

she knows... you are the heart of Detroit

> Susan's sunny smile thanks you-because you and your heart have agreed that giving once for all is the Detroit way of giving help and hope to others.

This year, more than ever, the United Foundation's Torch Drive needs your help. This year, as in the past, there are 150 good reasons why you should open up your heart and give to the 1955 Torch Drive. The list of participating agencies ranges from orphanages to old people's homes . . . from medical founda-tions to recreation centers. Together, they offer hope to people who have lost all hope . . . help the blind to see and the lame to walk.

Open your heart, then your pocketbook, when the Torch Drive volunteers come calling on you. Give generously! Or arrange with your employer to make your contribution through the payroll contribu-

1955 Torch Drive OCT. 18 thru NOV. 10

United Foundation of Metropolitan Detroit

This Message Sponsored in the Birmingham-Bloomfield-Franklin Area by

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150 Reasons Why!

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Other Agencies Participating
in the Torch Drive
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