

**Localities Aiding In Goodwill Sale**

Many Birmingham women are active in plans of the Junior Group Goodwill Industries for the eighth annual antiques show and sale in October. The committee chairman for the Oct. 23 through 26 event include Mrs. H. J. Altick, of the dining room committee, Mrs. William Reid and Mrs. Robert Reid, who compose the poster committee, Mrs. John Beechler, admissions, Mrs. John Hester, building decorations and Mrs. Robert H. Green, flowers.



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**COMMUTER'S WIFE**

**Too-Flowery Praise Often a Hindrance To the Recipient**

By HELEN BRUNSON  
Special Writer for The Birmingham Eccentric



WINNERS of the fashion contest at Singer Sewing Machine cafe, at left, Faye Hegerich in pink cotton check, and Sharon Broedlove in trim navy.

**Faye and Sharon Winners In Sewing, Style Contest**

After careful and tasteful handling of fabric for their fall fashions, Sharon Broedlove and Faye Hegerich won in their senior and junior divisions respectively at Singer Sewing Machine Co.'s showing last week.

Judged by Mrs. Mary Hickson, home demonstration agent, Mrs. Elizabeth Altick, supervisor of an alteration business in Woodward, and Mrs. Dorothy Jean Zaak, society editor of The Birmingham Eccentric, the contest stressed styling and workmanship.

About 50 parents and friends of the 37 teenagers who spent summer here at camp at the Singer center, making their garments, viewed the fashion book program, conducted by Robert Baker, store manager.

FAYE, A BLOOMFIELD high school student, made a pink and white cotton skirt with youthful lines and well-turned seams won over the professional under-age range contestants. She is the daughter of Mrs. Jane Hegerich, 5220 Shaw.

Sharon Broedlove's winning outfit was a neatly tufted white dress and a trim, sheath-like navy cotton. The daughter of Charles Broedlove of 555 Pleasant, she had won second place in last year's.

The girl will compete in Detroit for state honor Sept. 17.

It's an old truth that when we put some person on a pedestal, pointing out all his good qualities, our listeners feel like knocking him off his perch.

One instance of this is the speaker who gets up to talk before a club-group, following a too-flowery introduction. The speaker is put at a distinct disadvantage.

Recently, when I was to make a talk before a women's club, the chairman introducing me was at together too lavish in her praise. Knowing that I could never live up to that introduction, I countered with this verse by Elmer Ross:

"She's told her friends a lot of good things, but she's so good, some one may begin to wonder just why she's saying it. It's much better if she tells off-hand, the little thoughtful things she does for her, then let her friends draw their own conclusions."

AND THAT'S what so women have to watch out for, when we overexaggerate the good qualities of one person, while talking to another.

For example, the average wife would like to have others believe that she has an awfully good husband. She tends to stress the importance of his job, how much he does for his community, or how good he is to the children.



Mrs. Brunson

THEN, IN conversation about her children a woman has to be careful lest she emphasize their brilliance, their application to work, their good behavior—until people begin to wonder if her kids are really that wonderful after all.

It's wiser to say, "Yes, he's a pretty good kid," and let his accomplishments speak for themselves.

The same goes for a friend of yours that you want some other friend to meet. You extol the virtues, the talents, the good disposition.

This particular quirk of human nature is the reason why magazine writers of personality pieces usually include a few choice anecdotes to prove that the hero of the piece—though he's tops in his field and worth writing about—has a few human failings after all, just like the rest of us do.

For most of us know that we are full of error. It irks us just to hear of someone who is free from it.

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Most recently produced by the center is a color sound film, "The Looks of Saint Ste. Marie, which commemorates the 500th anniversary of the founding of the center at the University of Michigan."

Interested persons should be addressed to the center at 405 Administration Building, Ann Arbor.

New's copy submitted early is necessarily given preference, so the "early bird" usually gets the space.

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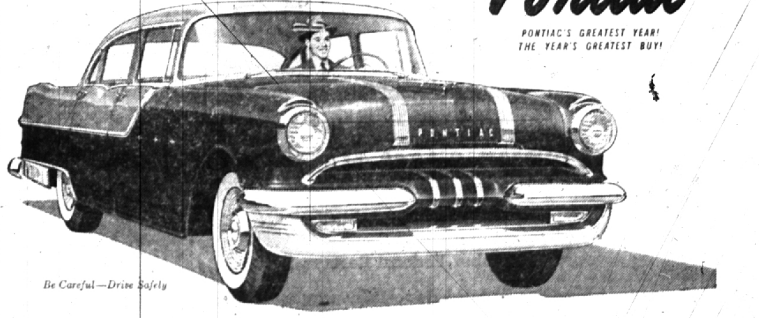
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