An important point about stock car racing that may not have occurred to you: THE SAFER CAR WINS . . . AND CHEVROLET IS THE BIG WINNER!

Auto racer wins are won by tunda horsepower. Roadability, acceleration, precision steering and stamina—the very qualities that make a car safer for race—are the keys to victory on the track. And that’s why Chevrolet is top car, by far, on the racedoor NAA(3) National Association for Stock Car Auto Racing) Short Track circuit.

Faster acceleration means safer passing.

Chevrolet’s cavernous acceleration has punched past many a bigger car to victory. But the same thing works on the highway, too, by making the road safer for everyone around him.

Easier, super accurate steering.

Steering is the word for Chevrolet. But don’t you dare think we’re talking about a tight quarter-mile track to help you make other cars seem climer. You can feel that yourself in the press of traffic, and sense the feather-lightness of our Ball-Race steering in every curve. Special ball bearings in the steering wheel roll on the turn of the wheel to reduce friction and let you easier, safer control. Then there’s the extra safety, too, in Glad-Ride front suspension that stops up the hard-to-handle bumps that let your ‘car keep its foot under it’ for maximum traction on the road ahead.

More stability on curves.

Chevrolet’s famous stability means more money in the bank to the race driver—it lets him brake down through turns faster and smoother. But it means money to you in many ways. Your old car was meant for every curve and less body roll with broad-based Bridgestone rear springs, extra security if you have to move sharply to meet an emergency, a solid "solid" feel that’s a delight to any driver.

The ability to slow down and stop quickly and smoothly.

These big 11 1/2-ton brakes have stopped many a disaster in the close-packed battle of racing. But weren’t designed for that; they were made to give you "heads-up" stops and extra stopping power in traffic, on mountain grades, on high-speed expressways.

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