

Build It, Make A Thing, Learn To Use Hands

Creative skills can be developed through toys as the suggestion that toy manufacturers present this year before the American public the toy a classer control class.

Through toys, the children can learn how to detail for projects of constructive careers as well as in recreational activities.

With a plastic back building kit, a home that is modern as 1955's most modern housing development can be built. The kit even includes prefabricated windows and doors and open and built-in appliances, making them just other apothecary details.

A GIFT MAKING kit is the newest in hands full of projects in this year's gift kit with toys and instructions for assembling.

Girls and boys both have stamped approval in pre-market tests for the new kit, in a family model, civic activities, including schools, fire stations, police stations and post offices.

FOR LADS wishing to try their hand on changing a dent in fender of a miniature car, there is a garage mechanic set. Even the fire engine can have its fire changed with Christmas gift equipment.

Many other projects might well come to market, and some will be available in a matter of days. Toys are being developed in a variety of ways, and many are being tested.



NEW AND UNIQUE in the bubble-pipe field is this "bubble-o-hill" hat. Shining aluminum, with a vinyl strap, it has a mess-proof, spill-proof pipe and 22-inch tube.

Study Toys to Use In H-Bomb Shelter

Recently, toy experts were asked to solve the problem of what toys children should take into an H-bomb shelter. Civil Defense Authorities of Houston, Texas, and the Home Builders' Association, posed the problem as part of the nation's recent test of life and emergency conditions in an H-bomb shelter. It was a recognition of the importance of toys to modern children in the Atomic Age.

Changes in a child's growth and development are accepted that there is an important need for toys and more appropriate materials.

Rail Costs Up To Three Million

Some \$3,000,000 will be spent this year for toy trains and model railroad accessories for little girls, the Toy Manufacturers of the U. S. A. predicted.

According to a survey of American toy buying habits made by the association, sales of trains and accessories in 1958 will account for some 5 per cent, or \$1,200,000, of the national toy sale.

Six percent of these items will be for little girls, between the ages of two and six. Few trains are purchased for girls beyond the

HARLEQUIN dolls in gay red and black patterns are among out-of-ordinary dolls available for the doll loving tots in this year's toy market.



Toyland

OPENS

At The HUSTON HARDWARE COMPANY

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