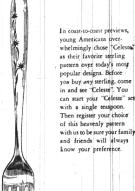
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### Men Look to Looks While Women Cheer

By HELEN BRUNSON Special Writer for The Birmingham Eccentric

Business reports show that men are now patronizing male-beauty parlors and department stores to get mud-packs, have dye put on their hair (if any), slough up their waistlines with "belts" and corsets.

They are having infra-red fact is suggests we women won't have also, buying maculine performes, to work so hard to attract the op-



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