

PRETTY PATTY PALMER, daughter of Mr. and Mrs. T. H. Palmer, 3555 Woodale court, Bloomfield Mrs. T. H. Paimer, 3555 Woodale court, Bloomheid township, is shown here in a Bermuda garden. Miss Palmer was one of two "College Week Gueens" chos-en' at last week's college day beach festivities in Bermuda. Miss Palmer, a student at Connecticut College for Women was spending her spring holiday at the vacation spot with a group of her classmates.



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Moves Out to 8 Mile Road



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Airman third class David Olson, been assigned to the 3415th USAF in the department of armament son of Mr. and Mrs. Otto Olson, technical school at Lowry Air training.



DEARBORN - GROSSE DOINTE



Giving In...To His Practical Side!

We will tell you, in all honesty, that this gentleman was a little dubious when he first walked into the showroom.

There was no question, to be sure, about his wanting a Cadillac. As long as he can remember he has had his heart set on the "car of cars".

But, quite frankly, he wondered whether or not he was in a position to purchase a motor car as fine . . . and as luxurious . . . and as wonderful as the 1956 Cadillac.

But now he is learning some facts about this great motor car that are removing the last trace of doubt from his mind.

First of all, he is learning that a Cadillac is relatively modest in its initial cost . . . and that many Cadillac models are actually priced competitively with cars in the so-called "medium-priced" bracket.

He is finding out about Cadillac's extraordinary operating economy ... and about its astonishing dependability.

He is discovering the remarkable facts about Cadillac's unrivalled resale value... and how Cadillac retains a greater share of its original value over the years than any other automobile in the land.

And, lastly, he is being told that, at this time of the year, his dealer is able to make

Cadillac ownership even more attractive than usual...adding the economy of the moment to the economy of the car itself.

That's why we suspect that—having given in long ago to his heart—he is now giving in to his practical side. And that's a combination no man can resist!

Why not stop in and see for yourself?

As an experienced Cadillac dealer, we have established a wonderful relationship with motorists throughout the community. Our reputation for integrity is your assurance of satisfaction as a customer.

We will be happy to see you at any time

PONTIAC-CADILLAC, WILSON INC.

1350 North Woodward Avenue

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