

Now...you can buy one! All-new



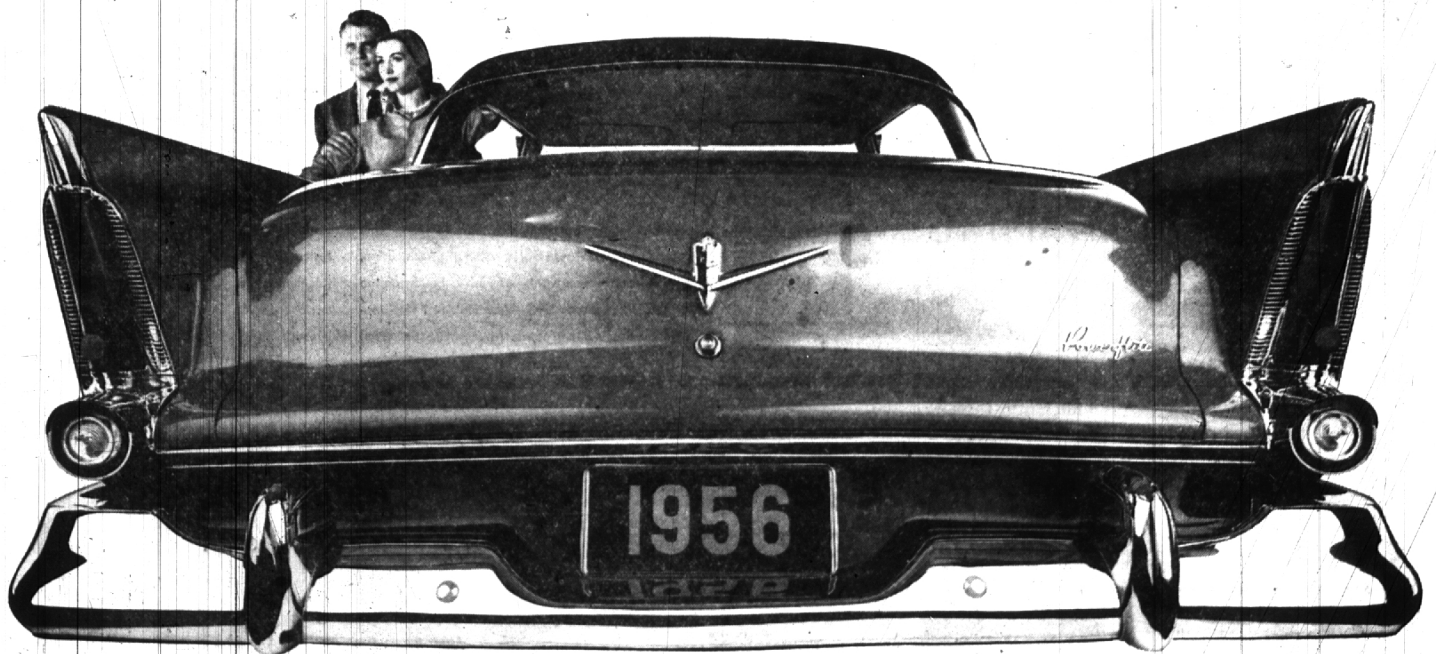
AERODYNAMIC PLYMOUTH '56

Revolutionary new Push-Button Driving... first in the low-price three!
Fabulous new Aerodynamic Styling... bigger... longer... roomier... as new
as the jet age! Blazing new 90-90 Turbo-Torque Power to give you Top
Thrust at Take-Off! Try these thrills at your Plymouth dealer's...today!



PUSH-BUTTON DRIVING

With a finger-tip touch you select your driving range. As easy as flicking a light switch! Then Plymouth's fully automatic PowerLite—the world's smoothest, most advanced transmission—takes over. It's the *ultimate* in driving ease!



200 V-8 hp available with PowerPak in all 4 lines—Belvedere, Savoy, Plaza and Suburban. Or choose 187 hp in Belvedere and Suburban lines. In Savoy and Plaza lines you get 180 V-8 hp. If you prefer the super-economy of Plymouth's PowerFlow 4—also available in all 4 lines—you get 125 hp, or 131 hp with PowerPak.

The car that's going places with the Young in Heart!