

## BUSINESS BRIEFS



INTERESTED investors hear and see the operations of a broker's office in the "stockmobile," which will appear in Birmingham tomorrow, for one day only.

### Stock Market Office "Visits" Birmingham

A specially designed bus called the "stockmobile," designed and equipped to give the public information on stocks and the stock market, will spend a day in Birmingham Friday, October 23.

The "stockmobile" owned by the brokerage firm of Merrill, Lynch, Pierce, Fenner & Beane, will be located at Briggs parking lot next to Davidson from 9:00 a.m. to 5:00 p.m.

The bus is actually a small model brokerage office on wheels.

ROBERT A. COLE, 1234 York-shire and Donald Hoover, account executive of the company will staff the bus in Birmingham to answer questions pertaining to stock-buying.

A miniature board with prices of some of the most popular stocks will be shown, but no business will be transacted in the stockmobile. The men will explain the new monthly investment plan for stock buying.

THE BUS will be in the Detroit-Pontiac area for two weeks before moving to another part of the country. Yesterday it was located at the new Northwood shopping center on 12 Mile and Woodward.

### Sorry Please

Last week in the business page we listed Carkner Motor Sales, 206 Woodward as the local dealer for the new Packard. This was an error. Carkner has a Studebaker but not a Packard franchise.

### Wins Award for Investment Sales

Gerald Linton, Jr., 1732 Pembroke, Birmingham, was the winner of an unusual award last week.

In recognition of having led the sales of the Detroit Division Office of an Investing Group, Linton became a model to have a sculptured bust of himself made by the renowned sculptor Frank Varga of Detroit.

He is with the Detroit Division Office of Investors Diversified Services, Inc., the National Manager and Distributor of Investors Syndicate of America, Investors Mutual, Inc., Investors Stock Fund, Inc., Investors Selective Fund, Inc., and Investors Group Canadian Fund, LTD., having been with the office for one year.

Formerly he was with the Carboy department of G.E. He is a graduate of Michigan State.

### Lewis Heads PR Of Great Lakes

Promotion of Herbert K. Lewis, Birmingham, Mich., to the position of public relations director for the Great Lakes Steel Corporation was announced this week by Paul Carahan, president.

Lewis has been with the Ecorse, Mich., unit of National Steel Corporation and its Stran-Steel Division since 1946, and has been manager of their public relations and advertising activities for the past two years.

In his new assignment, Lewis will devote his full time to Great Lakes Steel public relations, including community affairs and advertising.

PRIOR to joining Great Lakes, Lewis was employed by the Campbell-Kawala Co., the United Press as manager of bureaus at Buffalo and Detroit and editor at New York, and by the Indianapolis Times. He was graduated from Butler University, Indianapolis.

Mr. and Mrs. Lewis reside at 1818 Melbourne Street. Their sons Kirk and Doug, former Birmingham High School track and swimming team captains respectively, are attending the University of Michigan, Ann Arbor.

### Children's School Opens on 12 Mile

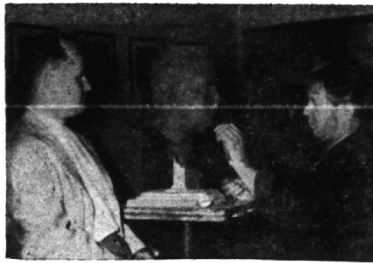
Yesterday marked the opening of a Cooperative Nursing School for children of pre-kindergarten age at the Forest Hills Missionary Church, Orchard Lake and 12 Mile road in Farmington township.

Under the authority of the Wayne-Oakland Schools of Cooperative Nursing, children in the area between Nine Mile and 14 Mile from Farmington road to Lahser road are eligible for the school. Classes are Monday, Wednesday and Friday mornings. Chairman of the group is Mrs. Morris Nessel, 28548 Lochmore, Bloomfield township.

To buy or sell a used automobile, read and use Eccentric Classified Ads.

### Lawrence E. Smith Landscape Design and Construction

135 N. WOODWARD in the Wilson Building Phone MI 4-2036



POSING for Frank Varga, Detroit sculptor, is Gerald Linton, Jr., of Birmingham, who is being modeled for a head bust, as an award for his sales with an investment group.

### Two Couples Are Jamaica Guests Of Fedders Co.

Mr. and Mrs. James D. Schmidt, 1919 E. Lincoln, and Mr. and Mrs. Robert C. Milks, 1918 Kirkshire, were among 82 businessmen and their wives who left Tuesday, October 18, for Jamaica via chartered Pan American World Airways for an eight-day expense-paid vacation.

All were guests of the George L. Johnston company of Detroit, distributor of Fedders room air conditioners, who offered the vacations in the Caribbean resort as awards in a summer sales contest to its dealers.

The group stayed at the Casa Blanca Hotel in Jamaica.

### Three Get Diesel Engine Promotions

Three area residents figured in numerous promotions made in the engineering section of the Detroit Diesel Engine Division of General Motors recently.

Advanced to Staff Engineer in charge of product application was Warren Oakley, 3 High Oak road, Bloomfield Hills.

Harry S. Ford, Jr., 1726 Greenfield last named Project Engineer and W. C. Bunnell, 6560 West Dartmouth is now Office Manager of the engineering section.

The promotions were announced by C. W. Fredericks, 180 Pilgrim, Director of Engineering of the company.

### Three Area Men Promoted At Lincoln

Three area men were among six appointments announced by the Lincoln division of Ford Motor Company this week.

A. D. Weir, 945 Harmon, Birmingham, formerly technical assistant to the plant manager at Ford Division Kansas City Aircraft Plant, was named production engineering manager.

C. S. Young, former manager of the methods and standards department at the Kansas City Aircraft plant, was appointed manager of the manufacturing standard department.

Former manager of the manufacturing engineering department, Mercury division, R. C. Cully, 32050 Eastway, Southfield, was named manager of the Lincoln's manufacturing engineering department.

The appointments were made by W. D. Singleton, 1341 Kirkway, Bloomfield township, the general manufacturing manager of Ford Motor company's newly organized Lincoln division.

### Guilmet Appointed Planning Director

Chester F. Guilmet, 19053 Riverside Drive, Birmingham, has been appointed Director of Forward Planning of Dodge division of Chrysler corporation.

The announcement was made by K. C. Deacon, Vice-president of the Dodge division.

AFTER being educated in Detroit schools, Guilmet attended the University of Michigan and Wayne University.

He joined the Accounting department of Plymouth division in 1934 and then was transferred to DeSoto in charge of truck planning.

In 1938 he started his present tenure at Dodge, serving as assistant to the Labor Relations supervisor and superintendent of planning before the present assignment.

GUILMET is secretary and Director of the Birmingham Country Club and Director of the Beverly Hills Association.



### Wall Street on Wheels!

That's right. That isn't just a bus—it's a brokerage office on wheels that will roll into town.

Friday Morning—October 28th

You'll find it parked all day at BRIGGS PARKING LOT NEXT TO DAVIDSON'S From 9 to 9

So, don't miss this chance to—

- See what a broker's office actually looks like . . .
- Watch "How to Invest", a fast-moving six-minute movie about putting your money to work—how a broker can help you . . .
- Get complete details on just how our "pay-as-you-go" plan works—the plan by which you can begin buying stocks for as little as \$40 a month . . .
- Speak to a man who really knows what he's talking about when it comes to stocks and bonds.

Remember: That's "WALL STREET ON WHEELS" right here in

BIRMINGHAM—FRIDAY 9 to 9

MERRILL LYNCH, PIERCE, FENNER & BEANE

Underwriters and Distributors of Investment Securities

Brokers in Securities and Commodities

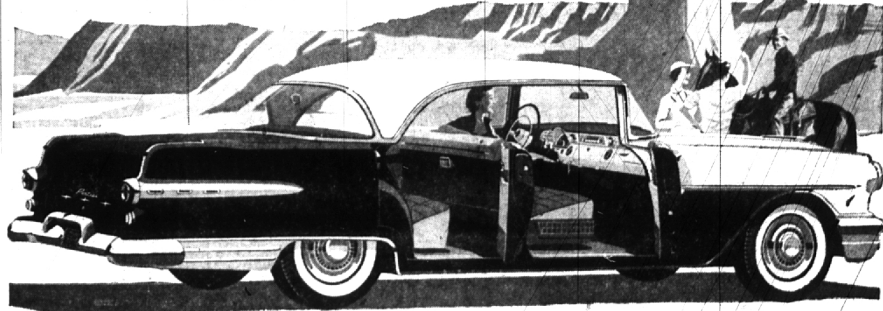
CONGRESS and SHELBY ST., DETROIT 26

Telephone WO 3-1670

## You'll love our Wide-Open, Spacious 4-door Catalinas!

Introducing a Big and Vital General Motors "Automotive First!"

New Strato-Flight Hydra-Matic coupled with Pontiac's new 227-h.p. Strato-Streak 1-8-6 delivers all-new performance so new and dramatic it must be experienced to be believed!



If it's a hardtop, Pontiac has it for '56 . . . with Two-door and Four-door Catalinas in all three series!

And if you like your glamour in great big packages, prepare to lose your heart to Pontiac's all-new Four-door Catalinas—hardtop styling at its low, wide and handsome best . . . in three models, three price ranges and two wheelbases.

Pick your own particular spot in the rainbow and it's yours in one of Pontiac's 56 solid or Vogue Two-Tone color combina-

tions. Name your own ticket on your favorite type of interior luxury—and get it in one of Pontiac's 32 choices.

But for all its distinctive glamour, the keyword for the fabulous '56 Pontiac is GO! Its heart-lifting style foretells breathtaking action you've never known before—exclusively yours from history's highest-powered big-bore Strato-Streak V-8 and the incomparable smoothness of all-new Strato-Flight Hydra-Matic Drive!

A torrent of smooth, eager, split-second power impatiently awaits only the nudge of your toe to blaze lively with the greatest "go" on wheels!

And the security of big brakes and easy, instant handling gives the clue to the greatest safety ever built into a car.

Why not make a date to send your spirits soaring? Come in and see and drive the fabulous '56 Pontiac with America's greatest performance team.

# The fabulous '56 Pontiac

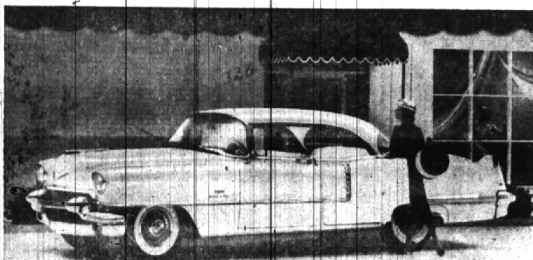
SEE "PLAYRIGHTS '56"—TV'S FINEST DRAMATIC HOUR—NBC-TV, ALTERNATE TUESDAYS

WILSON PONTIAC-CADILLAC, Inc.

1350 North Woodward Ave.

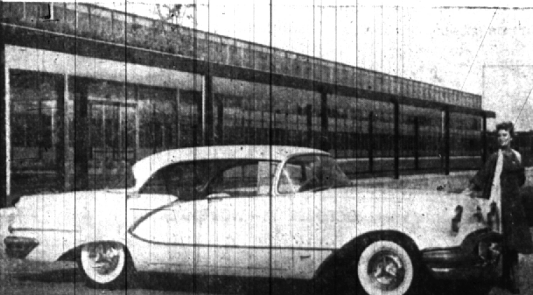
Phone Midwest 4-1930 and JORDAN 4-6655

### Cadillac's "Sedan de Ville"



MAKING its first appearance this week is Cadillac's 1956 Sedan de Ville, a four-door hardtop with a new 285 horsepower engine. The Eldorado model has 305 h.p. First showing locally is at Wilson Pontiac-Cadillac, 1350 N. Woodward at Hunter Blvd.

### Oldsmobile's '98 Holiday



LOCAL headquarters for the 1956 Oldsmobile is Suburban Motors Co., Inc., 565 S. Woodward. Shown is the '98 Holiday sedan with a 210 hp. engine, redesigned instrument panel and new flap-away fenders.