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CAPES AND JACKETS
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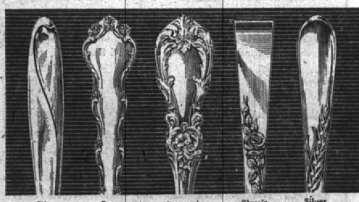
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STORE HOURS: Saturday 8:30 to 5:00,
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Which April bride is right?

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Silver Sculpture \$34.75	Tara \$34.75	Burgundy \$50.00	Classic Edge \$33.50	Silver Wheat \$32.50
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LAKE

JEWELERS

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Open Daily 9 to 5:30

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BUSINESS BRIEF



LORETTA COLLINS, secretary, (left) and Edythe C. Peck, (right), assistant cashier of the Birmingham National Bank, review their panel speeches for the Bank Women's Conference at Michigan State University last week with conference chairman, Corinne Pool, of the first national bank at Holland.



REMODELED FRONT of the new Kay Baum store at 162 West Maple, Birmingham. Painted a dark green with white trim, the new front has recessed show windows which provide customer protection and eliminate the necessity of an awning. The new store also has a rear customer and service entrance.

Davis Appointed Vice-President of Campbell-Ewald

George W. Davis, 1030 Pilgrim, Birmingham, has been appointed vice-president of Campbell-Ewald, Detroit, national advertising agency. Davis, a veteran of 27 years in advertising and creative writing, has been associated with McManus, John & Adams; Young & Rubicam, Inc.; and Nemethy-Davis, the latter two as a vice-president. Davis has been associate creative director of copy and is presently account executive at Campbell-Ewald.

Crest Cleaners Opened Last Week

Crest Cleaners opened last week at 152 W. 14 Mile road, Birmingham. Featuring quality dry cleaning, the new shop is owned by Joseph Chalmers, a veteran of 25 years in the dry cleaning business in Detroit.

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CARPET CLEANING CO.
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Rhoton Appointed To Chicago Post

Donald G. Rhoton, 18956 Devonshire, Southfield township, has been named factory manager of the Eagle Grinding Wheel Co., of Chicago, Ill. A graduate of Ohio State, Rhoton has been chief engineer of the Feninular Grinding Wheel Co., Detroit. Rhoton, his wife and four children will take up residence in Oak Park, Ill., in mid-April.

Are you thinking of buying a new home? Then read the "For Sale — Houses" columns on the Classified Ad page of this week's Eccentric.

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Not in years has there been so much news in men's clothes. Our Timely Clothes have the narrower lines and fresh, lighter shades that are gaining favor. Thankfully what looks smart now will still look spruce seasons from now. For Timely Clothes are made with Balanced Tailoring. This exclusive technique combines plenty of hand-tailoring with rugged machine sewing, to give the new lines longer life... and give you maximum value. From \$75.00

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