

## Big Brothers Open Office in Pontiac

Big Brothers of Oakland County, developing slowly but surely. Enough funds were obtained during a brief campaign last summer to hire the executive director and rent an office.

The mission now, according to President Jack P. White, Birmingham, is to recruit more Big Brothers, more men with common sense and a big heart, who will take over the guidance of troubled young boys by becoming plucky and simply "big boys' friends."

Men interested in Big Brother work are invited to call Big Brothers of Oakland County, 15 1/2 E. Lawrence street. The telephone number is FF 5-9974.

## Retires

(Continued from Page 1, Sec. 1)

years when he was transferred to Cleveland. At that time, he recalls, the village fire department was on the corner where Cunningham's store now stands.

The public library was above it. There was only one traffic cop, and Woodward ave. was only two lanes wide.

The John family first lived in one of four houses west of Adams and south of Maple. Groceries were delivered only on Wednesdays and Saturdays. The family moved to their present home 56, Tooting lane on Thanksgiving Day, 1927.



HELPING ONE of the youngsters at the Jaycee Halloween party Friday evening at the Children's Home are Mrs. Al Keogh (left), and Mrs. Don Twining.

## Jaycees Give Party for Children

Unable to hitch a ride with a passing witch, Birmingham Junior Chamber of Commerce men and their wives had to use more prosaic means—automobiles—to transport themselves and the party-

maker's to the Oakland county children's home in Pontiac Friday.

The event was the second Halloween Jamboree staged by the group for the DCH youngsters, funds coming from the sale of pumpkins in Birmingham.

BILL SPIEGEL and Claude Kidd had charge of the party with a big assist from Robert Moulton, home director, Mr. and Mrs. Bud Carrigan, Mrs. Al Keogh, Mr. and Mrs. Don Twining, Everett Larsen and James Cloutier.

"We want to thank Birmingham people whose purchases made this party possible," Spiegel said.

"With this past, we want to remind the folks that our next big event will come in February when the annual award goes to some man for his outstanding contribution to the community."

## Stores Are Started

Contracts for construction of three new stores on E. Maple, next to Kroger's, have been awarded, owner Carl O. Barton said. He expects their completion sometime next February.

BORN IN New Albany, Ind., W. A. P. John came to Michigan to study medicine, but by a peculiar circumstance switched to literature. Medicine may have lost an excellent doctor, but advertising won a brilliant advertising man.

After having edited the Michigan Gargyle and written several plays, a automobile advertising crooked a finger at this promising young man and he went with Dodge Brothers as an advertising writer in 1916. A list of the different automobile companies for whom he has written would read like "Who's Who" in the automobile world.

In 1934, he resigned his position with another advertising agency to found John Adams, Inc. which merged with MacManus, Inc. in May of that year to become MacManus, John & Adams, Inc.

THREE YEARS ago, the company built the building on the cor-

## Baldwin Plans First TV Program

Something new is happening in Detroit and Birmingham television. Educational TV is making its bow in this area with the advent of the new UHF channel 56.

Participating in educational TV, Baldwin Public library will sponsor a program next Wednesday, Nov. 2, from 7 to 7:30 p.m. It is the second in the Library Panorama series, in which some half dozen cultural libraries will broadcast from the studio at Wayne university. Programs are related to library work.

The local library's program will honor Book Week, Nov. 13-20. Assistant Miss Kathleen Picket, boys and girls' librarian, will be five members of Birmingham's AAUW who will examine children's books and discuss their reading interests.

THEY ARE Mrs. Gordon Hill, radio and television committee chairman, Mrs. Donald Howarth, Mrs. Walter Patton, Mrs. Lawton, Mrs. A. Smith and Mrs. Lawson Tabac. Several young patrons will be present, including Janet Potter, Katherine Quinn and George Smith and George Pennell.

Because of the newness of UHF, many people have not yet added convertors to their sets, permitting them to get Channel 56. For this reason, local people with UHF are inviting friends and neighbors to view the Birmingham Library broadcast with them, Miss Picket reports.

Want Ads cannot be accepted after 2 p.m. each Tuesday.

## YOU DON'T HAVE TO PAY MORE!

Save On 10,000's Nationally Advertised Items

21" TV Automatic POP-UP TOASTER Reg. \$24.95	24" TV CONSOLE HI-FI CONSOLE 12 Tube AM-FM Radio \$177.50
CASCO STEAM AND DRY IRON Reg. \$19.95 \$10.50	20" BICYCLES Coaster Brakes Training Wheels \$29.50
Fully AUTOMATIC DRYER Full Size Free Delivery and Factory Warranty \$119.00	Fully AUTOMATIC WASHER 8 lb. capacity Delivers and installation \$174.95

**Berkley Jewelry and Appliance**  
Berkley's largest appliance dealer... Just a stone's throw from Birmingham  
3095 COOLIDGE (2 blocks S. of 12 Mile) LI 7-4224

## Berry Bros. Jelled Magic NON-D RIP TYPE PAINT

Newest Selections  
**WALLPAPER**  
ARTIST SUPPLIES  
Metal Enameling  
Etching  
Tooling

W. 12 Mile Rd. BERKLEY  
Just East of Post Office

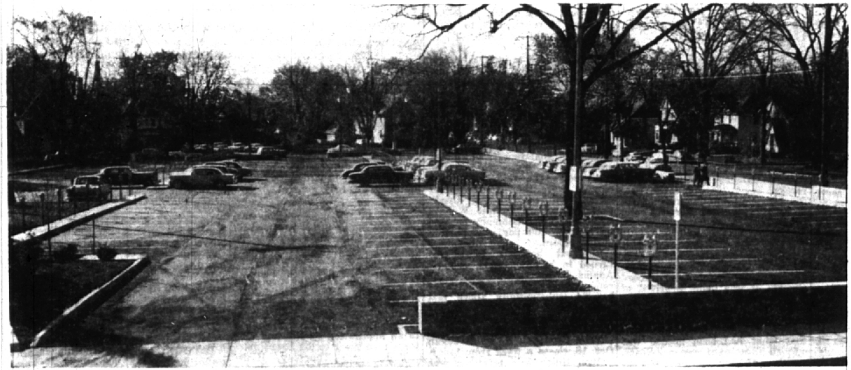
PHONE LI 1-6070  
WE ARE BERKLEY BOOSTERS

FREE TICKETS ON FORD CAR

Window Blinds Traverser Rods	Picture Frames Artist Supplies	Floor Coverings of all Kinds	Michigan's Finest Wallpaper Selections
------------------------------	--------------------------------	------------------------------	--

Open Daily 9 to 6—Fri. 9 to 9

# TALK ABOUT SHOPPING CENTERS!



## FOR YOUR ADDED CONVENIENCE . . .

The new 231-Car Parking Lot at Merrill and Pierce is just a step from the heart of the finest, most complete shopping center of them all . . . DOWNTOWN BIRMINGHAM! Now shoppers who appreciate the convenience of adequate parking can fully enjoy shopping in the place that offers the most in variety, selection and all the other facilities that make up complete retail services. USE THE NEW LOT OFTEN and enjoy shopping in Birmingham.

<b>The VARSITY Shop</b> Sporting Goods & Toys 277 Pierce St.	<b>PARMENTER FLORIST</b> 141 W. Maple MI 4-9340	<b>KRESGE'S</b> West Maple at Henrietta	<b>LITTLE FOLKS SHOP</b> 175 W. Maple	<b>LA BELLES</b> Birmingham's Shop of Books, Stationery & Gifts 137 West Maple	<b>MORTIMER'S</b> Men's Style Center 123 W. Maple	<b>WILLIAMS BOOT SHOP</b> 115 W. Maple MI 4-7344	<b>KAY BAUM</b> 99 W. Maple
<b>LAKE JEWELERS</b> "The Sterling Store of Birmingham" 69 W. Maple	<b>PECK'S MEN'S WEAR</b> 108 S. Woodward MI 4-7724	<b>The SPORTSMAN</b> 116 S. Woodward	<b>KEITH'S BARBER SHOP</b> Now combined with the former West Maple Barber Shop 164 S. Woodward	<b>BIRMINGHAM CAMERA SHOP</b> Everything Photographic 168 S. Woodward	<b>RAIMI'S CURTAINS</b> 159 W. Maple MI 4-3158	<b>L. G. HAIG</b> Quality Shoes 163 W. Maple	<b>GWYNN'S</b> Custom Tailoring and Men's Fine Attire 112 S. Woodward
<b>LEON PARISIAN HAIRDRESSER</b> Imported Perfume & Accessories 147 Pierce St.	<b>YOUNG'S of B'ham</b> Men's Wear 203 Pierce St.	<b>McSWEENEY'S FINE FOOTWEAR</b> 277 Pierce St. MI 6-4488	<b>THE VILLAGE STORE</b> 205 Pierce St.	<b>The McBRIDE HARDWARE CO.</b> 154 S. Woodward MI 4-3010	<b>RUTH HAIGH</b> Custom Lamp Shades 165 Pierce St.	<b>THE DETROIT EDISON</b> 220 East Merrill Birmingham	<b>LEWIS FURNITURE CO.</b> 235 Pierce St. MI 4-4920