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BUSINESS BRIEFS



W. E. HENDERSON

Henderson Named To Sherman Post

Warren E. Henderson, 16156 Lauderdale, Beverly Hills, has been named assistant sales manager of Sherman Products, Inc. It is announced by W. F. Beckman, vice president and director of marketing.

For a year before being brought to the home office, Henderson was zone manager covering Lower Michigan, Ohio, Western Pennsylvania and West Virginia. In his new post, he will direct advertising and sales promotion activities of the firm.

He formerly was with Dodge Division in Ohio, as Cleveland city sales manager and district manager for the Akron-Youngstown district.

Henderson is a graduate of the Detroit Business University and the Chrysler Corporation Conference on Business Management.



DONALD N. FREY

Donald Frey Cited For His SAE Paper

Donald N. Frey, 586 Fairfax, Birmingham, associate director of Ford Motor Company's scientific laboratory, was presented the 1956 Russell S. Springer award of the Society of Automotive Engineers at a dinner meeting of the Detroit section, in the Rakkham building.

The award is presented annually to the youngest society member whose paper has been accepted for publication by the SAE.

Frey is 33 years old. The title of his paper is "New Alloys for Automotive Turbines." The award consists of a certificate and \$100 in cash.

Named to Company Sales Honor Roll

Frank M. Minninger, 1955 Crosswick, Bloomfield township, an agent for Connecticut General Life Insurance Co., has been named to Israel Putnam, highest division of the company's honor roll, in recognition of his outstanding sales activity.

He is with the company's Detroit branch office.

Minninger is a repeat qualifier for the award, and is also a member of the company's President's Club, top prestige group for agents, based on excellence in both sales performance and quality of service to clients.

Minninger is a chartered life underwriter and life and qualifying member of the million dollar round table. He is president of the Detroit life underwriters association and has also served as president of the Detroit life insurance and trust council and on the executive board of the Detroit chapter chartered life underwriters.



LINCOLN JOHNSON

Norton Promotes B'ham Engineer

Lincoln M. Johnson, 928 Madison, Birmingham, has been appointed an abrasive engineer for the Norton Company, Detroit district.

Johnson began his Norton career at the main plant in Worcester, Mass., working in the stock and manufacturing control departments for 11 years before transferring to sales work. He has been in the field engineering department at the Norton Detroit office since 1952.

Trend to Beauty In Building Design

The stark, unrelieved functionalism of most modern architecture must yield to the human hunger for beauty, according to Minoru Yamasaki, internationally known member of Yamasaki, Leinweber & Associates, Birmingham, architectural firm.

Yamasaki will tell how architects are beginning to incorporate eye-pleasing details in their utilitarian designs, during an informal talk, "Delight in Architecture," at 8:00 p.m., December 7, in the University of Detroit's new library building, 4001 W. McNichols.

Presented by the Friends of the Library of the University of Detroit, his color-slide illustrated talk is open to the public.

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Kinney Gets Third Term as President Of B'ham Realtors

Elliott S. Kinney, president of Snyder, Kinney & Bennett, Inc., long-time Birmingham realtor, again has been named to head the Birmingham real estate board for 1957.

Kinney was elected president in 1949 and re-elected for a second term in 1950.

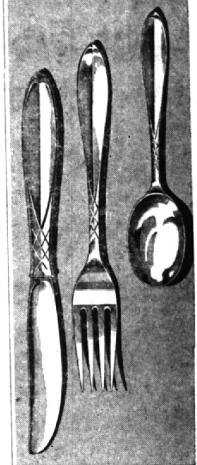
One of the first actions of the new Board was to pass the ruling

that all Birmingham realtor offices would close for the forthcoming holiday weekends, remaining closed Sunday and Monday preceding Christmas as well as the same days preceding the New Year.

Gordon G. Walker of the Max Brock Co. was elected vice president. Howard Keating was named secretary with Robert L. Moore of Watt, Manuel & Snyder, Inc. elected treasurer.

New directors for 1957 are: C. M. Chamberlain, Roger Blackwood, James Flack, J. F. Benjamin, Robert Eator, and ex-officio past-president C. J. Van Horn.

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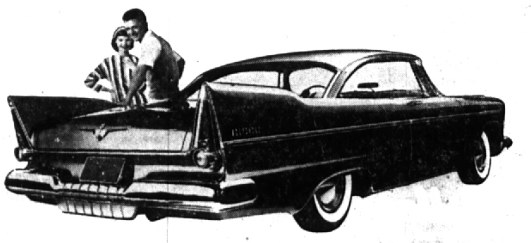
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Don't miss Plymouth's two great new TV programs: Lawrence Welk's "Top Tunes and New Talent" and "The Ray Anthony Show." See TV section for time and station.



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*Automatic blankets are available in single and double-bed sizes with single or dual controls and in a wide variety of colors.



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