

To help you remember not to forget . . . at Christmas

There is no better time than Christmas to express your thanks for business received and to create or maintain goodwill. Be sure to call Market Basket Food for assurance of fine gift items.

An occasion for congratulations, a moment for well-wishers, a time for sympathy . . . these are a few of the situations requiring thoughtfulness on your part.

As Michigan's leading gift basket specialists, with years of experience in filling thousands of gift package orders for commercial accounts as well as individuals, we can suggest, prepare and de-



liver (anywhere in the United States or Canada, and most cities throughout the world) a beautiful gift basket of food package comprised of the finest fruits-in-season; food delicacies, wine, champagnes and liquors, cookies, candies or cigars. The next time you wish to convey a timely expression for a favorable impression . . . remember, a gift basket will . . . say it better!

WE ARE NOW MAKING DAILY DELIVERIES IN THE BIRMINGHAM-BLOOMFIELD AREA
PHONE UNIVERSITY 2-6800

We Carry A Complete Line of

- GROCERIES
- FRESH FRUITS & VEGETABLES
- PRIME MEATS
- CHAMPAGNE
- WINE
- LIQUOR
- IMPORTED CIGARS

Market Basket Food

"FINE FOODS from the FAR CORNERS OF THE WORLD"

3205 W. McNichols (at Wildemere)

1 Block from U of D



HOLIDAY DRESSES, cocktail frocks and cruise wear will be among the styles shown to members of the Lathrup Woman's club at a fashion parade at Oakland Hills Country club today. Models looking over a green cocktail dress with Mrs. Charles C. Cupp (center), chairman, are Mrs. Howard C. Cole (left) and Mrs. Charles G. Buhler.

Plum Hollow Plans Adult and Tot's Christmas Parties

Mr. and Mrs. H. R. Black of Birmingham are serving on a committee in charge of arrangements for Plum Hollow golf club's "Christmas Good Cheer" dinner party Saturday. Dance music for the event will be by the Paul Lee band.

Among those who have made early reservations are Dr. and Mrs. E. W. Duncanson, Jr., the C. D. Beck, Mrs. the C. B. Clayton, Mr. and Mrs. Thomas J. Bennett and the E. A. Brughys.

The club's children's Christmas party is scheduled for Dec. 23. Refreshments will be from 2-4 p.m. and entertainment from 4:30 p.m. Mrs. Black is also serving on this committee, as is Mrs. G. K. Johnson of Birmingham.

JC Auxiliary Plans Project

Members of Birmingham Junior Chamber of Commerce auxiliary met recently in the home of Mrs. Ray Kassaban of Pontiac. They heard reports on their fruit cake sale and made plans to aid Oakland County Crippled Children's society as their project for the coming year.

New Idea Glamour Gift For Your Favorite Glamour Girl

Fashion-Right, Color-Bright

4ufide Sophisticated Brief

Women's All-Purpose Bag



\$6.95 Plus Fed. Tax

Clever new multi-purpose bag is a business case for business women . . . a school case for the student . . . a beach bag, diaper bag, overnite bag . . . all in one! Extra roomy, with large outside zipper pocket. Converts from shoulder bag to hand bag. Looks like leather, feels like leather. yet outwears leather 5 to 1.

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OPEN EVENINGS

This Christmas—Make it a CAMERA From DUNN'S



argus C-44

The revolutionary new Argus has a superb 1:2.8 lens and two equally fine accessories. New Variable Power Viewfinder lets you see what each lens sees. Come in today and see the new Argus C-44.

COMPLETE WITH CASE AND FLASH GUN
Regular \$117.00
AT DUNNS **\$89.50**

7x, 35 MILITARY TYPE BINOCULAR

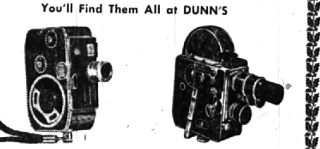


with Genuine Leather Case
AT DUNNS
\$26.95

Ideal for tracking, sports and open country hunting. Precision ground, external coated achromatic lenses and prisms. Lightweight alloy body. Complete with hard pigskin case.

All Popular Lines of Photographic Equipment
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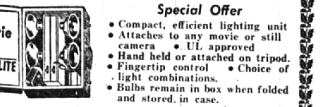
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The Bolex C-8
Finest 8 mm camera in its price range. Feature-packed, easy to operate. Swiss precision craftsmanship.
Only **\$89.50** Including F.E.T.

The Bolex H-16
Ultimate in Home Movie Filming. Exclusive New Claw Mechanism for rock-steady filming. Automatic loading, no chance for errors. Swiss Precision and workmanship throughout.
\$269.50 Including F.E.T.

MOVIE LIGHTS AND CASE



Special Offer
• Compact, efficient lighting unit
• Attaches to any movie or still camera
• UL approved
• Hand held or attached on tripod.
• Fingertip control
• Choice of light combinations
• Bulbs remain in box when folded and stored in case.
With Metal Case and Four Special Movie Bulbs
Reg. \$22.50
At Dunns **\$15.95**

FISHERMAN'S Tackle Box Barometer

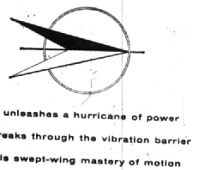


Barometer tells when the fish are biting, and serves as a weather forecaster. UL mounted in a transparent plastic tackle box with selection of Heddon lures, leader, snags and floats.
\$11.95

When not in his fishing jacket pocket, your fisherman will keep it on his wall or desk, to show his friends.
DUNN'S CAMERA & HOBBY SUPPLY
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• NORTHLAND • ROYAL OAK



Step into the wonderful world of AUTODYNAMICS It tames a tornado of torque!



Ahead of you, the hushed purr of a muted engine throbs with power. And at your fingertips, the push-button magic of new TorqueFlite automatic transmission stands ready to convert this power to surging take-off. A touch of the "Drive" button triggers the newest, slickest, most responsive "get up and go" on the road. You sweep to cruising speed through an extra speed range that gives silk-smooth breakaway acceleration. Here is push-button driving that packs a thrilling new "1-2 punch" for complete and effortless command of every driving situation. You break away from the pack when the light says "go." Romp through stop-and-go 5 o'clock rushes. Breeze past "highway crawlers."

Push-button driving is just one of the exciting experiences that await you in the Swept-Wing Dodge. There's a mighty new aircraft-type 310 hp. Super D-500 1-3 Engine. New Total-Contact Brakes that match stopping power with horsepower. New Torxion-tire Ride that cushions you in a "Realm of Silence." All this is yours in a low-slung, swept-wing beauty only 4½ feet high. See and drive it today!

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MIDWEST 4-2042