



OCCUPYING 3,800 square feet of floor space in the new Jacobson's Children's Shop is the special toy section. The functional-designed room is located on the mezzanine floor. Featured in the design are display tables shaped and painted to resemble children's building blocks. Shelves are arranged on perforated walls for ease in customer selecting. Stuffed toys, mechanical, educational games, and active sports toys are among the various playthings to choose from.

BIRMINGHAM BUSINESS BRIEFS

Mason Named Sales-Admin. Coordinator

Paul Zuckerman, president of Velvet Peanut Products, Inc., Detroit, announces the appointment of Vern Mason, 1072 Brooklawn, Troy, as coordinator of administration and sales of both the Velvet Peanut Butter and Krun-Chee Potato Chip divisions.

Mr. Mason brings with him a broad knowledge of marketing and merchandising gained over twenty years in the food business including General Mills and recently general sales manager of Nicolay-Dancey, Inc.

Are you thinking of buying a new home? Then read the "For Sale—Houses" column on the Classified Ad page of this week's Eccentric.

Detroit's finest flowers...

TRIMTY 8-0000
HENRY FORSTER, INC.
FISHER BUILDING
DETROIT, MICHIGAN
SINCE 1908

Fine Flower Gifts

...every three hours

we deliver to Grosse Pointe, Farmington, Bloomfield Hills and all Detroit Suburbs

TRUST

Myer's Jewelry Shop

for the finest in WATCH REPAIR

Your watch, like your automobile, needs periodic attention. Let our highly trained and experienced watchmakers give your watch the care it deserves. Guaranteed satisfaction. Free inspection.

NORTHWOOD SHOPPING CENTER

Woodward at 13 Mile • LI 9-2600

Sunny Venture Lures Family

Mr. and Mrs. Hugo J. Post and their daughter, Owanna, former residents of Bloomfield Hills, have moved to Delray Beach, Fla., where they recently purchased the Blue Surf Apartments.

Post formerly owned the Daisy Valley foods firm in Detroit for 15 years before the recent sale of his business to the Viasic Food Company.

Owanna Post, a graduate of Lindenwood college with a degree in

home economics, will manage the apartments. Following graduate work at Michigan State University, Miss Post spent 13 months in Guatemala as food service manager of the Pan American hotel. She has also attended the Cordon Bleu cooking school in Paris.

Post's son, Hugo Jr., and his family live in Birmingham. Mrs. Joyce Post Stirling, a daughter, also lives in Birmingham with her husband, Richard.

F. J. Mulholland
JEWELRY
311 N. WOODWARD AVE.
IT'S NEARLY

Christmas



BETTER PLAN EARLY!

Choose now from these **EUROPE TOURS** planned by the world's largest tour operators for best value. Crossings by air or by sea.

- ☐ POPULAR OLD WORLD TOURS, 40-45 days, 7 countries, Cunard liners, . . . \$844
- ☐ HEART OF EUROPE TOURS, 34-35 days, 6 countries, Cunard "Queens", . . . \$977
- ☐ 4-COUNTRY TOURS, 34-35 days, Favorite shorter tours, Cunard "Queens", . . . \$1186
- ☐ PICTURESQUE TOURS, 49-55 days, 6 countries, Suiplane crossings, . . . \$1790
- ☐ NORTHERN SCENIC TOURS, 47-51 days, 8 countries, featuring Scandinavia, . . . \$1379
- ☐ CLASSIC TOURS, 52-57 days, 6 countries, Superior "United States", . . . \$1669
- ☐ GRAND TOURS, 56 days, 8 countries, First Class, Cunard "Queens", . . . \$2338
- ☐ OTHER TOURS. Ask for Summary.

(Fares quoted are minimums)
Check for free folders, return to YOUR TRAVEL AGENT

Thos. Cook & Son
1244 Washington Blvd.
Detroit, Michigan WO 1-6631

HURRY! HAMILTON GAS DRYER

Sale Ends Dec. 15

BUY NOW AND SAVE \$30

Think Of It! THIS DRYER IS A REGULAR \$229.95 VALUE! NOW, DURING THIS BIG SALE YOU CAN GET IT FOR \$199.95

IT'S A PERFECT GIFT FOR CHRISTMAS

An automatic Gas Clothes Dryer is a gift that keeps on giving cheer for years. It means, easy work-free clothes drying.

COME IN . . . SEE IT TODAY!

CONSUMERS POWER COMPANY

DECEMBER 25

Those ever lovin' Ship 'N Shore blouses are here in a wide variety. \$2.98 to \$3.50

Nylon Slips, both frilly and tailored styles. \$3.98 up

Skirts of flannel and other wool fabrics. Permanently pleated skirts included. \$5.98 up

Ladies' bags in fabric and fine leather. No sizes to worry about. \$2.98 to \$22.50

Many types of umbrellas and parasols. Plain colors, plaids and other patterns. \$5.98 to \$10.98

Loafer Sox. Sizes for men, women and children. Wool or nylon. \$2.50 to \$3.98

A stole is handy and handsome. Wool plaids and plain ones, too. \$2.98 to \$5.98

Jane Irwill sweaters, cardigans and pullovers. All wool, of course. \$5.98 up

SURE-TO-MAKE-HIT GIFTS FOR EVERY LADY ON YOUR LIST CAN BE FOUND HERE AT MULHOLLAND'S

Useful, pretty, unusual, clever gifts for girls of all ages, all tastes. We've ideas to delight the most discerning damsel, the most fashion-minded Miss, the most practical Mrs. and prices to please millionaires and budget-balancers alike!

The Most Pleasing Gift of All . . . SAMSONITE LUGGAGE

STORE HOURS:
Daily 9 to 5:30
OPEN EVENINGS TILL CHRISTMAS

Wonderful gifts of linen or Quaker Lace Tablecloths. Cotton and Nylon Tablecloths from— \$8.98 to \$42.00
Place Settings and Napkin Sets. \$4.50 & \$5.98

Blankets of many colors in rayon-wool, 100% wool, dacron and orlon. priced from \$8.95 to \$50.00