

BUSINESS BRIEFS

Boyd Appointed Hudson Sales Head

Virgil E. Boyd, 369 S. Glenhurst, Birmingham, has been appointed general sales manager of the Hudson Motors division.

Boyd has been serving as assistant for automotive sales to George Romney, president of American Motors.

FOR seven years prior to his return to American Motors in July, 1954, Boyd was an automobile dealer in both Sioux City, Ia., and Alliance, Neb.

Boyd entered the automobile business in 1931, becoming assistant accounting manager for General Motors Acceptance Corp. Most of his 25 years in the auto industry has been in sales, and 12 of those years were with American Motors and its predecessor, Nash-Kelvinator Corp.



VIRGIL E. BOYD



ECCENTRIC PHOTO

MERRITT D. HILL, assistant general manager of Ford Tractor and Implement division, presented Detroit Sales Executive club awards last week to the top salesmen of the 11 Birmingham Junior Achievement companies. From left, Hill, James Doyle, Ilene Dory, Bridget Kennedy, Jean Fox, Herb Scheffline, Louise Donalds, Barbara Ann Davis. Other award winners not pictured are Russ Richardson and Mary Goss.

Jacoby Appointed to New GM Post

George A. Jacoby, 245 Puritan road, Birmingham, has been appointed director of personnel relations on the personnel staff of General Motors.

Prior to joining Electro, Spencer was associated with the automotive industry for 10 years in production and special assignment capacities.

Jacoby joined the personnel staff of the Buick division at Flint in 1941. He transferred to the General Motors staff in 1945.

Jacoby is a director of the National Safety Council, chairman of the board of the Michigan Heart association, and a trustee of Alma college.



GEORGE T. SPENCER

Spencer Heads Missile Sales

George T. Spencer, 31850 Brandingham, Franklin Hills, has been appointed sales manager in charge of guided missile and associated government programs for Electro-Mechanical Products Co., Garden City, Michigan.

Spencer's appointment is part of a major expansion by the firm in this direction, according to Jack Beauchamp, president. Electro is currently a prime and sub-contractor on a variety of ordnance and aircraft electrical projects for government and industry.

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