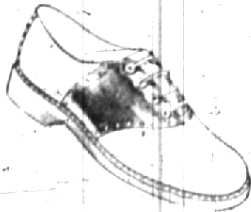


# CHEERS!

For these campus favorites you'll see at every football game.

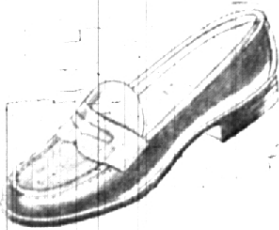


## SADDLE

The ever popular, ever practical saddle oxford, feature attraction at more campus functions than we can name. Black and White, Blue and White, Red and White.

## LOAFER

They're casual, they're comfortable, the king of the loafers, the LOAFER. The old standby in school and work. Black and white, blue and white, red and white.



Children's Shoes Correctly Fitted by Mr. McSweeney

# McSWEENEY'S

FINE FOOTWEAR

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# LFL Team To Start Saturday

The Birmingham "Little Tigers" make their official debut into the Jack Lowther Little Football League Saturday against Lincoln Park away from home.

On the following Saturday, September 24, Grosse Pointe Woods will visit Pierce field to open the home season for the Tigers.

THESE two teams were strongest units in the league last year, Grosse Pointe Woods having won the title and Lincoln Park taking runner-up honors in the 10-team circuit.

Coach Bill Gony will take a varsity squad of 35 players and a junior varsity of 35 to Lincoln Park.

FIRST GAME AT 1:00 p.m. will pit the Tiger junior varsity against the Lincoln Park Jayvees.

Immediately following, the varsity teams of both schools will meet.

The Tigers will play a six game schedule, three of which are at home against Grosse Pointe Woods, Dearborn and Royal Oak.

ROYAL OAK is the newest entry into the league which now lists 11 teams.

All games in the league will begin at 1:00 p.m. If a junior varsity game is scheduled then it will begin at 1 p.m., preceding the varsity game.

## JACK LOWTHER FOOTBALL LEAGUE TEAMS

- ✓ Birmingham
- ✓ Dearborn
- ✓ Detroit Cannon
- ✓ Detroit O'Shea
- ✓ East Detroit
- ✓ Grosse Pointe Park
- ✓ Grosse Pointe Woods
- ✓ Hazel Park
- ✓ Lincoln Park
- ✓ Royal Oak
- ✓ 1954 Champs
- ✓ Runnerup
- ✓ New Members



THREE CHEERS  
for the  
WARMEST JACKET  
OF THEM ALL!  
WEAR IT TO ALL  
THE BIG GAMES  
THIS FALL!



## COLD WEATHER MIRACLE



McGREGOR  
anti-freeze  
jacket

Warmest in the world for its weight. Sturdy pure woven nylon by Travis, outside. Super warm, Princeton knit nylon fleece inside. Nylon stitched throughout. Fade and stain resistant. ALWAYS BENDIX washable. Sizes 36-46 \$22.95

## Mortimer's

MEN'S STYLE CENTER  
123 West Maple



## Hunting Ridge Tweed toppers

are brightly bold



Varsity-Town has added a new "Lustre Look" to distinctive, exclusive Hunting Ridge Tweeds with brightly bold contrasts of deep and light tones and cheerful color accents.

They're here ingloriously roomy, bal collar-raglan and set in sleeve models.

\$55.00

## Dickinson's

Wabek Building—  
Birmingham

Saginaw at Lawrence  
Pontiac

Were Cheerin' For you

Football Teams of the  
Birmingham Area

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- "Dan Shirley—Piano Prospectives" . . . . . Album No. 2
- "Pete Kelly's Blues" . . . . . Peggy Lee and Ella Fitzgerald
- "Frank Sinatra — In the Wee Small Hours"

