

# BACK TO SCHOOL

The lazy summer days are over. With the beginning of a new school year the family must return to a more organized life—alarm clocks, schedules, planning. Actually it's a pretty exciting time of the year for children.

So many things lie ahead—a new grade, new teacher, different subjects to study, perhaps even a new school.

This special section is planned to help parents and children alike to a wealth of information both will need to get ready for the return to learning.

Back to school wardrobes are to be replenished, and here parents are in for a pleasant surprise. The children, themselves, all over the country are taking the initiative in leading a

reform movement that means a shift from the sloppy fads of the past to neatness and good grooming.

Selecting school clothes for the children now, instead of waiting until the last minute rush sets in, is in the full spirit of the new approach to family life which grants children the right of participation in making decisions affecting them. The children are available now to go along for fittings and to have a voice in selection.

The needs can be best filled most efficiently now rather than waiting until later.

This Back to School section is brought to you by this newspaper through the cooperation of your Birmingham merchants.

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## Well-Planned Shopping Helps In Choice of School Clothes



SISTERS SHARE THE FUN of going to school in style. Big sister, off to junior high, takes pride in her trim-looking flannel dress, and looks with approval at little sister, returning to grade school in tweedy princess dress.

Shop with a plan, and you'll find your child's back-to-school wardrobe will show the happy results. Make a list of the items that will be needed, not forgetting that your child will require dress-up clothes as well as school clothes.

Decide upon a color scheme that enhances his or her coloring, allows for a mixing and matching of separates. Togetherness has become the essence of being well dressed regardless of age. This does not mean that everything must be in the same fabric or color, but the overall effect should be one of harmony.

Allow time for shopping with your children, so that your purchases will not be made hurriedly, unwisely. Extra trips for returns are time consuming, irritating. Don't close your mind to new fabrics and fashions, and read the tags attached to apparel carefully. Your eyes may deceive you, for today woolsens are often washable, corduroys are crease resistant, cotton knits are shrink and stretch-proof.

If your first shopping trip is with a daughter, why not first look at coats, a major expenditure on the clothes budget. Perhaps you'll favor one of the handsome new tweeds, which are often as suitable for dress-up occasions as

they are for school. Undoubtedly, the coat will be double-breasted, have some sort of interesting back belt detail.

**For Rough and Tumble**  
For rough and tumble use, buy one of the poplin jackets that are water repellent, perhaps with a separate liner for cold weather wear. Add a pair of separate downhill pants and you have a smart ski suit.

Since many of the coating tweeds have a light ground with multicolor nubs, consider one or two of these tones as the color basis for buying her dresses and separates. Some of the tweeds are faced with the hues of autumn leaves. Others are black and white, look wonderful with vivid reds.

Consider the practicality and good looks of a jumper style dress which has a separate little jacket or sweater which makes it suitable for early fall days. The Empire silhouette with its emphasis on a high rise line at the bust has been charmingly interpreted in both tailored and dressy dresses.

**Separates Prominent**

Separates will be prominent in every young department with everything from jackets to slacks

## The Birmingham Eccentric

Section 3

Thursday, August 23, 1956

If both partners to a marriage were ever mindful of the virtues of the other, recalled the tender courtship relationship, banished surely selfish thoughts... how much happier and more enduring their lives would be!

available in coordinated groups. There'll be washable wools teamed with Tyrolean inspired cotton prints in suspender style skirts, neat little blouses, wastlength jackets with attached hoods that show the print lining.

Many of the separates will have a boyish air, trim lines, interesting belt detail with corduroy an important fabric.

Shoes and accessories in rich leather tones highlight the well-mannered look of back to school apparel.

Looking for a pet for the children? See the Classified columns under "Pets for Sale."

### Add Looks, Wear

Washable leathers are adding good looks and extra wear to children's back-to-school clothes. Coats and dresses are often trimmed with leather buttons and piping. Leather sleeve patches are a practical addition to jackets.

### Cleaning Suedes

Suede shoes, popular among the school set, should be brushed with a stiff brush in the direction that raises the nap, for cleanliness. Shiny spots can be erased with an ordinary school eraser.

### STATE FAIR PARADE

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## Have You Shopped In Birmingham LATELY?

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On top of it all you still receive the same courteous, personal service that you always find when you shop in Birmingham.

## For Back-to-School Shopping YOU CAN'T BEAT BIRMINGHAM

One trip to Birmingham and your back-to-school shopping will be over. Everything that a scholar could want including a concentration of the finest fashion stores in Michigan.

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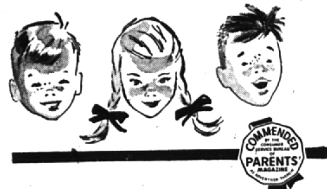
"Bottoms Up!"  
by youngland

My "costume" look this season is "Bottoms Up!"—a matching dress-and-panties set... the gaily gathered fashion in Dan River Wrinkl-She® multi-color gingham plaid. I'll wear it now; to school later! 3 to 6x, \$5.98.

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