



E. A. JONES, president of MacManus, John & Adams, Bloomfield Hills advertising agency, has announced the appointment of Stephen P. Lukacs, above, to assistant general manager. With the firm since its formation in 1934, Lukacs has been office manager for the past four years.

Are you thinking of buying a new home? Then read the "For Sale - Houses" column on the Classified Ad page of this week's Eccentric.

BUSINESS BRIEFS



Ford Honors Turner Agency

Harold Turner, Inc., Birmingham Ford dealer, has been presented the "Four-Letter Award" by the Ford division of the Ford Motor Co. The awards are given only to a select group of dealers with outstanding business and service records.

The local dealership was chosen by district sales personnel in cooperation with officials at the home office.

The division's policy is to make the award to dealers with "outstanding performance" on the basis of sound finances, efficient management, competitive spirit and modern facilities.

A PLAQUE SYMBOLIZING more than a million man-hours worked without a disabling injury was presented to employees of the Tractor and Implement division, Ford Motor Co. by Irving A. Duffy, vice-president and general manager (left). The award was accepted on behalf of the division's Birmingham employees by C. B. Holst, manager, engineering administration dept. Given by the National Safety Council, the presentation was a feature of the division's annual management meeting last week in Detroit.

Vickers Promotes Walter L. Flinn

Named to head the new Washington, D. C., office of Vickers Inc. is Walter L. Flinn, 412 Greenwood, Birmingham, who will move from the company's home office in Detroit.

Since joining Vickers in 1948, Flinn has been responsible for foreign and domestic airlines liaison, foreign airframe accounts, aircraft product promotional activities and special assignments.

Recently he was re-assigned to assume responsibility for helicopter

industry application. Flinn entered the airplane industry in 1940 with Capital Airlines.

BIRMINGHAM CAMERA SHOP
168 So. Woodward
Phone Midwest 4-0510
If You Don't Know Cameras—
—Know Your Dealer
15TH YEAR SERVING BIRMINGHAM

Folders - - - ?

YES . . . IN BLACK AND WHITE OR 4 COLOR PROCESS

Three Detroit Salesmen . . . TR 5-2629 . . . Plant MI 6-2000

The AVERILL PRESS INC. of Birmingham

A COMPLETE PRINTING SERVICE—FROM TYPESETTING TO MAILING

FORMERLY THE BIRMINGHAM ECCENTRIC PRINTING DEPARTMENT

Break that Bottleneck!



BUY A NEW REMINGTON RAND TOPflight Adding Machine

FOR FASTER FIGURING Only \$2.00 A Week low monthly quarterly rates

ASK about our Rental-Purchase Plan! Birmingham Printing and OFFICE EQUIPMENT Co. 369 EAST MAPLE AVENUE Midwest 4-4740

Moving?



ENJOY A SAFE, CONVENIENT

"Wife-Approved" MOVE BY PALMER MOVING & STORAGE CO.

Authorized Agents for North American VAN LINES Inc. America's SAFEST Movers Winner ATA Safety Award

Free! GIANT ROAD ATLAS

You are entitled to a giant North American Road Atlas without obligation (\$1.50 Retail Value) when you request an estimate for a long distance move.



WORLD-WIDE SERVICE

As your Authorized North American Van Lines Agent, we can move you by OVERLAND VAN to all 48 States, Canada and Alaska, by OCEAN VAN to Alaska, Hawaii and Puerto Rico; by AIR VAN to Europe, the West Indies and Latin America.

PALMER MOVING & STORAGE CO.

Mi 7-0313

610 N. WOODWARD, BIRMINGHAM

The FINEST in MOVING • PACKING • STORAGE

Grand Opening

KRESGE'S

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Featuring

KWICK PIX

America's Newest Double Size Photo Print

5c

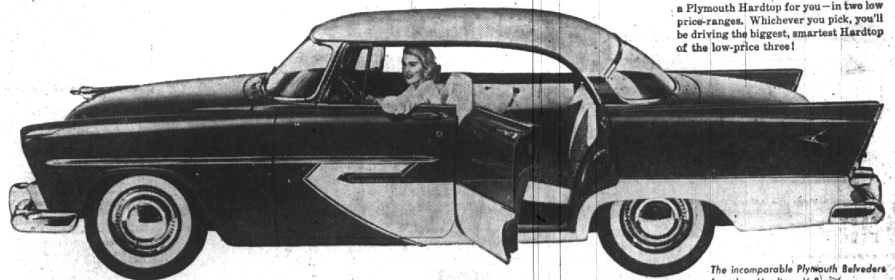
SPECIAL INTRODUCTORY OFFER
TWO SETS OF PRINTS for the Price of ONE!

Just bring in your roll of film for developing and receive one extra set of prints at no cost as our introductory gift to you! Black & White film only.

SPECIAL INTRODUCTORY OFFER GOOD thru SAT., APRIL 28, 1956

at the BIRMINGHAM STORE—W. MAPLE at HENRIETTA

Springtime is Plymouth Hardtop time!



Two doors or four doors, V-8 or 6, there's a Plymouth Hardtop for you—in two low price-ranges. Whichever you pick, you'll be driving the biggest, smartest Hardtop of the low-price three!

The incomparable Plymouth Belvedere four-door Hardtop, V-8 or 6.

Most beauty, size, value in the low-price three—
all yours in a big new Plymouth Belvedere or Savoy Hardtop!

Here's the ideal companion for springtime driving fun—a bright new Plymouth Hardtop. Drive one and see! Look at those racy "let's go!" lines... try the reflex-quick response of Plymouth's sensational new Hy-Fire V-8 or 6... see how easily your Plymouth whisks you through city traffic, out to the open road where you belong, you and your Plymouth Hardtop.

With windows down, you enjoy all the airy fun and flair of a convertible. With windows up, you're sedan snug. You won't settle for anything less, once you've driven a Plymouth Hardtop!

Plymouth is the biggest car in the low-price three... longest, lowest, roomiest, with a true big-car ride.

With the newest styling of the low-price three... this Plymouth is really new. No "warmed-over" design!

The only Push-Button Driving in the low-price three... mechanical, safe, and so simple. Optional on all models.

The performance champ of the low-price three... holds official NASCAR speed and acceleration records!

And... it's mighty easy to own a Plymouth Hardtop... ask your dealer about his modern finance plan today.

From the day you buy it... through all the years you own it... you'll spend less on a Plymouth. That's one reason more Plymouths are used as taxis than all other cars combined.

Plymouth costs less