

Smart Students Shop For "Ivy League" Look

How to put Junior in step with the new trend toward "dressing up" for the school is a subject that rates top priority in many a family circle right now.

In all age brackets from early grader to high school senior, the simplest and surest approach to the right answer will be found in Dad's own wardrobe.

More Like Dad Every Day
Because, not only are Junior's styles for back-to-school more dressed up than ever, but the more "grown up" he looks the better dressed up he will be. Friends and relatives who say "Junior is growing more like his father, every day" will be right on the target of the truth, attire-wise.

Clothes for boys, this fall, are adult in concept and downright Ivy League in style.
One of the biggest back-to-school items will be the Cambridge gray lightweight wool flannel suit with three-button front, natural shoulders and Ivy pants—smaller editions of exactly the same suit that can be seen in the best dressed "grown up" circles any day of the week.

For grade and high school wear, another popular combination will be slacks, sport shirt with sweater and jacket or with jacket alone.

Popular Sport Jackets
Sport jackets for boys are well in step with the men's wear trend toward lighter, brighter colors. Popular choices will be lightweight

Strips (both vertical and horizontal) will predominate in boys' sport shirts, along with wide-spread and continental collars, again following the style trend in adult wearables.

Junior's sweaters, just like Dad's, will have a bulkier look this fall, featuring jumbo stitching in both pull-over and cardigan types.

Even boys' caps have gone Ivy League. They're smaller in shape and have the buckle and strap details in back. So strong is their appeal to young students, that constant exhortation by mother will no longer be necessary to "get Junior to wear his cap."

Wash and Wear
In the outerwear field, Junior will be seen in scaled-down versions of Dad's zippered, waist-length jacket and his suburban car coat. Here one of the most popular colors will be bright red, with navy blue, light blue and Cambridge gray following closely.

Also favored is the knee-length toggle coat with detachable hood, which active boys will find warm and comfortable as well as practical for bike riding.

Many items in Junior's back-to-school wardrobe are available in wash and wear fabrics, which make it possible to bypass frequent trips to the cleaners and maintain the new "easier, trimmer" look at all times with minimum effort and expense.

College Bound Will Plan Footwear Wardrobes

Smart answers to the inevitable tests to which feet, as well as heads will be subjected, on the campus this fall, will be found in planning the shoe wardrobe at home before taking off for college.

This year's campus footwear tests involve not only normal thriftiness and choice of shoes to wear well, but fashion rightness as well because of the pronounced trend toward better grooming from tip to toe.

For Eds and Co-eds alike, thriftiness in footwear, as well as fashion rightness depends on selecting shoes that permit a frequent change for the right occasion. At least two pairs for dress or party wear, two for casual and classroom wear, and one pair of comfortable slippers, constitute a minimum. More are recommended if the budget permits.

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COLLEGE CAMPUS FASHION NEWS will be made this fall by natural look jackets plus Ivy League stripes. At left: herringbone-pattern jacket with stripe effect in brown and smoke blue, tailored in knitted worsted jersey. At right: lightweight wool worsted jacket in vertical stripes of brown, beige and olive green.

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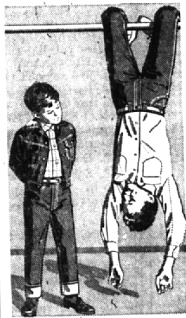
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WELL ON HIS WAY to a bright scholastic career is this beginner in his corduroy coordinated jacket, slacks, cap and shirt. A smart looking outfit by Kaynee.

To Protect Books
Good protective coverings for school books and notebooks can be made of clear or colorful plastic yardsticks. Wiping with a damp cloth removes dirt.

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