

Perhaps the best "luck" that can come to one is the unwillingness to substitute that word for "weak." To be sure, one may consider that "luck" or kind circumstance, plays a part in his life—but unless it is blessed to plenty of intelligently guided work, its harvest is slight.



Even though the date is late, Birmingham stores are still well stocked and everyone in them is ready to help you make those hurried selections that will complete your shopping tasks. Enjoy your last - minute shopping in your own friendly community where the spirit of Christmas is evident.

**It's CONVENIENT and PLEASANT to do your Christmas Shopping in BIRMINGHAM...**



**HERBERT BURR SHOE SALON**  
255 No. Woodward

**EVERYONE ON YOUR GIFT LIST**  
Would Like A Pair Of

**HOUSE SLIPPERS**  
All Types and All Sizes for Men, Women and Boys and Girls

**Kaybaum**

162-66 West Maple

**FINE CASHMERES**  
for the ladies on your list  
OPEN EVENINGS TILL 9

**Arthur Murray Dance Studio**

Christmas Suggestion  
For that Special Gift . . . an  
**ARTHUR MURRAY**  
Dance Certificate

10 (Ten) Private Lessons \$37.50  
Holiday Special Only  
136 No. Woodward Phone MI 6-0500

**STOCKING STUFFERS**  
For Young And Old Alike  
PUZZLES GAMES  
MINIATURE CARS and DOLLS  
EDUCATIONAL CARDS  
A WIDE SELECTION PRICED FROM  
29c to 98c

**WILSON DRUG CO.**  
WOODWARD AT MAPLE

**STETSON**  
Christmas Gift Certificate

**DICKINSON'S**  
WABEEK BUILDING

He'll appreciate your thoughtfulness and good taste because Stetson means more—

**\$10<sup>95</sup>**

**McBRIDE HARDWARE CO.**  
154 So. Woodward

**COMPLETE SELECTION**  
Toys of All Kinds  
OPEN EVENINGS  
Till Christmas

It's Holiday Time at

**Erwin & Smith Market**

Home of Birmingham's Finest Meats  
Dress Up Your Festive Occasions with—  
Branded & Spiced Fruit in Jars,  
The Original Paradise Fruit Cakes in  
Decorated Tins and  
Highest Quality Hard Candies in Jars

**LEON** PARISIAN  
HAIRDRESSER  
147 Pierce Street

**REMOVAL SALE!**  
Great Reductions on  
Imported Bags — Gloves  
Hosiery — Jewelry

**WILLIAMS BOOT SHOP**  
115 W. Maple

**HOUSE SLIPPERS**  
for Men, Women and Children

Consider house slippers for those on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

**The SPORTSMAN**  
116 South Woodward

Choose from our wide selection of Domestic and Imported  
**SKI EQUIPMENT**  
Gerry Monod—Skiing Professional from  
THE FAMOUS OTSEGO SKI CLUB  
Will Help You to Select—Open Till 9 P.M.

Give a gift of a lifetime—  
**FURS**  
from  
**Dimas Furs**  
MI 4-3930  
227 S. WOODWARD AVE.  
BIRMINGHAM, MICH.

**BIRMINGHAM CAMERA SHOP**  
168 S. Woodward Established 1938

*There is a Photographic Gift for Everyone*

From December 14 Until Christmas  
We Will Be Open Evenings  
Until Nine O'clock

**RB SHOPS**  
Small Treasures Appared

**CHRISTMAS LINGERIE**  
by Van Raalte  
Because You Love Nice Things  
priced \$5.95 to \$14.95

**HUSTON HARDWARE CO.**  
205 No. Woodward

FLUTED CRYSTAL  
**PUNCH BOWL SET**  
14 Pieces Including Bowl,  
12 Cups and a Plastic Ladle. **\$3<sup>98</sup>**

The F. J. MULHOLLAND Co.  
233 NORTH WOODWARD

Our Entire Stock of  
**GIRLS' COATS**  
100% brushed wool with mohair  
lining and mouton collar. Color  
selection in sizes 4 to 14. **20% Off**

**The Birmingham Hardware**  
152 No. Woodward

RANSBURG  
Hand Painted  
TISSUE  
DISPENSERS  
**\$3<sup>00</sup>**

**MATCHING WASTE BASKETS**.....\$3.50

perfect Christmas suggestion . . .  
An exquisite Fragrance . . .  
**"TULAIRE"**

• Dusting Powder \$2.50 • Cologne \$2.50  
• Bath Oil \$3.75 • Perfume 1/2 oz. \$5.00  
• 1 Dram Size Purse Pack \$1.50

**MERLE NORMAN**  
COSMETICS • Gifts  
233 E. Maple Avenue Birmingham, Michigan

**"LOW TOP" LOAFER SOX**  
COVERS THE INSTEP  
Red, Navy, Brown  
Black, Charcoal Grey **\$3.50**  
WOOL WITH SPONGE RUBBER SOLES

**Peck's Men's Wear**  
108 S. Woodward MI 4-7724

ORDER NOW FOR CHRISTMAS DELIVERY

Power-Driven  
Thunderbird, Jr.  
**\$425.00**  
The PRINCETON  
PREP SHOP

**VAN HEUSEN**  
SHIRTS  
MATTHEW'S CUSTOM  
TAILORS  
288 E. MAPLE (Briggs Bldg.) Open Evenings

**EGGLESTON'S**  
187 N. Woodward

**MEN'S SPORT SHIRTS**  
Regular and  
Ivy League  
Styles. **\$3<sup>95</sup>**  
Boys' Sizes \$1.98 to \$2.98

Hand made in Germany's Black Forest  
**MUSICAL NATIVITY SETS**  
Plays Silent Night, Holy Night  
Complete with Manger, Christ Child  
Mary, Joseph, Angels and Lambs **Special \$11<sup>95</sup>**

**THE WINE SHOP**  
Serving you in good taste  
MI 6-1011 FOOD • GIFTS • BASKETS 255 Pierce St.

Play **TEXAS CHECKERS**  
The big game of the year. Shuffleboard  
checkers. **\$3<sup>98</sup>**

**KRESGE'S**  
W. Maple at Henrietta.

**Gwynn's** CUSTOM TAILORING  
FINE ATTIRE FOR MEN  
112 So. Woodward

TO HIM HANDSOMELY Give a Gwynn  
Gift Certificate for a  
TAILORED GARMENT OF HIS CHOICE

GIVE HIM THE POPULAR  
**BUSHMAN JACKET**  
by ZERO KING  
Fine Pima Cotton Shell With Orion Pile  
Lining and Collar and Full Belt **\$40<sup>00</sup>**

**YOUNG'S of Birmingham**  
203 Pierce Street

GIVE YOUR TEEN-AGER  
HER OWN  
BEDROOM PHONE . . .  
She'll love the extra privacy  
you . . . and so will you! Choice  
of a decorator colors—gift  
packaged and delivered in  
time for Christmas.  
Order now by calling this  
special number: Mid-west  
4-9962, Michigan Bell Tel-  
ephone Co.

**Mortimer's Men's Wear**  
130 West Maple  
Ivy League Men's and Ladies'  
**MATCHING SHIRT SETS**  
Stripes and Plaids **\$5<sup>95</sup> Each**  
Also, Hathaway Matching Shirt Sets!  
Ginghams, Checks, Plaids and Plain  
Colors in Virella

**Lewis Furniture**  
235 Pierce Street  
**Four-Poster DOLL BED**  
Has a canopy (not pictured) and will ac-  
commodate up to a 28 inch doll. Canopy  
and dust ruffle are Dotted Swiss. Canopy  
wick bedspread, mattress and bolster pillow,  
in mahogany or cherry finish. **\$27<sup>50</sup>**