dealer development manager was announced by E. P. Letcher, sales manager, field operations, of Dodge Division, Chrysler Corporation. O'Neill has been serving on the staff of Byron J. Nichols, vice president and general sales manager.

In his new post he will have charge of new-dealer activities throughout the nation.

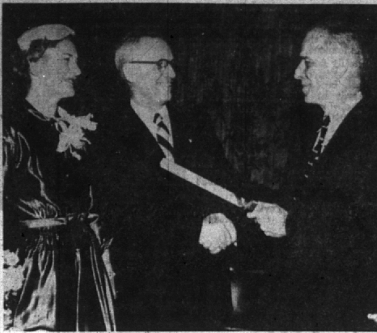
O'Neill came to Detroit a year ago after extensive experience in the automotive sales field, including operation of his own agency for seven years.

In January, 1946, he joined the Dodge Division as assistant to the advertising manager, later becoming a district manager for that organization. He was subsequently promoted to the position of assistant regional manager.



WILLIAM R. O'NEILL

Local Insurance Men Qualify For Round Table



LANCE C. MINOR (center), former Birmingham city commissioner and Michigan manager of the American Surety Co. of New York, was honored by his Detroit office associates at a recent dinner at the Fort Shelby Hotel on the occasion of his 25th anniversary with the company. Mrs. Minor watches as Robert H. Brown, of Birmingham, company claims manager, presents a scroll to Minor, signed by all members of the staff.

Roland D. Benscoter, 30005 Laker, Southfield township, of Provident Mutual Life Insurance Co. and Lantz L. Mackey, 18577 San Jose, Lathrup village, of L. L. Mackey and Associates, have been notified that their 1955 sales of life insurance qualify them for membership in the 1956 Million Dollar Round Table.

The Round Table is an international organization of leading life insurance producers who have sold a million dollars or more of life insurance in the previous calendar year or are life members through having sold a million a year for three consecutive years.

Name B. W. Bogan Grant Agency To New Dodge Post Names Cather

B. W. Bogan, 585 Suffield, Birmingham, Dodge chief engineer since April, 1950, has been named to the newly created post of executive engineer of the Dodge Division, W. C. Newberg, president of Dodge, announced today.

In his new position Bogan has responsibility for all car and truck engineering activities of the Dodge Division.

Bogan has been associated with Dodge and the parent Chrysler Corporation since September, 1933, when he enrolled at the Chrysler Institute as a Student engineer.

Assigned to Chrysler Central Engineering, he was appointed to various supervisory positions in laboratory, production and research capacities before being named chief engineer at Dodge. During the war, he was project engineer at Chrysler's Evansville, Ind., plant.

Hugh-Cather Advertising agency in Los Angeles. He was formerly president of the Colomatic Sales Corp., Beverly Hills, Calif., manufacturer and world-wide distributor of replaceable cell batteries.

MARK WESSEL
Pianist, Composer
Coach, Teacher
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Orchard Lake EE 4-5666

Yours Forever

TREASURED MOMENTS
captured in a portrait by . . .

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1107 Crooks Rd.
at Main
Royal Oak

Lincoln Division Promotes Fournier

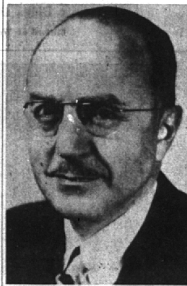
C. J. Fournier, 18531 San Diego Blvd., Birmingham, has been appointed service liaison manager of the Lincoln Division of Ford Motor Company. H. B. Daniels, general sales manager, announced today.

Born in Manistee, Michigan in 1899, Fournier received his early education there. He came to Detroit, still in his teens, and enrolled at Case Technical school and later at the Henry Ford school at Highland Park.

He joined the company in 1918 and worked in the Highland Park tool design department. He became a mechanical draftsman in 1925 and helped design service tools for the next five years.

FOURNIER held various company service positions until 1947, when he became southwest regional parts and service manager.

He returned to Lincoln-Mercury in 1949 and was put on special assignments in the general sales manager's office. Later that same year, Fournier was named assistant service manager for the Lincoln-Mercury Division, where he remained until the appointment to his present position.



ALBERT C. CHILDS, 1011 Westwood Drive, Bloomfield Village, has been appointed National Steel Corporation Vice-President of Sales. Previously, Childs was Vice-President of Sales of National's Detroit division, Great Lakes Steel Corp.

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Aluminum Combination Windows and Doors
F.H.A. Terms—No Money Down

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SINCE 1947
"Here Tomorrow To Guarantee Today's Job"
1810 S. Woodward MI 4-3713

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Branch of Albert Hairstylist, 1910 Grand River

Experienced, Virginia Farrell-trained Hair Stylists to serve your beauty needs:
LESLIE . . . DOROTHY . . . LOUISE . . . BOB . . . DON

Mr. Albert Welch, owner . . . Mr. Emil Edelmeyer, mgr.
Call Mrs. Schultz for Appointment

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"there are no slacks like
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Men who wear Daks will tell you there is something very special indeed about these British made trousers. Concealed rubber pads hold your shirt securely in place and the waistband is adjustable. Marvelously comfortable. And the British fabrics have a particular glory all their own. Flannels, worsteds, gabardines and linens that look, feel and wear magnificently.

\$29.50

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New Colors... New Collars! Give a boy his uninhibited choice of style and shade, and you'll be surprised at how willing he is to be well-groomed! Kaynee tailors these to perfection.

- Sanforized* knoadcloths, oxfords, woven cottons.
- Pearl buttons.
- Regular and French cuffs (some with links).
- Regular, spread, round, button-down collars.
- Mint, pink, white and many other colors.

Sizes 6 to 14; Neck sizes 13 to 15 . . . from **\$1.98**

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CAPS

The popular small caps in gray and brown tweeds and herringbone fabrics. Belted back and short brim.

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Dickinson's

Wabek Building Birmingham Saginaw at Lawrence Pontiac

MULHOLLAND'S
MEN'S and BOYS' DEPARTMENT
Charge Accounts Welcomed
— WE DELIVER —

SEW and SAVE WEEK is FEBRUARY 19th to 25th

Store Hours—9 to 5:30 Daily—Open Fri. Eves.

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BOLT-LOADS OF BARGAINS

Hurry in and scoop up the bargains! You'll find yards and yards of new Spring yard goods and savings at our fabric festival. Everything you need to make your own Spring Fashion news. Right in time for Sew 'N' Save Week, too!

PERCALE	59¢ yd.	BATES DISCIPLINED FABRICS	
TAFFETA	89¢ yd.	PLAINS \$1.29 yd.	PRINTS \$1.49 yd.
Indian Head		No-Iron Miracle	
COTTONS	89¢ yd.	DOTTED SWISS	\$1.29 yd. up
		Plaid and Checked	
		GINGHAM	\$1.00 yd. up
		AVONDALE DENIMS	79¢ yd. up

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