

## How brave should a little boy be?

It depends, for have you ever seen two little boys. who were exactly alike? Even so, most little boys don't worry about being brave. They know the warmth of a mother's love and father's smile . . . they have big brothers to follow around and little sisters to pester . . . and pooches to play with. To them, the question of being brave simply goes along with being part of a family, and being loved.

Little boys who are neglected and unwanted are different . . . they're all alone-except for you.

That's right-you. You are the heart of Detroit. When you give to the United Foundation's Annual Torch Drive, you give once for all. The homeless and the hopeless of Detroit depend on you and the 150  $health and \, community \, services \, that \, make \, up \, the \, United \,$ 

Foundation. All of these services are pledged to help the handicapped, the underprivileged, and needy.

Make Detroit's torch blaze brighter this year than ever before . . . give generously when the Torch Drive volunteers come calling on you. Or arrange with your employer to make your contribution through the payroll contribution plan.

## You are the Heart of Detroit Give once for all-October 18 through November 10

United Foundation of Metropolitan Detroit

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## 150 CAMPAIGNS IN ONE!

THISE ARE THE HEALTH AND AUNITY SERVICES SUPP BY THE TORCH DRIVE

United Community Services

Adult Psychiatric Clinic, Harper Hospital American Youth Hostels, Metropolitan Detroit

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Boys Republic Brightmoor Community Center Jamp Fire Cirki Betroit Council Jatholic Famyly Center: Califolier is and Family Departm Jaholic Yalvid Organization Area Recreation Program Community Center

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Michigan Association for Better Mearing
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Michigan Chapter, Arthritis & Sheumetism
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Other Agencies Participating

American Red Cross